



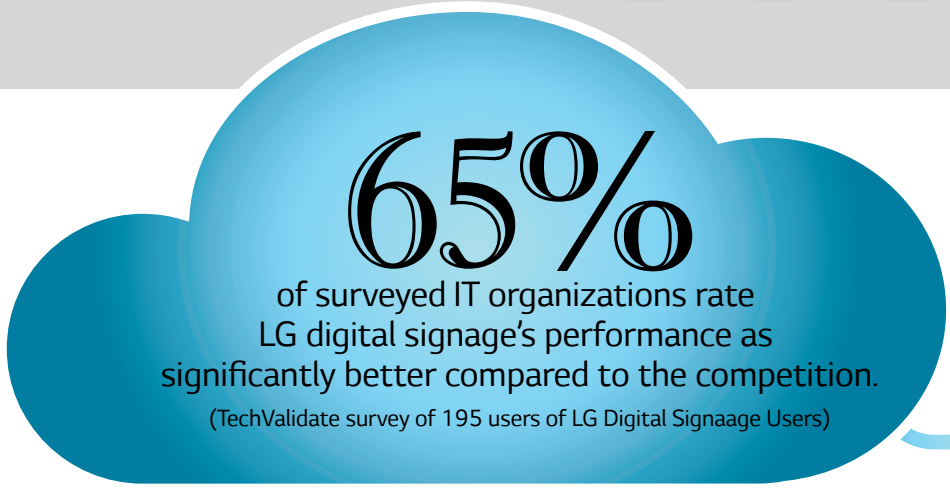
"We use the monitors and love them...and will continue to recommend LG."
IT Director, Educational Institution

"Yes, we would recommend LG Electronics because they are reliable, bright, and easy to control"
Donald Taubert, AVI

Bill Johnson, IT Professional, Intercontinental Hotels Group

DIGITAL SIGNAGE DID YOU KNOW?

NOVEMBER 2015 TECHVALIDATE SURVEY OF IT PROFESSIONALS



HARSH ENVIRONMENTS



AVI chose LG Digital Signage solutions for harsh commercial environments because of its long operation cycles, its reliable operation, and its product features (ex. conformal coating to protect its displays).
Donald Taubert, Lead Installer-The Control Room Group, Audio Visual Innovations (AVI)

AVXC chose LG Digital Signage solutions for harsh commercial environments and because it can be remotely managed.
Darrel Mendelsohn, IT Director, AVXC

SALES UP



"With excellent sales service and product availability, LG Digital Signage has become our leading brand, taking a commanding market share against other brands and helping to increase the categories in sales by over **11%**."
Procurement Manager, Global 500 Retail Company

"Sai Systems increased sales by generating **50-74%** higher brand awareness with LG Digital Signage solutions."
Don Shownkeen, Procurement Manager, Sai Systems

Synetra increased sales by generating **25-49%** higher brand awareness with LG Digital Signage solutions.
Leslie Morris, IT Professional, Synetra

REMOTE

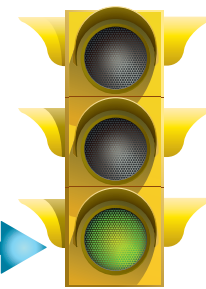


Sai Systems chose LG Digital Signage solutions for harsh commercial environments because of its long operation cycles, its ability to be remotely managed, its reliable operation, its product features (ex. conformal coating to protect its displays), its great customer service, and because it saves costs (low installation costs and no need for enclosures).
Don Shownkeen, Procurement Manager, Sai Systems

TEAMWORK

"I am a VAR and I enjoy working with the teams to get the right solutions for my customers."
Leslie Morris, IT Professional, Synetra

A Medium Enterprise Professional Services Company differentiates LG Digital Signage solutions from other vendors by its technical support team, which helps design their network to fit any environmental challenge, by its great customer service with many different service offerings, and by its knowledgeable sales professionals.
Vice President, Medium Enterprise Professional Services Company

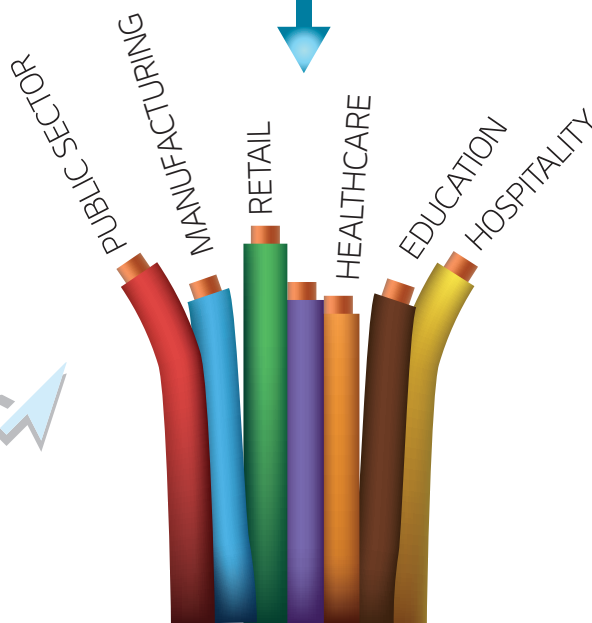


GO TO!

Bhatt CCS, LLC - Hackensack UMC agrees that LG is the go-to company for all their digital signage needs.
Hitesh Bhatt, IT Director, Bhatt CCS, LLC - Hackensack UMC

AVXC agrees that LG is the go-to company for all digital signage needs for their business.
Darrel Mendelsohn, IT Director, AVXC

Synetra agrees that LG is the go-to company for all digital signage needs for their business.
Leslie Morris, IT Professional, Synetra



IT PROFESSIONALS SURVEYED WERE IN THESE VERTICAL MARKETS



"With LG Digital Signage [I find that] installing the video wall products is a breeze. It's also easy to color balance."
Donald Taubert, Lead Installer-The Control Room Group, Audio Visual Innovations (AVI)

