Digital signage is on the rise in multiple industries. It is the perfect tool to increase productivity, boost company morale and greet visiting customers.

In the past, retail has always been the leader to deploy digital signage. But now on the rise are smart businesses that want high-resolution imaging and collaboration tools to transform the work environment.

This trend won’t slow down in 2017 as digital signage companies continue to develop...

Current digital signage

- Enhanced customer service
- Increased customer engagement
- Improved customer service

These and other technologies create

- Enhanced customer experience
- Customer engagement

Businesses expect digital signage to deliver deeper customer engagement.

3 TOP REASONS that companies will invest in digital signage in the next 2 years:

- Customer experience: 61%
- Increased customer engagement: 45%
- Branding: 45%

UBIQUITY

Digital signage in some form or fashion is or will be green everywhere.

Experiential Branding

Experiential pop-ups and branding events are getting more common by the week.

Pop-ups, rentals

and mobility

Equipment is not always so hard to have. Renting experiences is less expensive to rent.

Technologies

From full window digital signage displays to looking through post-glasses AR glasses.