32" CLASS [31.5" DIAGONAL]  
26" CLASS [26.0" DIAGONAL]  
22" CLASS [21.6" DIAGONAL]  

LCD Commercial Widescreen

Integrated HDTV

PUBLIC DISPLAY SETTINGS - CLONING CAPABLE
EcoSmart™ Energy Saving Levels
RoHS COMPLIANT

DYNAMIC CONTRAST RATIO
15,000:1 [26"/32"]
8,000:1 [22”]

NATIVE DISPLAY RESOLUTION
1366 X 768

BUILT-IN ATSC/NTSC/QAM CLEAR TUNER

INVISIBLE SPEAKER SYSTEM
Hidden speaker grilles

LG’S EXCLUSIVE XD ENGINE®

USB 2.0 MEDIA HOST FOR PHOTOS AND MUSIC

USB CLONING
CLEAR VOICE II

REAL CINEMA™
2 HDMI™ INPUTS WITH HDCP V.1.3 with deep color [26”/32”]

AUTO SENSING REMOTE JACK PACK [RJP] COMPATIBLE*

2-YEAR LIMITED WARRANTY (parts/labor)

*NOTE: Contact your LG Sales representative on the RJP's that are compatible with the LD350C series.

The estimated annual energy cost determined in accordance with 16 CFR Part 305.5 for
models 32LD350C, 26LD350C, & 22LD350C are $15, $12, & $8, respectively.

*Your energy cost depends on your utility rates and use. The estimated cost is based on 11 cents per kWh and 3 hours of use per day. For more information, visit www.ftc.gov/energy.*

*FTC Television labeling rule (18 CFR Part 305, as added by 76 Fed. Reg. 10338 (Jan 6, 2011)).

www.LGsolutions.com
LG is committed to improving product development, manufacturing and usage to meet the demand for environmentally friendlier products. Our LD350C televisions have technologies to reduce power consumption and in return increase cost savings per room. We’ve also placed limits in the amounts of harmful materials used in these televisions.

- **EcoSmart**
  Energy Saving Levels - Manually select your choice for the brightness level for the television.
- **RoHS Compliant**
  Meets directive on restriction of hazardous substances.

### FEATURES

LG’s newest core technology, Picture Wizard, enables easy self-calibration by providing on-screen reference points for key picture quality elements such as black level, color, tint, sharpness and backlight levels. By using this easy-to-use calibration process, the picture setting can be set to better fit the type of room application.

#### ENERGY SAVING LEVELS

Manually select your choice for the brightness level for the television. By selecting Minimum, Medium, or Maximum, the power consumption will be reduced and an increase in energy savings can be achieved. (Note: Selecting minimum level may slightly increase power consumption on some models)

#### CLEAR VOICE II

BALANCED SOUND TO EMPHASIZE DIALOGUE

Clear Voice technology automatically enhances dialogue when background sounds such as those in an action sequence swell. Enhancements made to the Clear Voice technology now allow users to customize their personal preferences based on their home environment through a 12-step adjustment process. This calibration process is based on distinct voice zoom levels so as to minimize interference with surrounding sounds.

#### XD ENGINE

Six distinct processes contribute to picture improvement. LG’s XD Engine® takes the low resolution of analog signals to near HD levels by improving brightness, contrast, detail and enhancing color as well as reducing signal noise.

### USB 2.0 MEDIA HOST

USB 2.0 will support JPG and MP3 files from a USB storage device.
**PUBLIC DISPLAY SETTINGS**

When used in public areas, these HDTVs can be easily programmed by the installer to have the TV turn on at a specified channel/volume level, set the minimum/maximum volume, lock out the control panel/remote, set the aspect ratio, and return to a factory reset. By using Power Management, these displays can be programmed to turn off if there has been no activity (remote or control panel buttons) for a preset time (1-7) hours.

**USB CLONING**

26" CLASS/ 32" CLASS

USB cloning will allow for easy transfer of Public Display Settings from the “Master TV” to an unlimited number of same type televisions.

**SOUND IS HEARD, NOT SEEN**

Enjoy a combination of smart technology and stylish design with the invisible speaker system custom tuned by audio expert Mr. Mark Levinson. This unique system provides a clean, polished look and an enhanced auditory experience by increasing the sweet spot and providing a wider sound field.

**MOUNTING HOLES ON STAND ATTACHING THE TV TO A DESK**

- 4 Screws (provided)
- STAND BODY
- COVER BASE

**DIMENSIONS**
## Specifications

### LCD TV

#### 32" CLASS (31.5" diagonal)
- **32LD350C**
- **26" CLASS (26.0" diagonal)**
- **22" CLASS (21.6" diagonal)**

### LCD Specification

- **Screen Size (Class):**
  - 32" class (31.5" diagonal)
  - 26" class (26.0" diagonal)
  - 22" class (21.6" diagonal)

- **Native Display Resolution:** 1366 x 768
- **Dynamic Contrast Ratio:** 15,000:1
- **Contrast Ratio:** 1,000:1
- **Viewing Angle:** 178° / 178°
- **Color Reproduction:** 8 bit
- **Response Time:** 5ms
- **True Viewing Angle:** Yes
- **Life Span (Typical):** 60,000 hrs

### Audio

- **Output Power (Watts - THD 10%)**:
  - 14W / 7W x 2 (22", 26")

### Video

- **Screen Size (Class):**
  - 32" class (31.5" diagonal)
  - 26" class (26.0" diagonal)
  - 22" class (21.6" diagonal)

- **Screen Size (Diagonal):**
  - 22" class (21.6"

### Special Features

- **Customizable Closed Caption/Subtitle**
- **Key Lock/Child Lock**
- **Parental Control w/ V-Chip**
- **e-Manual**
- **Quick View (Previous Channel)**
- **Input Labeling/Subtitle**
- **Picture Wizard**
- **Mechanical Power Off**
- **Just Scan (1:1 Pixel Matching)**
- **Component 1080p/1080i/720p**
- **RF/DTV 1080i/720p**
- **Component 60p/30p/24p**
- **RF/DTV 1080i/720p**
- **Component 60p/30p/24p**

### Audio/Video/Inputs/Outputs

- **RF in (Antenna/Cable)**
  - 1
- **L/R Audio/Composite Video In**
  - [yes, 1] [side except 22"
- **HD Component Video In (Y, Pb, Pr) + L/R Audio**
  - [160W x 2 @26"
  - [220W x 2 @32"

### Convenience Features

- **Language:**
  - [English/Spanish/French/Korean]
- **Auto Tuning/Programming**
- **Channel Add/Delete**
- **Favorite Channel Programming**
- **Auto/Manual Clock**
- **On/Off Timer**
- **Sleep Timer**
- **Auto Off/Auto Sleep**
- **Auto Off/Auto Sleep**

### Dimensions & Weight

- **Reg. (Part/Warranty):** 2 Years (Parts/Labor)

### Contact Information

- **Customer Service:** 888.865.3026
- **www.LGsolutions.com/support**
- **Contact your LG Regional Sales Representative**
  - Hospitality:
    - [info@LGsolutions.com](mailto:info@LGsolutions.com)
    - [800.228.1236](tel:800.228.1236)
    - [800.897.8788](tel:800.897.8788)
    - [800.897.8871](tel:800.897.8871)

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