

## Pro:Centric® Single Tuner™ LED TV with Integrated Pro:Idiom® and b-LAN

- ▶ **65LX570H**  
65" Class (64.53" diagonal)
- ▶ **55LX570H**  
55" Class (54.64" diagonal)
- ▶ **49LX570H**  
49" Class (48.5" diagonal)
- ▶ **43LX570H**  
43" Class (42.51" diagonal)
- ▶ **40LX570H**  
40" Class (39.5" diagonal)
- ▶ **32LX570H**  
32" Class (31.55" diagonal)



### RAISING THE STANDARD OF FINE SERVICE

Whenever guests find comfortable accommodations that suit their needs, LG Hotel TVs have been a part of leaving a positive impression. LG's continuing commitment towards achieving the highest standard of excellence enables us to deliver the best solutions and products in the industry.

### A TRUE DEDICATION TO MUTUAL SUCCESS

LG's focus on the success of your business and your guest's satisfaction has led to true partnerships based on reliability, trust and excellence.

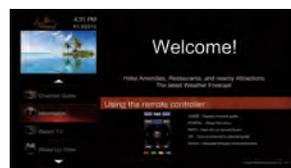
### MAXIMIZING THE GUEST EXPERIENCE

As hotel guests are increasingly demanding their at-home viewing experience, greater customization and flexibility of their TV service, the same needs have risen for service providers. LG hotel TVs provide the built-in capability to support customized applications and services through a wide array of system integrators and service providers.

## Pro:Centric® Application

LG's Pro:Centric® Application enhances the hotel guest experience of their in-room hotel TV. Guests can locate and enjoy available television programming, check on the daily weather and review hotel amenities - all from the comfort of their room using their LG HD TV.

Pro:Centric acts as a digital concierge – guests are presented with a branded user interface on the television and can view "electronic billboards", which present information on hotel amenities such as restaurants, bars, fitness and business centers; or use the interactive Electronic Program Guide (EPG) to select their favorite sitcom or find the premium movie channels.



Portal Welcome Page



Custom Billboards

## FREE Interactive Electronic Program Guide Service for Pro:Centric® TVs!



## Plan Highlights

If your property has purchased or plans to purchase LG's Pro:Centric® TVs, you qualify for a free Electronic Program Guide (EPG) that allows guests to easily navigate TV channels and programs - just like they do at home.

Participating properties must purchase and install a Pro:Centric® server and supply an internet connection for daily program updates. Properties must also contract with an LG authorized partner to install and program the server to match your Free-to-Guest (FTG)

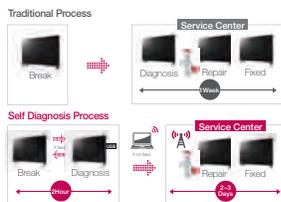
FREE program guide service runs until Dec. 2017, replacing the current programming fee of \$1.50 per room per month.

Contact your LG sales representative or visit [LG.com/us/commercial/display-discover/epg/index.jsp](http://LG.com/us/commercial/display-discover/epg/index.jsp)



## Self Diagnostic

Enables service engineers to recognize technical issues in the TV quickly and easily through a USB device. The TV stores any technical issues it encounters and an output it to a USB device. Service engineers can use the information to analyze technical issues without the actual TV.



## Welcome Screen

Welcome guests with a warm greeting message that includes your hotel name and logo.



## Eco Friendly

LG Hotel TVs has excellent energy saving features such as Intelligent Sensor, Dynamic Power Savings, and Static Power Savings. The hotels can enjoy cost savings while supporting efforts of Green initiative.



## USB Cloning

The USB Cloning feature allows you to simply copy the TV settings onto all TVs using a USB stick, a process that is fully automated to save time without having to set each TV one by one.

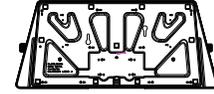
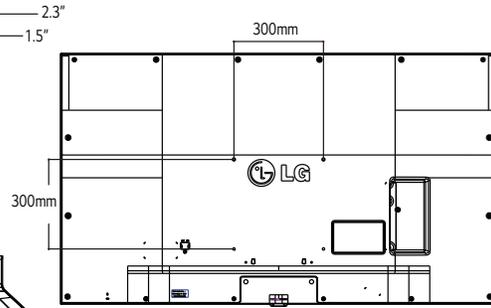
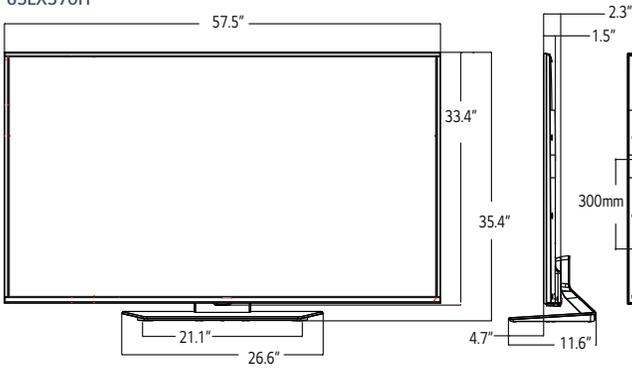


## Multi IR

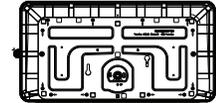
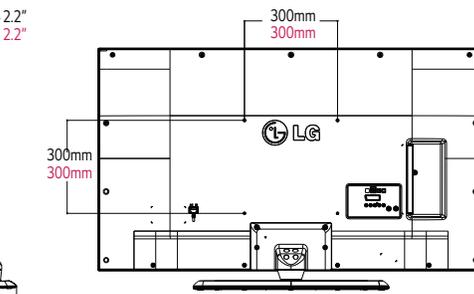
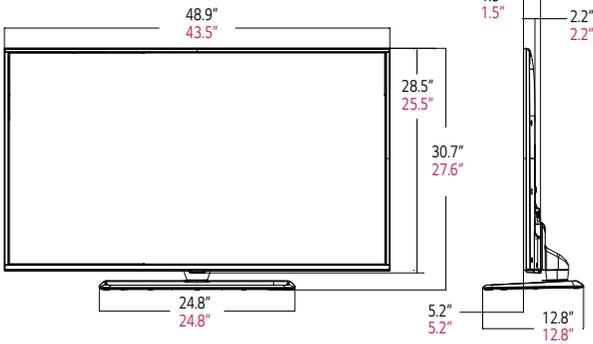
Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling rooms. This system will work using the same LG TV model. (Optional 124-213-10 required)



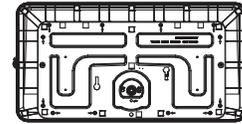
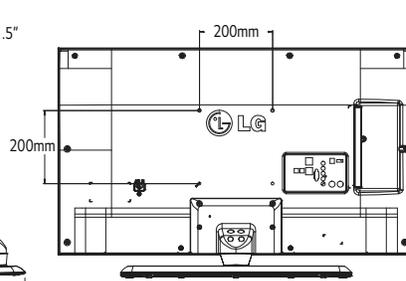
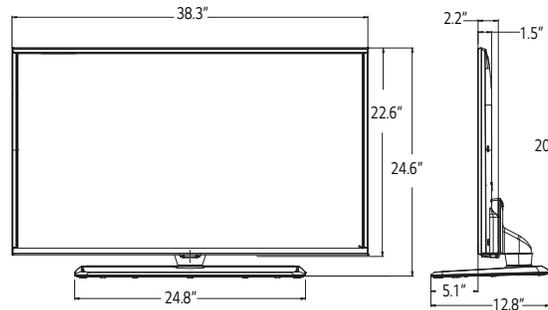
65LX570H



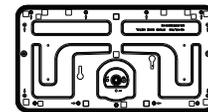
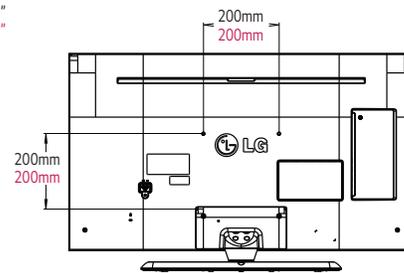
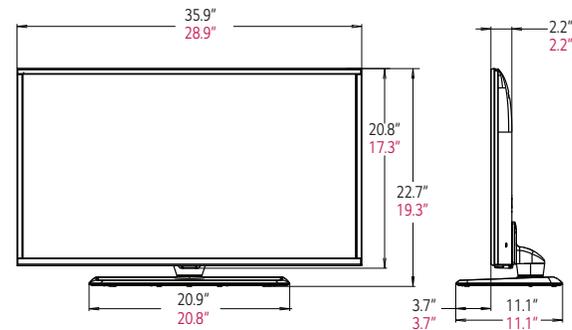
55LX570H | 49LX570H



43LX570H



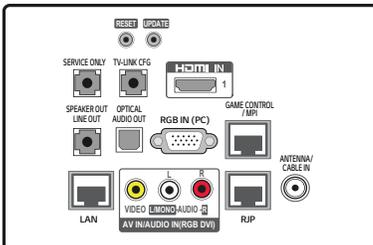
40LX570H | 32LX570H



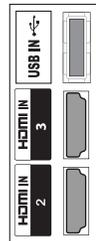
Side Jack Panel

65LX570H only

Rear Jack Panel



Side Jack Panel



Anti-Theft System

The Anti-theft system provides security to prevent TVs theft. Consisting of a Kensington Lock, Mounting Holes, and Credenza Lock Down Plate.

Kensington Lock

- LG Hotel TVs are protected by the reliable solution the Kensington Lock.

Reinforced Metal Stand

- Full metal reinforced stand to improve sturdiness, durability and safety.
- Provides (±20°) Swivel out of the box
- Provides (±20/45/90°) Swivel when used with Lock Down plate. (Except 65")

Lock Down Plate with Credenza Hole

- Lock the TV firmly to the credenza for added security and help deter theft. (Except 65") (Mounting plate, security bolts, nuts and screws are included)



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PANEL	MODEL	65LX570H	55LX570H	49LX570H	43LX570H	40LX570H	32LX570H
Panel Size		65" Class (64.53" diagonal)	55" Class (54.64" diagonal)	49" Class (48.5" diagonal)	43" Class (42.51" diagonal)	40" Class (39.5" diagonal)	32" Class (31.55" diagonal)
Panel Technology		Edge				Direct	
Native Resolution		1920 x 1080 (FHD)					
Brightness		228cd/m <sup>2</sup>	243cd/m <sup>2</sup>	214cd/m <sup>2</sup>	247cd/m <sup>2</sup>	225cd/m <sup>2</sup>	195cd/m <sup>2</sup>
Dynamic Contrast Ratio		1,000,000:1					
Static Panel Contrast Ratio		1400:1	1200:1		4000:1	1200:1	
Viewing Angle		178°/178°			176°/176°	178°/178°	
Response Time (G to G)		8ms	9ms	9ms	8ms	9.5ms	7ms
Frame Rate		240Hz					
BROADCASTING SYSTEM	Analog	NTSC					
	Digital	ATSC/QAM/VSB					
VIDEO	Triple XD Engine	Yes					
	Aspect Ratio	Yes 5 modes (16:9, Just Scan, Set By Program, 4:3, Zoom)					
AUDIO	Audio Output	10W + 10W				5W + 5W	
	Sound System	2.0 ch					
	Sound Mode	Yes 6 modes (Standard, News, Music, Cinema, Sport, Game)					
	Optical Sound Sync	Yes					
SPECIAL FEATURES	Clear Voice II	Yes					
	Sound Optimizer	Yes 3 modes (Normal, Wall-Mount Type, Stand Type)					
	Pro:Centric	Yes (Single Tuner)					
	Pro:Centric Application	Yes (PCA3.0)					
	RF	Yes (1 Tuner)					
	HCAP	GEM / Flash					
	Self Diagnostics	Yes (RF/USB)					
	EzManager	Yes					
	HDMI-CEC	Yes (without ARC)					
	HTNG-CEC	Yes					
	b-LAN	Yes					
	Pro:Idiom	Yes					
	Welcome Screen	Yes (Splash Image)					
	Multicast/Unicast ready	Yes (P.C Server)					
	Installer menu	Yes					
	Instant ON	Yes					
	USB Cloning	Yes					
	IR Out	Yes (MPI Jack)					
	SI Compatible (TVLink Protocol)	Yes (MPI protocol)					
	USB	Yes (2.0)					
Moving Picture Playback (SD/HD/Plus HD)	Divx HD						
USB Picture	JPEG						
Audio Codec	AC3 (Dolby Digital), EAC3, AAC, Mpeg, MP4, PCM						
External Speaker Out	Variable/Fixed/Line Out, 3.5mm, Stereo, Single Ended Type (GND,L+,R+), 1W with 8Ω						

SPECIAL FEATURES	MODEL	65LX570H	55LX570H	49LX570H	43LX570H	40LX570H	32LX570H
RJP Compatible		Yes (RJ45,HDMI)					
RJP Interface		Teledapt (RJ45, HDMI CEC), G-Link (HDMI-CEC)					
Auto Off/ Auto Sleep		Yes					
Smart Energy Saving		Yes					
Logical Channel Map		Yes					
Multi IR Code		Yes					
Motion Eye Care		Yes					
Kensington Lock		Yes (Stand)					
Credenza/Screw Security Hole		No					Yes
Lock Down Plate		Yes					
Commercial Grade Stand		No					Yes
INTERFACE (SIDE)	HDMI In					2	
	USB (2.0)					1	
INTERFACE (REAR)	RF In	1					
	AV In	1					
	Digital Audio Out					1 (Optical)	
	RGB In					1 (D-sub 15pin)	
	PC Audio Input					1 (Sharing with AV In)	
	RS-232C (D-sub 9pin)	1 (Service Only)					
	HDMI/HDPCP Input	1					
	LAN Port	1					
	MPI Port	1 (RJ12)					
	RJP interface	1 (RJ45)					
ACCESSORIES	External Speaker Out	1 (3.5mm Phone Jack)					
	TV link Configuration	1 (phone jack type)					
POWER	PTC Configuration	1 (Sharing with RS232C) (phone jack type)					
	Power Cord	5.9' Angel Type					
CABINET	Manual / ESG	Simple book					
	Voltage	110 - 240V, 50/60Hz					
	Watts (Typical)	58W	43W	38W	40W	34W	27.5W
REQUIRED LISTINGS	Stand-by	0.5W ↓					
	Bezels Width On (L/R, U, B) (mm)	16.1, 15.1, 21.8	15.1, 12.7, 17.8	15.1, 12.7, 17.8	14.9, 12.5, 17.6	15.5, 12.8, 16.3	17, 14.3, 17.6
	Bezels Width Off (L/R, U, B) (mm)	3.6, 12.6, 19.3	12.6, 10.2, 15.3			14.5, 11.8, 15.3	
	VESA™ Mount	300x300mm			200x200mm		
OTHER	Swivel (angle)	No	±20° (Optional ±45°/90°)				
	Safety	UL, FCC					
WARRANTY	Environment	RoHS					
	Etc.	cUL, NOM, Energy Star 7.0					
UPC	7 19192 19680 3 7 19192 19681 0 7 19192 19682 7 7 19192 19683 4 7 19192 19684 1 7 19192 19685 8						
2-Year Limited Warranty (Parts and Labor)   Extended Warranties Available							

**ENERGY GUIDE**

The estimated annual energy cost determined in accordance with 16 CFR Part 305.5 for model 65LX570H, 55LX570H, 49LX570H, 43LX570H, 40LX570H and 32LX570H are \$12, \$10, \$9, \$9, \$8 and \$6.

"Your energy cost depends on your utility rates and use. The estimated cost is based on 11 cents per kWh and 5 hours of use per day. For more information, visit [www.ftc.gov/energy](http://www.ftc.gov/energy)."

<sup>1</sup>FTC Television labeling rule (18 CFR Part 305, as added by 76 Fed. Reg. 1038 (Jan 6, 2011)).



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Contact your LG Regional Sales Representative:  
Channel: 800.897.8871  
Hospitality: 800.228.1236  
E-mail: [info@LGsolutions.com](mailto:info@LGsolutions.com)

SPEC\_LX570Hseries\_031536\_PR

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