

The Narrowest Bezel LG Video Wall Super-Narrow 3.5mm Bezel Premium Display

► **55LV77A-7**

55" class (54.64" measured diagonally)



Display

SUPER NARROW BEZEL

55" super narrow bezel 3.5mm video wall displays create visually stunning digital wall that are easily installed, maintained and managed.



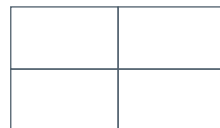
LV77A
Bezel to Bezel
3.5mm
2.25mm (Left/Top)
1.25mm (Right/Bottom)

HIGHER BRIGHTNESS UNIFORMITY

Brightness uniformity 90% ensures high-quality image delivered across displays.



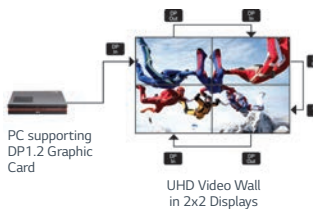
Conventional



LG

EVOLVED DAISY-CHAIN PERFORMANCE

DisplayPort1.2 connectors enable UHD content playback on 4K Video Wall in a 2x2 configuration. (available on LV75A/ LV77A)



VIVID IMAGERY VIEWING

TruMotion™ 60Hz Refresh Rate drastically reduces motion blur and judder ensuring vivid image details.



Software

SUPERSIGN VS FOR DYNAMIC LAYOUT

- Use included templates to easily configure content layout
- Rotate, cut and edit content according to a defined layout
- Flexible editing of content to match various layouts is possible
- Scheduled-based content playback based on time and day
- Distribute content to media players as well



SuperSign V Editor



SuperSign V

FREE SUPERSIGN C FOR ADVANCED COLOR ADJUSTMENT

- Intuitive GUI in SuperSign C S/W allows to measure and adjust color and brightness instantly on display
- Automatic white balancing of a video-wall display using a sensor



SuperSign C

FREE SUPERSIGN C FOR REMOTE MONITOR AND CONTROL

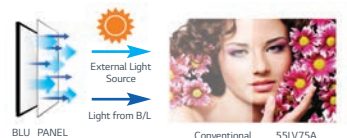
Intuitive GUI-based Remote Monitoring & Control via the networks and RS232 connection feature in SuperSign C S/W.



SuperSign C

SHINE-OUT

Perfect fit for window display by reflecting away ambient light for best image visibility and clearer display in bright lighting environment.



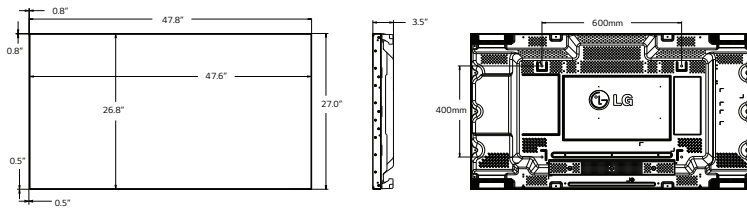
The Narrowest Bezel LG Video Wall

Super-Narrow 3.5mm Bezel Premium Display

► **55LV77A-7B**

55" class (54.64" measured diagonally)

Dimensions



Rear Jack Panel



| PANEL | Model | 55LV77A-7B |
|-----------------|------------------------|--|
| | Panel Size | 55" class (54.64" measured diagonally) |
| | Panel Type | IPS |
| | Aspect Ratio | 16:9 |
| | Native Resolution | 1920 x 1080 (FHD) |
| | Pixels(H x V x 3) | 6220800 |
| | Brightness | 700 cd/m ² |
| | Contrast Ratio (Typ.) | 1,400:1 |
| | Dynamic CR (DCR) | 500,000:1 |
| | Color Gamut | 72% |
| | Viewing Angle | 178°/178° |
| | Color Depth | 1.06 Billion |
| | Response Time | 12ms (G to G) |
| | Surface Treatment | Hard coating(3H), Anti-glare treatment of the front polarizer (Haze 10%) |
| | Orientation | Portrait & Landscape |
| VIDEO (PC) | Max Input Resolution | 1920 X 1080@ 60Hz(RGB, HDMI, DVI-D, Display Port) |
| | Recommended Resolution | 1920 X 1080@ 60Hz(RGB, HDMI, DVI-D, Display Port) |
| | H-Scanning Frequency | 30 _ 83 kHz (RGB, HDMI, DVI-D, Display Port) |
| | V-Scanning Frequency | 56Hz _ 75Hz (RGB), 56Hz _ 60Hz (HDMI, DVI-D, Display Port) |
| | Pixel Frequency | 148.5MHz (RGB, HDMI, DVI-D, Display Port) |
| | Sync Compatability | Separate / Composite / Digital |
| | Video Input | RGB, HDMI, DVI-D, Display Port, AV, Component |
| | Picture Mode | Vivid, Standard, Cinema, Sports, Game |
| | Color Temperature | Warm, Medium, Cool |
| SIGNAL (INPUT) | Digital | DVI-D (1), HDMI (1), Display Port (1) with HDCP for all input |
| | Analog | RGB (1), Shared Component (1), AV (1) |
| | Audio | PC Audio In (1) |
| | External Control | RS232C (1), RJ45 (1), IR Receiver (1) |
| | USB | USB (1) |
| SIGNAL (OUTPUT) | Digital | Display Port (1) |
| | Audio | Audio Out (1) |
| | External Control | RS232C (1) |

| CABINET | Model | 55LV77A-7B |
|----------------------------|---|--|
| | Color | Black |
| | Bezel Width | 2.25mm (left/top) / 1.25mm(right/bottom) |
| | Monitor Dimensions (W x H x D) | 47.8" x 27.0" x 3.5" |
| | Weight (head) | 51.1 lbs |
| | Carton Dimensions (W x H x D) | 53.3" x 33.5" x 10.0" |
| | Packed Weight | 67.2 lbs |
| | Handle | Yes |
| | VESA™ Standard Mount Interface | 600mm x 400mm |
| SPECIAL FEATURES | Temperature Sensor | Yes |
| | Tile Mode | Yes, Up to 15 x 15 (Natural mode) |
| | Source Selection | RGB / DVI-D / HDMI / Component / AV / Display Port / USB |
| | Brightness/Contrast/Backlight | Yes |
| | Position/Size | Yes |
| | Auto Config/Phase | Yes |
| | ISM Method | Normal, Orbiter, inversion, White wash |
| | Advanced | Dynamic Contrast, Dynamic Color, Clear White, Skin Color, Noise Reduction, Digital Noise Reduction, Gamma, Black Level |
| | Time | Clock, On/off Time, Sleep Timer, Power on Delay, Auto off, Automatic standby |
| | Information | Model/Type, S/W Version, Serial Number, IP Address, Mac address, Homepage |
| | Input Label | Yes |
| | Auto Power/Source Memory | Yes |
| | DPM Select | Yes |
| | Energy Saving | Yes, Off / Minimum / Medium / Maximum / Screen Off |
| | Smart Energy Saving | Yes |
| | File Play with USB | Yes |
| | PIP/PBP | Yes |
| ENVIRONMENT CONDITIONS | Operation Temperature | 0°C_40°C |
| | Operation Humidity | 10%_80% |
| POWER | Power Supply | 100-240V_~, 50/60Hz |
| | Power Type | Built-in Power |
| | Power Consumption | |
| | Normal On (Typ.) | 230W |
| | Power Save/Sleep Mode (Max) | 120W |
| | DPM | 0.7W |
| | Power Off | 0.5W |
| STANDARD CERTIFICATIONS | Safety | UL / cUL / CB / TUV / KC |
| | EMC | FCC Class "B" / CE / KCC |
| | Energy Star | No |
| WARRANTY | 3-Year Limited Warranty (Parts/Labor/Backlight) | |
| UPC | 7 19192 19517 2 | |
| MEDIA PLAYER COMPATIBILITY | External Media Player Attachable | Yes |
| SOFTWARE COMPATIBILITY | SuperSign Elite-w lite | Yes, Editing, Scheduling, Distribution & Play, Control |
| | SuperSign Elite-c | Yes* |
| ACCESSORIES | Remote Controller, Power Cable, DP Cable, Manual, IR Receiver, RS-232C Cable, Tiling Guide, Screw | |

* SuperSign software is available at: <http://www.lg.com/us/commercial/video-walls>



LG Electronics U.S.A., Inc.
HE B2B Division
2000 Millbrook Drive
Lincolnshire, IL 60069

Customer Service: 888.865.3026
www.LGsolutions.com/support

Contact your LG Regional Sales Representative:
Channel: 800.897.8871
Hospitality: 800.228.1236
E-mail: info@LGsolutions.com



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SPEC_LV77A_071415_Revised



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Printed in the USA. November 2014