

▶ **32SE3KB**

32" class (31.5" diagonal)



Simplify promotion content or sales information management with the LG SE3KB Series that satisfies a wide range of display purposes in your business. This series has a practical design with a slimmer bezel and depth for optimum space utilization. Multiple screen sizes ensure the best selection for your business environment.

KEY FEATURES



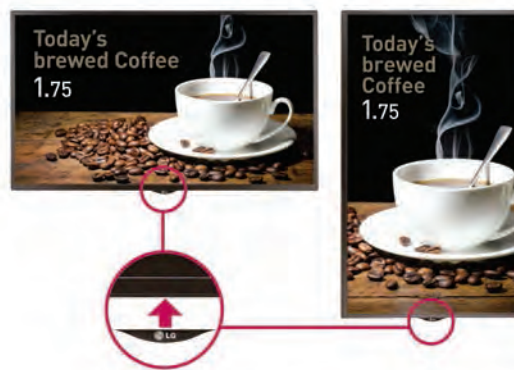
SLIM DESIGN | NARROW BEZEL

LG's monitors featuring a Direct-LED Backlight, have a stylishly slim design that fit perfectly into narrow spaces. The slim bezels are a perfect fit in confined areas and are easy to install.



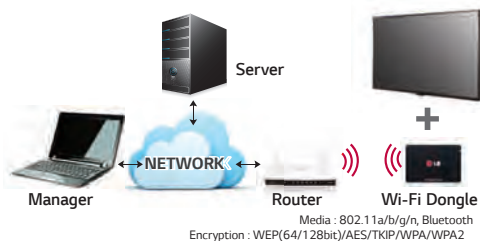
DETACHABLE LOGO

The detachable logo can be removed and repositioned to the desired setting. Perfect when using in Portrait Mode.



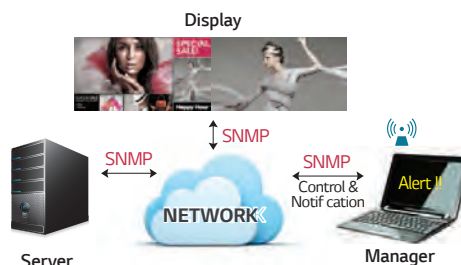
WI-FI SUPPORT

SE3KB Series support Wi-Fi USB dongle connection for convenient content distribution.



SIMPLE NETWORK MANAGEMENT PROTOCOL

SNMP support ensures convenient network management.



DIGITAL SIGNAGE MANAGEMENT ESSENTIALS



Run messages on up to 50 display screens in the form of a billboard without any additional hardware. Advertisements, information and broadcast content can be arranged on the same screen to attract attention and deliver specific messaging to your customer base.

LG SuperSign Lite Usage Example

Different layout and designs available.

Put your own content and message here

Display player's name, server IP setting, server IP status and video here

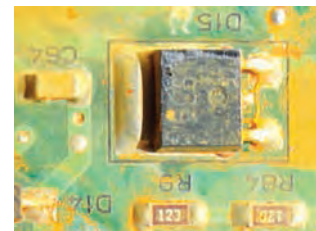


CONFORMAL COATING

Conformal coating helps protect against water, dust and iron powder deposits which accumulate in harsh environments, saving on expensive installation and added enclosure costs.



With Conformal Coating



Without Conformal Coating

ASPECT RATIO SUSTAINABILITY

Sustain the same resolution and picture quality while powering on/off by receiving EDID¹⁾ through switch IC.



1) Extended Display Identification Data.

* Installation Menu > LG Digital Signage > PM Mode

STAND-BY SCREEN*

Even without signal from the media player, the network does not turn off completely, so remote control is possible, which prevents unnecessary power usage and enables efficient management.



USB CONTENT SCHEDULING

Play and schedule contents with a USB connection-no server connection required.



*Supported Content Type : Video (MPEG1/2/4, H.264), Audio(MP3, AC3, MPEG, AAC, HEAAC, LPCM), Image(JPEG, PNG, BMP)

CABLE MANAGEMENT

The well-organized cable terminals in the back optimize available space.



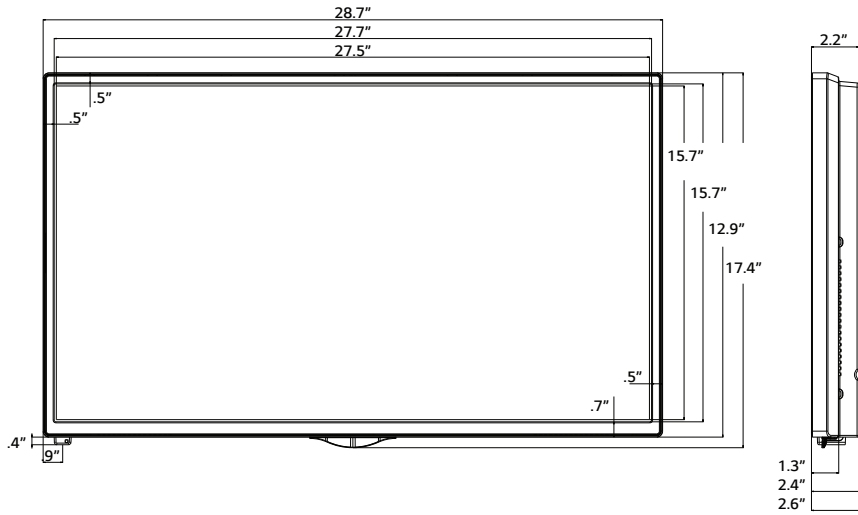
SCHEDULED SCREEN WASH

Prevent residual images with the screen transition feature..



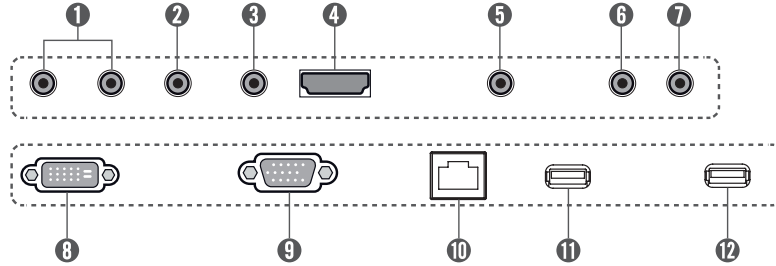
** Installation Menu > ISM Method

32SE3KB



Rear Jack Pack

- 1 SPEAKER OUT
- 2 RS-232C IN
- 3 RS-232C OUT
- 4 HDMI
- 5 EXT IR IN
- 6 AUDIO IN
- 7 AUDIO OUT
- 8 DVI-D IN
- 9 RGB IN
- 10 LAN
- 11 USB1
- 12 USB2



SE3KB

Standard Essential

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32" class
(31.5" diagonal)

PANEL	Model	32SE3KB
Screen Size		32" class (31.5" diagonal)
Panel Technology		IPS
Aspect Ratio		16:9
Native Resolution		1920 x 1080 (FHD)
Pixels (H x V x 3)		6,220,800
Brightness		350cd/m ²
Contrast Ratio		1,100:1
Dynamic CR		500,000:1
Color gamut		68%
Viewing Angle (H x V)		178 x 178
Color Depth	1.06 Billion	16.7 Million
Response Time		12ms (G to G, BW), 7.1ms (WOT)
Surface Treatment	Hard Coating (3H), Anti-glare treatment of the front polarizer (Haze 1% (Typ.))	
Lifetime (Typ.)		50,000 Hrs
Operation Hours		18Hr
Orientation		Portrait & Landscape
INPUT		
Digital		Yes
HDMI		Yes
DP		No
DVI		Yes
RS232C		Yes
RJ45		Yes
IR Receiver		Yes
USB		Yes (2)
HDTV Formats		HDMI: 720p, 1080i, 1080p
OUTPUT		
Audio		Yes
RS232C		Yes (1)
SPECIAL FEATURES		
Temperature Sensor		Yes
Tile Mode		Yes (Up to 15x15)
Natural Mode @Tile Mode		Yes
Source Selection		RGB, HDMI, DVI, USB1, USB2
Brightness/Contrast/Backlight		Yes
Position/Size		Yes
Auto Config/Phase		Yes
Language (OSD)		English, French, German, Spanish, Italian, Korean, Chinese (Simplified), Chinese (Original), Portuguese (Brazil), Swedish, Finnish, Norwegian, Danish, Russian, Portuguese (Europe), Dutch, Czech, Greek
ISM Method		Normal, White Wash, Color Wash, Orbiter, inversion, Washing Bar, User image
Advanced Time		Dynamic Contrast, Dynamic Color, Color Gamut, Skin Color, Sky Color, Grass Color, Gamma Clock, On/Off Time, Auto Off, Automatic Standby
Input Label		Yes (PC/DTV)
Power on Status		Standard, PWR, LST
DST		Yes
Key Operation		IR Operation, Local Key Operation
DPM Select		Yes
DPM Wake Up		Yes
File Play with USB		Yes
Wi-Fi		Dongle Ready
USB Cloning		Logo Image Download, EzDownload, Sent to USB, Receive from USB
Easy Brightness Control		Yes
Content Scheduling		USB
Calibration Mode		Yes
Screen Off Schedule		Yes
Time Sync Clock		Yes
PM Mode		Yes
Holiday Schedule		Yes
Firmware Update (LAN)		Yes
Local Time Auto Setting		Yes

SPECIAL FEATURES	Model	32SE3KB
Overlay Touch		Yes
Still Image		Yes
HDMI-CEC		Yes
Limited Mode		Input Source Change, Menu Display, OSD Display
Power on Default		Input Source, A/V Setting, Aspect Ratio
Wake on LAN		Yes
Digital Audio Input		Yes
Power On Delay		0 - 255
Pivot Mode		Yes
OSD Portrait Mode		0,90,270
Intelligent Auto		Yes
Password Change		Yes
Set ID Setup		Manual, Auto
Configuration Setup		Splash Upset Time, USB Auto Playback, Screen Saver Cube
Lock Mode		USB
Fail Over		USB, RGB, DVI, HDMI
SuperSign Server Setup		Player Name, Server IP Setting, Server IP Status
No Signal image (Up to 5mb)		Yes
ENVIRONMENT CONDITIONS		
Operation Temperature		32°F to 104°F
Operation Humidity		10% to 80%
POWER		
Power Supply		100-240V-, 50/60Hz
Power Type		Built-In Power
POWER CONSUMPTION		
Typical		50W
DPM		0.7W
Power Off		0.5W
Balance		Yes
AUDIO		
Audio Power		20W (10W x 2) for Internal Speaker (6 ohm)
Speaker On/Off		Yes
Clear Voice II		Yes
Virtual Surround		Yes
Equalizer		Yes
Sound Mode		Standard, News, Music, Cinema, Sport, Game
CERTIFICATION		
Safety		UL / cUL / CB / TUV / KC
EMC		FCC Class "A" / CE / KCC
MEDIA PLAYER COMPATIBILITY		
External Media Player		No
SOFTWARE COMPATIBILITY		
SuperSign-w lite		Yes
SuperSign-c		Yes
CABINET		
Bezel Color		Black
Bezel Width		13mm (T/R/L), 18mm (B)
WxHxD		28.7" x 16.9" x 2.2"
Weight		11.91 lbs
w/Optional Stand (WxHxD)		28.7" x 18.9" x 6.1"
w/Optional Stand Weight		13.2 lbs
Carton (WxHxD)		31.9" x 20.1" x 5.2"
Carton Weight		14.8 lbs
VESA™ Compatible		200x200mm
ACCESSORIES		
Basic		Remote Controller (include battery 2ea), Power Cord, QSG, RGB Cable, Regulation Book, Phone to RS232C Gender, IR Receiver
Optional		Stand (ST-652T), Media Player, Wall Bracket (LSW350B), VESA Adapter (AM-B330S)
OTHER		
UPC		7 19192 19736 7
WARRANTY		
		3-Year Limited Warranty Parts/Labor/Backlight Extended warranty options are also available



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SPEC_SE3KB_Revised