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Best Washing Machine Brands of 2025

Stumped over models and options? Shopping by brand may help cut through the confusion.

By Keith Flamer

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Shopping for a washing machine can be as time-consuming as laundry day. Wading through different brands, washer types, models and features can leave you feeling like a wayward sock—completely lost.

At Consumer Reports, we currently rate more than 120 individual washing machine models, including front-loaders, high-efficiency top-loaders, agitator top-loaders, and compacts. But there are still many more options in the market that don't make it to our ratings.

That's why CR has created brand scores for front-load, top-load agitator, and high-efficiency top-load washing machines—to help you find a high-performing, reliable model with all the features you want. CR members can see the brand scores in the charts below.

How to Use Washer Brand Scores

As you shop for a washer, scan CR's ratings to see how the model you're considering performed in our lab. If the model you like isn't listed in our ratings, look for a similar washer that may have a slightly different design. Many washers in our ratings are similar, with different finishes or features added in or stripped out. If you don't think you'll need a feature, don't overpay for a washer that has it. And if you prefer a different finish, check the model numbers—they may indicate a very close correlation.

For example, if you like the looks of the LG WM4000HBA black steel front-loader (which isn't in our ratings), check out our test results for its white relation, the LG WM4000HWA. Often, the machines (and their performance) are the same, but vary by a few letters in the model number that indicate a finish or color.

If test results aren't available for a machine similar to your preferred model, you can rely on our washer brand scores. These will give you some idea of how well the washer you want will perform. You can also check CR's guide to the most and



CR tests hundreds of washing machines. These brands top the list.
Photo: LG

least reliable washing machine brands, which estimates how long a particular manufacturer's washers should last before encountering problems. Our reliability data is based on our members' feedback on nearly 75,000 washing machines.

The brand scores below are broader, based on a statistical model that incorporates survey data, CR's lab test results, and the breadth of the product line across price and performance tiers. The scores are determined on a scale of 100, with 100 signifying that every model that the brand makes has a perfect score in our ratings. CR doesn't currently have enough data to calculate these scores for every brand and type of washer in our ratings (for example, we didn't include compact washers).

The charts below show which brands shine for each type of washer. Based on our brand survey, one brand clearly stands out across the board: LG. Not only did LG receive the best brand score across the main three washer categories, but its models have consistently performed highly in our labs. Its washers occupy the top 10 positions in our ratings for front-loaders, the

top five for agitators, and the top seven for HE top-loaders.

"LG leading is not surprising, given its well-rounded lineup of models across all types of washers," says Allie Chilicki, CR's market analyst for washers and dryers. "LG also tends to launch new models more regularly than its competitors, helping it stay ahead of the curve and cater to a variety of needs in a market where new model introductions are relatively infrequent. However, LG isn't the only brand doing great things. Other brands are leaning into innovation in other areas like affordability, design, and practical, user-friendly features."

Best Front-Load Washer Brands

Front-loaders are the highest-performing and most expensive washers you can buy, ranging from \$650 to \$2,100 in our ratings. Many have large capacities (4.5 to 5.8 cubic feet) and typically use the least amount of water and energy of any washing machine type. LG's efficient front-loaders, along with a diverse product range, excellent predicted reliability scores, and very good owner satisfaction rating help it edge out Maytag for best front-load washers in our brand survey.

Maytag's well-established name is backed up by quite a few front-loaders with excellent washing performance and water efficiency in our tests. Samsung, Electrolux, Whirlpool, and GE were also well-regarded in our best brand survey. For specific models, see our guide to the best front-load washers.

BRAND	BEST BRAND SCORE
LG	83
Maytag	80
Samsung	77
Electrolux	77
Whirlpool	76
GE	72

Best Top-Load Agitator Washer Brands

Top-load agitators are the least expensive washer option, ranging from about \$450 to \$1,600 in our ratings. For this and other reasons (including faster wash cycles than front-loaders), they remain popular among consumers, despite using about 20 gallons of water per load. Most of these washers offer less capacity, too, due to the central washing spindle. They also don't clean quite as well as other washer types, and you cannot stack a dryer on top of them to save space. LG top-loaders topped our best brand survey, followed by Samsung and GE, both of which nabbed very good marks, too. For specific models, see our guide to the best top-load agitator washers.

BRAND	BEST BRAND SCORE
LG	72
Samsung	65
GE	63
Whirlpool	57
Maytag	56

Best Top-Load HE Washer Brands

HE top-load washers are a good compromise on capacity, price (\$500 to \$1,350 in our ratings), and water usage (only about 13 gallons per load). They lack the twisting agitator column so there's more room for big loads. They're not as sleek as front-loaders, but quite a few warrant regular recommendations by Consumer Reports. You'll find plenty of choices in a wide price range.

The only drawback: These washers tend to tangle clothes, sometimes without thoroughly cleaning them. As in other categories, LG ranked as the top brand among HE top-load agitator makers. The rest of the best brand pack, in descending order, includes GE, Samsung, Whirlpool, and Maytag. For specific models, see our guide to the best HE-top-load washers.

BRAND	BEST BRAND SCORE
LG	76
GE	63
Samsung	63
Whirlpool	61
Maytag	61