













With the sleek and stunning Vu™ by LG, you can see the world in a whole new light — check out crystal clear TV, web, pictures, or videos on a large, intuitive touch screen. Get the utmost in mobile entertainment with a music player, 2.0 megapixel camera, video share and Bluetooth® capabilities. You can go anywhere or do anything with just a simple touch. The Vu is the perfect blend of design and technology that will give you an innovative perspective on life!

-  Large, Interactive Touch Screen
-  AT&T Mobile TV
-  HTML Web Browsing
-  Music Player with Customizable Equalizer
-  2.0 Megapixel Autofocus Camera with Video
-  Video Share
-  CV over 3G Network
-  Mobile Email, IM, & MMS
-  Bluetooth® Capability for Music, TV, & Voice
-  microSD™ Memory Port





ACCESSORIES

Standard Li-Ion Battery*
AC Travel Charger*
Stereo Headset*
USB Data Cable
Headset
3.5mm Headset Adapter
Bluetooth Headset
Bluetooth Stereo Headset
Bluetooth Stereo Speakers
Vehicle Power Charger
Carrying Case

*Included with phone.

DESIGN

- Sleek, Minimalist Bar Design
- Large 3" Touch Screen
- Touch Key Vibration for Button-Like Feedback
- Auto Screen & Key Lock – prevents unwanted key actions
- 3 Hard Keys (Send, Clear, Power/End) Below Touch Screen

AT&T MOBILE TV*

- Watch Full-Length Broadcast Quality Shows
- Wide Screen for Optimal TV Viewing
- Extendable TV Antenna for Enhanced TV Reception
- Channel Surf with No Buffering
- Easy-to-Use Program Guide

*AT&T Mobile TV only available in the AT&T Mobile TV coverage area. For more information on AT&T Mobile TV, go to att.com/mobiletv.

MULTIMEDIA

- Music Player for MP3, WMA, AAC, AAC+/eAAC+
- Customizable Equalizer & Visualization
- Create & Manage Playlists
- Multitask While Playing Music
- AT&T Music – music services, communities, & apps†
- Shop & Sync Music from PC to Phone with Napster® & eMusic™**†
- eMusic™ – download songs directly to phone†
- MusicID – music recognition service†
- XM Radio – streaming digital radio†
- Billboard Mobile – music news, ringtone catalog†
- CV – fast, on-demand access to video clips†
- Video Player for MP4 & 3GP
- microSD™ Memory Port*
- USB Mass Storage – transfer files between phone & PC*

*Transferring music to phone requires a USB cable and a microSD card (sold separately).

BLUETOOTH® (v1.2)

- Supported Profiles: headset, hands-free, dial-up networking, advanced audio distribution (stereo), object push, file transfer, A/V remote control
- Save up to 20 Bluetooth Pairings
- Bluetooth Stereo Support for Music & TV
- Send Contacts, Calendar Events, Tasks, Notes, & User-Generated Pictures/Videos/Voice Memos via Bluetooth

TOOLS & DATA

- Multitasking – use voice & data simultaneously
- Tools: Alarm Clock, Calendar, Notepad, Calculator, Tip Calculator, World Clock, Tasks, Stop Watch, Unit Converter
- Address Book with 500 Contacts – each stores 5 numbers, 2 e-mail addresses, & a picture ID*
- Speed Dial (8 entries + 1 voicemail default)
- FOTA Capable – upgrade firmware over the air†
- Flight Mode (RF Off)
- USB Charging via Computer (cable sold separately)

*Dependent on photos stored in your gallery.

CAMERA/VIDEO

- 2.0 Megapixel Autofocus Camera & Camcorder
- Landscape Viewfinder Usage for Real Camera Feel
- Camera Resolutions: 1600x1200*, 1280x960, 640x480, 320x240, 160x120 Pixels
- Video Resolutions: 320x240, 176x144* Pixels
- Video Record Modes: MMS (up to 42 sec.)* & General
- Video Share – share a live or recorded† video during a call†
- Zoom: Up to 2x**
- Customizable Shutter Tones, Brightness¹, White Balance¹, Color Effects¹, Quality¹, Multishot**, Self-Timer, Display Grid¹
- Macro & Night¹ Modes
- Image Editor – resize, crop, color effect, & rotate
- Mirror for Self-Portrait Capability

*Default phone setting.

**Depends on image resolution. Camera setting of 1600x1200 pixels does not support zoom or multishot functions.

†From a saved video share clip in H.263 format (with no sound).

¹Available in camera & video modes.

VOICE/AUDIO

- One-Touch Speakerphone*
- Speaker-Independent Voice Commands
- Voice Memo Recording (MMS & General Modes)
- 11 Unique Ringtones + Vibrate & Silent Modes
- Music Ringtone Support (clips from hit songs)†
- TTY/TDD Support

*Only available while a call is in progress.

MOBILE MEDIA

- Landscape HTML Web Browsing with Touch Navigation & Bookmarks†
- Mobile Email – Yahoo!®, AOL®, AIM®, Windows Live™, AT&T Yahoo!®, & BellSouth Accounts†
- Text/Picture/Video Messaging†
- Instant Messaging – AIM®, Windows Live™, Y! Messenger*†
- Java™ 2.0 Support for App & Game Downloads†

SPECIFICATIONS

Technology	GSM
Frequency	GSM/GPRS/EDGE: 850/900/1800/1900 MHz (Quad-Band) UMTS/HSDPA: 850/1900 MHz
Data Transmission	GPRS/EDGE/UMTS/HSDPA 3.6Mbps†
Internal Memory	120MB
Dimensions	4.25" (H) x 2.16" (W) x 0.51" (D)
Weight	3.16 oz.
Display	262K Color TFT, 240 x 400 Pixels, 3.00"
Standard Battery	1,000 mAh Li-Ion
Talk Time	Up to 3 Hours*
Standby Time	Up to 10 Days & 10 Hours*

*Certain features may use more power and cause actual standby and talk time to vary.

†AT&T Wireless service required.

3G service is not available in all areas.