

**LG House Beautiful Whole Home “Weekend in Nashville” Sweepstakes
Official Rules**

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

ELIGIBILITY: The LG House Beautiful Whole Home “Weekend in Nashville” Sweepstakes (the “Sweepstakes”) is open only to legal residents of the fifty (50) United States (including the District of Columbia) who are at least eighteen (18) years of age at the time of entry. Employees of LG Electronics USA, Inc. (“Sponsor”), CMGRP, Inc. d/b/a Advantage (“Administrator”), PC Richard & Son, and any of their respective related companies, parents, subsidiaries, affiliates, and agents and any agencies or other companies involved in the development or execution of the Sweepstakes or production or distribution of Sweepstakes materials, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state, and local laws, rules and regulations and void where prohibited. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and Administrator, which are binding and final on matters relating to the Sweepstakes.

TIMING: The Sweepstakes begins at 12:01 a.m. Eastern Time (“ET”) on September 1, 2019, and ends at 11:59 p.m. ET on September 27, 2019 (“Sweepstakes Period”). Sponsor is the official time-keeper for the Sweepstakes.

HOW TO ENTER: During the Sweepstakes Period, visit www.lg.com/us/NashvilleWeekend2019 and follow the instructions to complete the online entry form and submit to receive one (1) entry in the Sweepstakes random drawing.

Limit one (1) entry per person using only one (1) email address throughout the Sweepstakes Period. Additional entries beyond the first entry received from any person or email address will be void. Any attempt by entrant to obtain more than one (1) entry may result in entrant’s disqualification.

RANDOM DRAWING: One (1) potential winner will be selected by random drawing conducted by Administrator on or about September 28, 2019, from among all eligible entries received. The odds of winning will depend on the total number of eligible entries received throughout the Sweepstakes Period.

NOTIFICATION: The potential winner will be notified via phone, email and/or mail on or about October 1, 2019 (“Prize Notification”). In the event that the potential winner does not respond to any such Prize Notification within five (5) days of the date of issuance or declines the prize for any reason, a disqualification will result, the prize will be forfeited and, at Sponsor’s sole discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible entries. The potential winner will be required to submit his/her valid social security number and/or other identification to Sponsor and will be required to execute, have notarized and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, Publicity, within five (5) days of the date of issuance. Failure to submit any identification required by Sponsor or to return the required documents within the specified time period, non-compliance with these Official Rules, or the return of the prize or Prize Notification as undeliverable may

result in disqualification and prize forfeiture and, at Sponsor's sole discretion and time permitting, may cause an alternate potential winner to be randomly selected from among all remaining eligible entries. If the potential winner is at least eight (18) but still considered a minor in his/her jurisdiction of residence, prize may be awarded in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winner set forth herein and must accompany minor on trip as his/her guest.

GRAND PRIZE (1): A trip for winner and one (1) guest to Nashville, TN from October 24-27, 2019. Trip consists of round-trip economy class air transportation for winner and guest from a major U.S. gateway airport near winner's residence to Nashville, TN, standard hotel accommodations in downtown Nashville for two (2) nights and three (3) days (one (1) room, double occupancy), ground transportation to/from airport and hotel while on trip, \$500 spending money for winner only (awarded in the form of a gift card), access for winner and guest to attend LG's House Beautiful Whole Home private event on either October 25 or 26, 2019, and winner will receive a suite of LG laundry products, including a 4.5 cu ft. Smart Wi-Fi Enabled Front Load Washer, a 7.4 cu ft. Smart Wi-Fi Enabled Dryer (Gas or Electric to be chosen by winner), an LG Styler Steam Clothing Care System, and an LG C9 55" Class 4K Smart OLED TV with AI ThinQ. Approximate Retail Value ("ARV") of Grand Prize package: **\$11,798.00.**

PRIZE CONDITIONS: If winner resides within a 100-mile radius of destination, ground transportation will be provided in lieu of air transportation and no compensation or substitution will be provided in lieu thereof. Actual value of may vary based on point of departure. Any difference between stated value and actual value will not be awarded. Trip must be taken on dates specified by Sponsor or prize will be forfeited and Sponsor will have no further obligation to such winner. Sponsor reserves right to change dates. Winner and guest must travel together on the same itinerary. Guest must be of legal age of majority in his/her jurisdiction of residence (and at least 18), unless the child or legal ward of winner and must sign a liability/publicity release prior to issuance of travel documents. If guest is child or legal ward of winner, winner must sign and return release on behalf of such child or legal ward. Travel must be made through Sponsor's agent, on a carrier of Sponsor's choice. All federal, state and local taxes and all other costs associated with prize acceptance and use not specified herein as being provided, including any additional ground transportation, hotel incidentals, meals, souvenirs, and gratuities are the sole responsibility of the winner. Tickets and passes to the vent (if applicable) are subject to certain terms and conditions as specified thereon. Seat locations (if applicable) will be determined by Sponsor. Winner and guest must comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion of prize. In the event Sponsor is unable to provide tickets or passes to any event, no compensation or substitution will be provided in lieu thereof; however, remainder of prize package will be awarded and Sponsor will have no further obligation to winner. Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Winner may not substitute, assign or transfer prize or redeem prize (or any portion thereof) for cash, but Sponsor reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value. All prize details are in Sponsor's sole discretion.

RELEASE: By participating, entrant agrees to release and hold harmless Sponsor, Administrator, PC Richard & Son, and any of their respective related companies, parents, subsidiaries, affiliates, and agents and any agencies or other companies involved in the development or execution of the Sweepstakes or production or distribution of Sweepstakes materials (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize. By entering this Sweepstakes, each entrant gives his/her express permission to be contacted by Sponsor by telephone, email and/or postal mail for Sweepstakes purposes. The winner, by acceptance of the prize, grants to Released Parties and each of their respective designees the right to publicize the winner's name, address (city and state of residence), photograph, voice, statements and/or other likeness and prize information for advertising, promotional, trade and/or any other purpose in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law.

GENERAL CONDITIONS: Released Parties are not responsible for stolen, late, incomplete, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, or garbled entries, transmissions, email or mail; or for lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider (ISP), wireless network, website, or other connections including those through and/or by any website, availability or accessibility or miscommunications or failed computer, satellite, telephone, cable or wireless transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; wireless service congestion; failures or malfunctions of phones, phone lines or telephone systems, wireless towers or cellular tower equipment; any error, omission, interruption, defect or delay in wireless or other transmission, processing, or communication; non-delivery; misdirected, blocked, or delayed email notifications; printing, typographical or other errors appearing within these Official Rules, in any Sweepstakes-related advertisements or other materials; or any other errors, problems or difficulties of any kind whether human, mechanical, electronic, network, computer, telephone, wireless service, mail, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prize or in any Sweepstakes-related materials, or the cancellation or postponement of any event or exhibition. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to entrants' or to any other person's computer and/or wireless device related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website or attempt to undermine the legitimate operation of the Sweepstakes by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or any representative of Sponsor and/or PC Richard & Son, or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action by Sponsor, PC Richard & Son, and/or their respective agents. Sponsor shall have the sole right to disqualify any entrant for violation of these

Official Rules or any applicable laws relating to the Sweepstakes, and to resolve all disputes in its sole discretion. Released Parties (i) make no warranty, guaranty or representation of any kind concerning the prize (or any portion thereof), and (ii) disclaim any implied warranty. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Released Parties reserve the right, in their sole discretion, to cancel or suspend the Sweepstakes (or any portion thereof) should virus, bugs, unauthorized human intervention, or other causes corrupt administration, security, fairness, integrity or proper operation of the Sweepstakes (or any portion thereof). In the event of cancellation, Sponsor may elect to identify the winner and award the prize by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation. Released Parties also reserve the right, in their sole discretion, to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY ENTRANT, AND SPONSOR, PC RICHARD & SON, AND/OR THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

Entries generated by a script, macro or other mechanical or automated means will be disqualified. In the event of dispute as to the identity or eligibility of any potential winner based on an email address, the winning entry will be declared made by the "Authorized Account Holder" of the email address submitted at the time of entry provided he/she is eligible according to these Official Rules. The "Authorized Account Holder" is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the email address for the domain associated with the submitted email address.

Disputes - Binding Arbitration: Any controversy or claim arising out of or relating to this Sweepstakes shall be settled by binding arbitration which shall take place in New Jersey U.S.A. unless otherwise provided by law, and in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant to get to), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes established by the American Arbitration Association (AAA) then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the AAA Rules and Procedures. The arbitrator shall apply New Jersey law consistent with the Federal Arbitration Act and applicable statutes of limitations, and shall honor claims of privilege recognized at law. In the event that the claimant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of the claimant's filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that

claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by AAA, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither claimant nor Sponsor shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty days after the demand for arbitration is made, unless further extended by mutual agreement of the parties. **THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT'S INDIVIDUAL CAPACITY, AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS SWEEPSTAKES IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES.** BY PARTICIPATING IN THIS SWEEPSTAKES, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

Governing Law & Jurisdiction: These Official Rules and the Sweepstakes are governed by US law and are subject to all applicable federal, state and local laws and regulations. All issues and questions concerning the construction, validity, interpretation and enforceability of the Sweepstakes Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of New Jersey, U.S.A., without giving effect to the conflict of laws rules thereof, and any matters or proceedings which are not subject to arbitration as set forth in Official Rules and/or for entering any judgment on an arbitration award, shall take place in Bergen County, New Jersey.

ENTRANT'S PERSONAL INFORMATION: Information collected from entrant is subject to Sponsor's Privacy Policy located at <http://www.lg.com/us/privacy>.

WINNER'S NAME: For the winner's name, mail a request and a self-addressed stamped envelope to be received by November 5, 2019 to: LG House Beautiful Whole Home "Weekend in Nashville" Sweepstakes Winner's Name c/o Advantage, 290 Harbor Drive, Floor 2, Stamford, CT 06902.

SPONSOR: LG Electronics USA, Inc., 1000 Sylvan Ave, Englewood Cliffs, NJ 07632-3302.

ADMINISTRATOR: Advantage, 290 Harbor Drive, Floor 2, Stamford, CT 06902.

ABBREVIATED RULES

No Purchase Necessary. Open solely to legal residents of the 50 U.S. & D.C., 18+. Begins at 12:01 a.m. ET on 9/1/19, ends 11:59 p.m. ET on 9/27/19. Void where prohibited. Subject to Official Rules available at www.lg.com/us/NashvilleWeekend2019. Sponsored by LG Electronics USA, Inc., 1000 Sylvan Ave, Englewood Cliffs, NJ 07632.