

**LG CELEBRATES  
EARTH DAY BY OFFERING CONSUMERS ADDITIONAL SAVINGS ON EN-  
ERGY-EFFICIENT HOME APPLIANCES**

*'Power Deal' Earth Day Promotions on ENERGY STAR  
Certified LG Appliances Run Through April 29*

**News Summary:**

- LG Electronics USA is celebrating Earth Day 2026 with limited-time “Power Deals” running April 16–29, offering savings of up to 35% off MSRP, and up to \$2,300 in utility savings over the lifetime of the products, on select ENERGY STAR® most efficient kitchen and laundry home appliances on LG.com. <sup>1</sup>
- In 2026, LG leads the industry with the most ENERGY STAR® certified residential clothes dryers, clothes washers and refrigerator-freezers.
- The 2026 Earth Day promotions build on LG’s role as America’s most reliable and #1 appliance brand, <sup>2</sup> known for delivering more appliance innovations to the market, energy-efficient performance, and connected solutions designed for everyday living.

**ENGLEWOOD CLIFFS, N.J., April 16, 2026** — LG Electronics USA is celebrating Earth Day 2026 with limited-time “Power Deals” across its extensive home appliance portfolio, running April 16-29<sup>th</sup>. The promotions feature savings on select ENERGY STAR® certified refrigeration, laundry, dishwashing, cooking and garment care products.

In 2026, LG leads the industry with the most ENERGY STAR certified residential clothes washers, dryers, and refrigerator-freezers. As America's most reliable and #1 appliance brand, LG delivers consumer benefit innovation, energy-efficient performance, and connected solutions designed for everyday living. This Earth Day, LG encourages American consumers to save energy and money by taking advantage of Power Deal promotions including:

**Refrigeration: Energy-Efficient Storage, Built-In Style**

- **LG 26-cubic-foot Smart Counter-Depth MAX™ 4-Door Refrigerator with Four Types of Ice (model [LRYXC2606S](#)):** Now \$2,599 (\$1,600 off MSRP)

Achieve a built-in kitchen look without remodeling using Counter-Depth MAX™ design, four types of ice including slow-melting round Craft Ice™, UVnano™ Water Dispenser, and ThinQ® Smart Technology with SmartDiagnosis™. ENERGY STAR® certified.

### **Kitchen: Clean, Efficient, and Space-Smart**

- Smart FlushFit™ Top Control Dishwasher with 1-Hour Wash & Dry, QuadWash® Pro, and Dynamic Heat Dry™ w/AutoVent Dry™** (model [LDNPM545S](#)) Now \$699 (\$450 off MSRP)  
 Tackle baked-on messes faster with QuadWash® Pro spray arms and complete a full wash and dry cycle in as little as one hour, all in a FlushFit™ design that aligns seamlessly with standard cabinetry, with LG ThinQ® app connectivity, SmartDiagnosis™, and quiet 46 dBA operation. ENERGY STAR® certified.
- 1.3-cubic-foot Smart Low Profile Over-the-Range Microwave Oven with Sensor Cook** ([MVEF1337F](#)) Now \$479 (\$270 off MSRP)  
 Preserve kitchen sightlines with a low-profile 11 15/16-inch tall design while Sensor Cook automatically adjusts cooking time and power, and zero clearance door enables installation in tighter spaces.

### **Laundry & Garment Care: Smarter Cleaning, Longer-Lasting Fabrics**

- Single Unit Front Load LG WashTower™ with Center Control™ — 4.5-cubic-foot Washer and 7.4-cubic-foot Electric Dryer** (Models [WKEX200HGA](#) and [WKEX200HBA](#), respectively) Now \$1,999 (\$900 off MSRP)  
 Streamline laundry from start to finish with TurboWash™ 360° for faster cleaning, Allergiene™ Wash Cycle and TurboSteam™ for fabric care, and AI DD® technology that automatically selects optimal wash settings. ENERGY STAR® and Asthma & Allergy Friendly certified.<sup>3</sup>
- LG Styler® Smart Steam Closet with Dual TrueSteam® Technology, Dynamic MovingHanger™ and Built-In HandySteamer™** (model [SC5GMR80H](#)) Now \$2,299 (\$400 off MSRP)  
 Refresh, sanitize, and de-wrinkle garments without water immersion using Dual TrueSteam® Technology, Dynamic MovingHanger™, Dual Inverter HeatPump™ for energy-efficient drying, and a Built-In HandySteamer™ for portable spot care.

### **Home Cleaning: Cordless Performance for a Spring Refresh**

- CordZero™ Q3 Cordless Stick Vacuum with Auto Multi-Surface Detect, Dual Floor Max™ Lite Nozzle & LED Crevice Tool** (models [C5323GW](#) and [C5323B0](#)) Now \$289 (\$40 off MSRP)  
 Power through everyday messes with up to 150 Air Watts of suction, up to 60 minutes of cordless runtime,<sup>4</sup> Auto Multi-Surface Detect for automatic floor adjustments, and Kompressor™ technology that compresses debris to maximize the 33.8-ounce dust bin.

For more details and to shop all of LG's Earth Day Power Deals, visit [www.lg.com/us/promotions](http://www.lg.com/us/promotions). Offers valid April 16-29, 2026, while supplies last.

**EDITOR'S NOTES:**

<sup>1</sup>Based on ENERGY STAR® certified appliances vs non-certified. Approximate utility bill savings, representing energy and water bill savings, provided by U.S. EPA ENERGY STAR program and may vary depending on usage and local cost of utilities.

<sup>2</sup>#1 Appliance Brand in the US | Source: OpenBrand MindShare (AHAM Core 6) 2024–2025

<sup>3</sup>Based on certification by the Asthma and Allergy Foundation of America (AAFA). ASTHMA & ALLERGY FRIENDLY Mark is a Registered Trade Mark of the ASTHMA AND ALLERGY FOUNDATION OF AMERICA and ALLERGY STANDARDS LTD.

<sup>4</sup>In lowest setting without powered tools.

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**About LG Electronics USA**

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a smart life solutions company with annual global revenues of more than \$60 billion. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems and vehicle components. LG is an 11-time ENERGY STAR® Partner of the Year. [www.LG.com](http://www.LG.com).

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