

LG STREAMING WEEK 2025 ARRIVES WITH AN EXTENSIVE SELECTION OF CONTENT FOR DIVERSE TASTES THIS FALL

From Beloved Movies and Series to Captivating Music, Karaoke and Gaming, All Available on LG webOS-Powered TVs, with Binge Worthy Deals

ENGLEWOOD CLIFFS, N.J., Sept. 10, 2025 — [LG Streaming Week 2025](#) campaign is running through¹ October 5. LG Smart TV Owners in the United States can enjoy a variety of content streaming experiences across movies, series, music, gaming and more, with free and discounted subscriptions made possible with global and local content providers.

Owners of LG 4K UHD and above TVs released after 2018² (running webOS 4.0 and above), as well as the LG StanbyME or StanbyME Go, as well as UHD and WQHD Smart Monitors, have access to discounted deals and free trials through the LG Streaming Week app on the Home Screen, Content Store, or Apps.

This year's LG Streaming Week delivers LG Smart TV owners a curated selection of enthralling content from popular series and classical music concerts to classic films, games and sports, available to enjoy from the comfort of home.

LG Smart TV users in the U.S. can take advantage of the Disney+, Hulu, ESPN Unlimited Bundle offer³, also featured during LG Streaming Week, combining the recently-launched ESPN direct-to-consumer streaming service with Disney+ and Hulu for \$29.99 per month over 12 months, meaning that ESPN subscribers effectively receive Disney+ and Hulu at no additional cost for the first year as part of the package. This bundle offer provides access to a diverse line up of premium content, bringing exciting live sports on ESPN, including major events like the US Open and NFL Monday Night Football, together with hit films on Disney+ like the global phenomenon Lilo & Stitch and Marvel Studios' action-packed Thunderbolts*, plus the upcoming fifth season of Only Murders in the Building, where three true crime enthusiasts find themselves involved in a real mystery on Hulu.

Offering a 50% off annual subscription deal, allowing new and returning subscribers discounted access to annual plans of either Paramount+ Essential or Paramount+ Premium⁴. This fall, Paramount+ offers a powerhouse lineup featuring live championship sports, including the *NFL ON CBS* and *UEFA Champions League* alongside new and returning CBS originals during *CBS Premiere Week*. Subscribers can also stream new seasons of hit series like *Tulsa King*, *Landman*, *Mayor of Kingstown*, *South Park* and the highly anticipated new series *NCIS: Tony & Ziva*. Premium members also have access to full seasons of acclaimed SHOWTIME titles including *Yellowjackets*, *The Chi* and the new *Dexter: Resurrection*.

For classical music lovers and opera enthusiasts, LG Streaming Week is offering three months free access to Deutsche Grammophone's Stage+, a video and audio streaming service boasting a curated selection of premium concerts, operas and documentaries from around the world. This offer will be available to LG TV owners worldwide.

Mubi, the global streaming service, distributor and production company, is offering LG TV owners complimentary three-month access to the world's finest films. Mubi creates, curates, acquires and champions visionary films, bringing them to audiences all over the world. Catch the award-winning *The Substance*, starring Demi Moore, an exclusive Mubi release which became one of the most talked-about, thought-provoking and explosive films of the decade. What's more, with popular streaming apps including Apple TV, LG Smart TV users can explore a limited-time, curated collection⁵ of movies rentals at great prices.

Baby Shark World for Kids, developed by The Pinkfong Company, is offering its extensive collection of songs and stories to LG Smart TV owners worldwide for free for one month. The app provides a safe and fun experience where young learners can sing, play and learn along with their favorite characters through engaging educational content.

Users in the US and Mexico can also benefit from 30% off monthly subscription of Vixx Premium, allowing them to access the best and largest Spanish content library available.

For gaming enthusiasts, exciting offers unlock seamless cloud gaming across select services even if users don't have a console. LG Smart TV users can claim a 7-day trial of Xbox Game Pass Ultimate available for new members, enabling them to play hundreds of high-quality games via the Xbox app, from racing on their favorite tracks to teaming up for epic boss battles⁶.

For an interactive experience, especially for LG TV owners, Blacknut Cloud Gaming invites players to enjoy a 30-minute free trial, then unlock the entire Blacknut game catalog for only \$1 during their first month – including over 500 games available across any compatible device. Alongside the full-catalog subscription, Blacknut is also expanding its single-game subscription model with a spotlight on Jackbox Party Starter. Perfect for casual and social gamers, the title is available for just \$1 for the first month, letting players dive straight into the fun.

LG Smart TV users can enjoy engaging home entertainment that brings friends and family together. Kanto, a digital karaoke platform, is offering a one-month free subscription for users in select Latin American and U.S. markets, inviting households to share joyful karaoke sessions at home.

To ensure more users can enjoy the benefits of LG Streaming Week, LG is offering special promotions on its industry-leading TVs throughout the campaign period. This move will let more customers explore the company's intuitive, feature-rich webOS which delivers seamless, personalized viewing experiences. Since its launch, the ever-evolving webOS platform has become a cornerstone of LG's innovation, supported by over 4,000 partners in 180 countries and millions of active users.

For more information on certain LG Streaming Week offers, visit the <https://www.lg.com/us/webos/lg-streaming-week> at LG.com.

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1. Availability dates for select partner deals may vary. Please check terms and conditions on LG.com.
2. Platform scope may vary by partner. Please check terms and conditions on LG.com.
3. Offer applies to ad-supported plan. New and eligible returning subscribers only. Must be 18+. After 12 months, plan auto-renews at then-current monthly retail price (currently \$35.99/mo) until canceled. Price subject to change. Offer ends 1/5/26. See terms at disneyplus.com/promo.
4. The Paramount+ Essential plan will be available for \$29.99/year and the Paramount+ Premium plan will be available for \$59.99/year, without a free trial. The deal will be available Thursday, September 4 - Friday, September 19.
5. Collection is available in select participating markets beginning September 1, 2025 and ending October 6, 2025. Requires Apple Account with payment method on file. Payment will be billed to payment method on file. Terms and Apple Privacy Policy apply; see the applicable terms at www.apple.com/legal/internet-services/itunes/us/terms.html. Must be the minimum age required in your country and in the country that matches the store front on which you are redeeming the offer. Compatible products and services required. Apple TV app is a service mark of Apple Inc. Restrictions and terms apply
6. Claim Xbox Game Pass Ultimate trial by September 15, 2025. Redeem at <https://www.xbox.com/redeem> by September 16, 2025. Valid for new Xbox Game Pass members only.

About LG Electronics USA

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a smart life solutions company with annual global revenues of more than \$60 billion. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems and vehicle components. LG is an 11-time ENERGY STAR® Partner of the Year. www.LG.com.

About webOS platform

The webOS platform has powered LG TVs for over a decade, earning acclaim for its user-friendly interface that allows for easy navigation and customization. With a growing ecosystem of global partners, webOS is set to drive LG's future growth across multiple devices and out-of-home experiences.

LG Channels, LG's exclusive free streaming service, offers a wide selection of premium live and on-demand programming, including movies, TV shows, news, sports, comedy, anime and more. With an always growing number of channels, owners of LG TVs, smart monitors or projectors can easily discover their favorite programs by launching the LG Channels app. LG Channels is also available for Automotive and Hotel TV. For more news on webOS for Smart TV, visit www.lg.com.

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