

FOR IMMEDIATE RELEASE



**WELCOME THE HOLIDAY SEASON WITH DEALS
ON ENERGY STAR CERTIFIED LG HOME APPLIANCES**

*Give a World of Good and Save an Additional 10% on
Eligible Appliance Packages of Three or More Items*

ENGLEWOOD CLIFFS, N.J., Nov. 21, 2022 – **LG's Black Friday promotions** are back with huge savings on energy efficient ENERGY STAR certified home appliances just in time to ring in the holiday season. For giving a world of good and for holiday entertaining this year, ENERGY STAR® Partner of the Year **LG Electronics USA** is offering incredible deals on appliance packages from the kitchen to the laundry room.

Consumers now have the chance to save big this holiday season and upgrade their homes with the latest ENERGY STAR certified appliances from LG. Shoppers can get a digital or physical Visa® Prepaid Card¹ from participating retailers in the amount of 10 percent of the pre-tax purchase price when they bundle three or more eligible LG branded kitchen, floor care and air care products in a single purchase from a participating retailer through January 4, 2023.²

LG is also offering added savings on the **LG STUDIO** line of ENERGY STAR certified kitchen and laundry appliances. From now until Dec. 31, shoppers who purchase two or more LG STUDIO appliances can qualify for a rebate of up to \$1,500.³

Get Ready for Holiday Entertaining with Savings on LG Kitchen Appliances

Shoppers can prepare for the holiday cooking and entertaining season by upgrading their kitchens with LG's innovative, smart kitchen appliances, led by ENERGY STAR certified refrigerators, dishwashers and more.

Save up to \$900 off suggested retail price on the new LG Counter-Depth Max™ Refrigerator – the largest counter depth refrigerator on the market with 27 cubic feet of interior capacity (ENERGY STAR certified models **LRFOC2606S**, **LRFGC2706S** and **LRFLC2706S**). LG InstaView® refrigerators with Craft Ice™ are the perfect solution for entertaining in style, with spherical ice that elevates any drink. Available in different configurations and finishes, shoppers can choose their favorite – like the largest capacity French Door refrigerator on the market (ENERGY STAR certified models **LRMVS3006D** and **LRMVS3006S**).⁴

For even more ENERGY STAR refrigerator savings, you can now get \$200 to fill your new fridge after purchasing an eligible LG refrigerator from participating retailers.⁵ Plus, take advantage of the Buy 1 Get 1 offer when you bundle any eligible LG refrigerator and LG compact refrigerator or LG freezer in a single purchase.⁶

When it comes to holiday cooking, take things up a notch with LG's **InstaView Slide-In Range** and enjoy features like LG ProBake Convection and Air Fry for \$1,299 (a savings of \$700 off of MSRP). For those looking for next-level cleaning during the holiday season and beyond, the new ENERGY STAR certified LG **Smart Top Control Dishwasher** with one hour wash & dry, QuadWash® Pro, TrueSteam® and Dynamic Heat Dry™ is now \$200 off of MSRP.

Save on America's Top-Rated Washers and Dryers

Consumers can bring home unbeatable savings on ENERGY STAR certified LG washers including top-load and front-load models with advanced cleaning and fabric sanitization features, and steam washers that are **CERTIFIED asthma and allergy friendly®** by the Asthma and Allergy Foundation of America to virtually eliminate allergens.

- Score the new LG Smart Front Load Washer and Dryer Pair (ENERGY STAR certified models **WM6700HBA**, **DLEX6700B**, and **DLGX6701B**), designed to help consumers take back their day with steam refresh, built-in intelligence and Wi-Fi enabled access for laundry on the go, with a savings of \$550 on each unit, giving you a combined savings of \$1,100 off of MSRP on the pair.
- Revolutionize your laundry game with LG's vertical laundry solution, LG Wash Tower™ now available in festive holiday colors including Candy Apple Red and Nature Green (ENERGY STAR certified models **WKGX201HGA**, **WKEX200HGA**; **WKGX201HRA** and **WKEX200HRA**), featuring a full-size dryer above a washer in a sleek single-unit design in both electric and gas dryers.

Get Your Home Ready for Guests with LG Vacuums

Tackle post-party cleaning with LG's line of powerful CordZero™ vacuums. Clean more and empty less with the **CordZero™ A9 Kompressor Stick Vacuum** for as low as \$399 (a savings of \$200 off the \$599 MSRP). Enjoy cleaning with superior suction and longer usage with two quick-release rechargeable batteries that offer an uninterrupted performance, while the Kompressor™ technology compresses dirt and debris to more than double⁷ the bin capacity. Level the clean-up experience with auto-empty on the **CordZero™ All in One Auto Empty Cordless Stick Vacuum**, the first stick vacuum that charges, stores tools and automatically empties the dust bin- all in one sleek docking station for only \$799, saving you \$200 off the MSRP.

These promotions may or may not be able to be combined with one another. For more details and to shop all of LG's 2022 Black Friday savings, visit <https://appliances.lg-promos.com/abs1121/en-US>.



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¹ Visa Prepaid card is issued by JPMorgan Chase Bank, N.A., Member FDIC. Terms and expiration apply - [click here](#) for details. Subject to availability.

² 10% will apply to the total invoice price of 3 or more eligible LG Kitchen, Floor Care and Air Care products before taxes. Products must be purchased between November 2, 2022 and January 4, 2023. Claims must be submitted by 11:59 PM Pacific Time on April 4, 2023, or within 30 days of receiving your eligible products, whichever is latest. Qualifying categories include: Refrigeration (except compact freezers and refrigerators), Range, Wall Oven, Over-The-Range Microwave, Cooktop, Countertop Microwave Ovens with a Trim Kit (sold separately), Dishwasher, Hood Vent, Air Care, and Floor Care. Select Countertop Microwave purchased together with a Trim Kit (sold separately) will count as one (1) qualifying unit towards a bundle. Maximum number of products of the same category allowed to qualify for rebate is one (1).

³ Consumers must purchase, on a single receipt, two (2) or more new LG STUDIO branded appliance products in order to qualify for the rebate of up to \$1,500. WashTower™ products (Washer + Dryer) will count as two (2) qualifying units towards a bundle. Maximum number of products of the same category allowed to qualify for rebate is one (1). Visa prepaid card issued by The Bancorp Bank®, N.A., Member FDIC. Terms and expiration apply - [click here](#) for details. Subject to availability.

⁴ Based on 2022 Marketplace Survey May 2022.

⁵ Consumers purchasing an eligible LG Refrigerator between August 25, 2022 and November 30, 2022 (the "Program Period") may be eligible to claim a rebate worth up to \$200 in the form of a digital or physical Visa Prepaid card subject to the terms and conditions. Visa Prepaid card issued by The Bancorp Bank®, N.A., Member FDIC. Terms and expiration apply. Rebate amount is based on the cost of the grocery items purchased in a single transaction worth up to \$200 before taxes (as shown on receipt). This offer is subject to availability. Maximum number of products of the same category allowed to qualify for rebate is one (1). Consumers may submit their claim to LG Electronics USA online. All claims must be submitted by 11:59PM Pacific Time on February 28, 2023. This offer may be combined with other special programs or rebates.

⁶ Consumers bundling eligible LG Refrigerator with LG Compact Refrigerator or LG Freezer products in a single purchase between November 2, 2022 and November 30, 2022 (the "Program Period") may be eligible to claim a rebate in the form of a physical Visa Prepaid card subject to the terms and conditions. Rebate amount to equal the amount paid up to \$649 for the eligible LG Compact Refrigerator or LG Freezer (before taxes, shipping or handling). Discount is in the form of a rebate after purchase. Maximum number of products of the same category allowed to qualify for rebate is one (1). All claims must be submitted by 11:59PM Pacific Time on December 30, 2022. This offer may be combined with other special programs or rebates. Visa Prepaid card issued by JPMorgan Chase Bank, N.A., Member FDIC. Terms and expiration apply - [click here](#) for details. Subject to availability. Local and state taxes apply.

⁷ Vs. previous models.



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About LG Electronics USA

ENERGY STAR Partner of the Year LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$63 billion global innovator in technology and manufacturing. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems, energy solutions and vehicle components. The company's commitment to environmental sustainability and its "Life's Good" marketing theme encompass how LG is dedicated to people's happiness by exceeding expectations today and tomorrow. www.LG.com.

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