

LG HONORED WITH MULTIPLE CES 2026 INNOVATION AWARDS

Company Recognized Across Range of Categories for Its Smart Life Solutions, Earns Two Best of Innovation Awards

ENGLEWOOD CLIFFS, Nov. 6, 2025 — LG Electronics (LG) has been honored with numerous CES® 2026 Innovation Awards, including two Best of Innovation distinctions, reaffirming its leadership in next-generation smart life solutions and display technology excellence.

Presented annually by the Consumer Technology Association (CTA) ahead of CES – the world’s largest consumer electronics and IT trade show – the Innovation Awards recognize groundbreaking products and services that drive the future of technology and design.

LG’s latest honors span multiple product categories, with its OLED TVs and monitors alone earning five Innovation Awards across Imaging, Gaming & eSports and Computer Hardware & Components. Leading the lineup is the LG SIGNATURE OLED T, which received the Best of Innovation Award in the Imaging category. The recognition underscores LG’s dominance in OLED technology and its commitment to delivering new value and user experiences.

The 2026 honors mark the fourth consecutive year an LG OLED TV has claimed a Best of Innovation Award. The milestone follows a remarkable run of previous winners: the LG OLED evo featuring a new Brightness Enhancement technology (2025); LG’s first wireless OLED TV (2024); and the bendable gaming OLED TV, LG OLED Flex (2023). For 2026, the world’s first true wireless and transparent TV – the

LG SIGNATURE OLED T – continues this legacy of innovation at the pinnacle of the TV industry.

The LG SIGNATURE OLED T redefines the viewing experience with a stunning 77-inch transparent OLED display, ultra-sharp 4K (3,840 x 2,160) resolution and LG's wireless AV transmission technology. Combining groundbreaking form with unrivaled performance, it sets a new benchmark for immersive design. Last month, the OLED T drew global attention at the APEC CEO Summit Korea 2025 in Gyeongju, where LG created a kinetic media chandelier using 28 units of the transparent TV – a striking showcase of LG's vision for future display innovation.

LG's webOS smart TV platform, a key pillar of the company's platform-based service business, earned dual recognition this year with Innovation Awards in both Artificial Intelligence and Cybersecurity categories. webOS has now been honored in the Cybersecurity category for two consecutive years, reinforcing its reputation as a secure and intelligent entertainment platform.

In the Home Appliances category, LG's new built-in robot vacuum station received an Innovation Award for its ingenious built-in design and advanced functionality. Hidden from sight when not in use, the station can be installed in underutilized spaces such as under kitchen sinks or behind doors. It features the world's first steam-cleaning system applied to both the robot vacuum and the station, elevating cleaning performance and hygiene management to new heights.

Other LG products recognized by the CES 2026 Innovation Awards include a premium LCD TV with Micro RGB technology; the LG StanbyME 2, a next-generation portable lifestyle screen; and the LG UltraFine evo 6K professional

monitor, the world's first display to support both 6K (6,144 × 3,456) resolution and the latest Thunderbolt™ 5 interface.

The full list and details of LG's CES 2026 Innovation Award-winning products will be revealed at CES 2026 in Las Vegas on January 6, 2026.

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About LG Electronics USA

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a smart life solutions company with annual global revenues of more than \$60 billion. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems and vehicle components. LG is an 11-time ENERGY STAR® Partner of the Year. www.LG.com.

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