



NOW AVAILABLE: “XBOOM BY WILL.I.AM” WITH FYI.RAiDiO — THE SPEAKER THAT TALKS BACK

Culturally Rich AI DJs, Personalized Broadcasts, and New Signature Sound Redefine Portable Audio

LOS ANGELES, CA (SEPTEMBER 18TH, 2025) - FYI.AI, the creative technology company founded by artist and entrepreneur will.i.am, and LG Electronics today announced that FYI.RAiDiO, an interactive audio service powered by artificial intelligence, is now available on select models of the “LG xboom by will.i.am” Bluetooth speaker lineup. This marks the next step in the ongoing collaboration between LG and FYI, combining advance audio engineering with culturally intelligent AI to deliver a more personal and dynamic listening experience.

FYI.RAiDiO is not just another streaming service, it is one where users can interact with the DJ. Users can engage with AI Personas in real time, asking questions about the music playing, exploring artist stories, checking local events, or receiving lifestyle tips. These AI DJs are designed to reflect diverse cultural perspectives, making every interaction feel relevant, conversational, and human.

This service is now integrated into the LG xboom Bounce and LG xboom Grab models, allowing users to access FYI.RAiDiO directly through the FYI app. Each compatible speaker includes a dedicated “MY Button”, enabling instant voice interaction with your favorite AI DJ. This transforms the speaker from a passive device into a responsive companion that listens, informs, and entertains.

The full LG xboom by will.i.am collection includes the Bounce, Grab, Stage 301, and Buds—smart Bluetooth audio products designed to deliver rich sound and intelligent performance. Built-in AI features analyze the content being played and automatically adjust sound settings to emphasize melody, rhythm, or vocals, ensuring every moment sounds its best.

FYI.RAiDiO is also available through the FYI app, which can be downloaded on both Apple and Android devices (AppStore/PlayStore).

Consumers can now get their hands on the innovative lineup of Bluetooth speakers and earbuds that merge signature sound with interactive AI DJs, transforming traditional listening into a two-way conversation.

LG xboom by will.i.am is available at LG.com and at LG authorized retailers nationwide.

- **LG xboom Bounce featuring FYI.RAiDiO:** A portable speaker with up-bouncing passive radiators and dual dome tweeters that deliver precise highs and an expanded soundstage. IP67 water and dust resistance, military-grade durability, and up to 30 hours of battery life make it built for everywhere.
 - **LG xboom Bounce** - Price: \$199.99



- **LG xboom Grab featuring FYLRAiDiO:** A travel-friendly companion with dual passive radiators, a slim design, and versatile straps for mobility. Also, IP67-rated, the Grab powers up to 20 hours of sound wherever life takes you.
 - **LG xboom Grab** - Price: \$149.99



- **LG xboom Stage 301:** A powerhouse built for gatherings, busking, or karaoke, with a 6.5-inch woofer and dual midrange drivers. It delivers rich audio with flexible positioning and a replaceable 12-hour battery.
 - Price: \$299.99



- **LG xboom Buds:** Ergonomic wireless earbuds with lightweight graphene drivers, enhanced bass, active noise canceling, and up to 30 hours of listening.
 - Price: \$109.99



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About LG Electronics USA:

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a smart life solutions company with annual global revenues of more than \$60 billion. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems and vehicle components. LG is an 11-time ENERGY STAR® Partner of the Year. www.LG.com.

About FYI:

FYI is the first AI productivity tool built for creatives, by creatives to turbocharge everyone's creative potential. Global music artist, innovator, and entrepreneur, will.i.am founded FYI to Focus Your Ideas and revolutionize the way creatives create, collaborate, and monetize content. FYI provides tools to maximize creativity with unique AI personas, file management, project management, enhanced security, and design tools. For details on FYI.AI's groundbreaking creative and communications messenger tools, visit fyi.ai

About FYI.RAiDiO:

Created by will.i.am, FYI RAI DiO is a platform that blends the power of conversational AI with media and other infotainment content to create a dynamic, interactive broadcasting experience. Listeners can choose from a variety of AI persona hosts, who are unique voices that reflect culture; from the streets of South LA to the sizzling Latin quarters of Miami, to the underground clubs of East London. FYI RAI DiO is free to use on the FYI.AI app. There are currently 16 stations based on topics including Pop Culture, Sports, Tech, and Music, with more stations rolling out soon in 2026. Content partners include UPROXX, HipHopDX, and Earn Your Leisure.

Editor's Note: If your editorial policy requires you to list will.i.am's given legal name it is William Adams. All other names in wikis and previously published stories are wrong. Please provide this information to your Copy-Editing team and request they make a note in internal databases with will.i.am's correct legal name.



Life's Good.

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