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INFOCOMM 2026 BOOTH #C7836

**LG ELECTRONICS USA TO SPOTLIGHT
'SOLUTIONS BEYOND DISPLAYS' AT INFOCOMM 2026**
*Innovative Ecosystem Partners, DVLED Displays, Cloud Platforms and
Professional Services Demonstrate LG's Expanding Commercial Solutions Strategy*

News Summary

- LG Electronics USA's "Solutions Beyond Displays" theme will come to life at InfoComm 2026 with an array of commercial display technologies, software platforms and professional services in booth C7836.
- An expanded ecosystem of workplace and AV technology partners will be present at LG's booth, including an enhanced AI Concierge solution, portable telepresence solution, collaborative displays and DVLED integrations.
- LG will feature new DVLED and Micro LED solutions for a variety of environments, including retail, corporate, education, transportation, government and luxury residential.
- Other highlights will include the LG Business Cloud and the LG PRO program's new installation services, exemplifying how the company's strategy is expanding beyond displays into cloud management and deployment services.

LAS VEGAS, June 15, 2026 — [LG Electronics USA](#) will showcase its evolving commercial display ecosystem at InfoComm 2026 under the theme "Solutions Beyond Displays," highlighting how the company is expanding beyond hardware into integrated display technologies, software platforms and professional services. At booth C7836 in the Las Vegas Convention Center, LG will feature new Direct View LED (DVLED) innovations, innovative demonstrations from ecosystem partners, cloud-based management solutions and vertical-specific commercial display environments designed for retail, corporate, education, government and public spaces.

"InfoComm is an opportunity to demonstrate how LG continues to evolve from a display manufacturer into a solutions provider supporting complete business environments," said Michael Kosla, B2B senior vice president at LG Electronics USA. "From DVLED innovations

and cloud-based management to installation services and partner integrations, our focus is on helping customers simplify deployment, improve operational efficiency and deliver engaging experiences across commercial spaces.”

LG Ecosystem Partner Demonstrations

Following the “Solutions Beyond Displays” theme, LG is highlighting the power of its Alliance Ecosystem through integrated collaboration, AI, digital signage and workplace solutions that demonstrate how orchestrated technologies can help organizations create more engaging, efficient and intelligent outcomes. To learn more about LG’s full list of ecosystem partners at Infocomm 2026, click [here](#). Highlights:

- LG, Invisible Arts and Glass-Media are showcasing an AI-powered concierge experience that combines LG Transparent OLED technology, conversational AI and custom-designed architectural enclosures to create immersive, branded engagement experiences that help organizations deliver personalized interactions, enhance visitor experiences and transform digital displays into interactive destinations.
- LG and PEERVSN are demonstrating a next-generation telepresence solution that creates life-size, real-time interactions through portable, battery-powered displays, helping organizations enhance learning, communication and engagement experiences while overcoming the limitations of distance and travel.
- LG will also have a presence in three partner booths, Vizetto (booth C5433), NovaStar (booth C8559) and VITEC (C9257). In Vizetto’s booth, LG, TSI and Vizetto will present an integrated solution that creates dynamic collaboration spaces for vertical environments. In NovaStar’s booth, LG will showcase a DVLED display alongside a NovaStar controller. In VITEC’s booth, LG’s Private 5G wireless solution for securely distributing and managing digital signage content in large venues will be featured.

Vertical Solutions and New LG E-Paper Display

LG’s booth will also include dedicated vertical solution areas showcasing applications across retail, corporate, education and government environments, including products like the LG CreateBoard® and a full line-up of TAA-compliant displays for government applications. The retail section will spotlight the all-new LG E-Paper Display. The 32-inch display uses

energy-efficient electronic ink technology to deliver paper-like, high-resolution digital signage with vivid colors, wide viewing angles and ultra-thin portability for retail, hospitality and corporate environments.

DVLED Portfolio Showcase

Visitors will see demonstrations of LG's latest Micro LED and DVLED technologies:

- LG MAGNIT Gen 2 (LMPB)
- LG MAGNIT Active Micro LED (LSAH)
- LG MAGNIT Essential (LMEA)
- LG MAGNIT Essential AIO (LASA)
- LG MAGNIT Gen 2 All-in-One (LAAB)
- All-in-One (AIO) Ultra Stretch DVLED (LUPA)

The booth will also feature some of the latest LG-compatible DVLED controllers from LG, Megapixel and NovaStar, all highlighting interoperable solutions designed for a range of commercial display environments.

Software Solutions and Services

A dedicated LG Business Cloud section will showcase the company's cloud-based software ecosystem for content management, remote monitoring and device administration, including integrations that support the centralized management of commercial displays across distributed business environments. You can now conveniently purchase LG Business Cloud software as a standalone solution or alongside compatible LG hardware in a single, streamlined transaction on the LG B2B online store. The booth will also feature the LG PRO program for channel partners, including LG PRO Services, as part of LG's broader strategy to pair hardware solutions with expanded services and deployment support. A highlight is the recently-launched LG PRO Services – DVLED Installation, a manufacturer-backed DVLED installation service designed to support resellers, integrators and enterprise deployments.



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InfoComm 2026 attendees can visit LG Electronics USA, June 17-19, in booth C7836, in the Central Hall of the Las Vegas Convention Center. More LG InfoComm information can be found here: <https://events.lgforbusiness.com/>.

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About LG Electronics USA

LG Electronics USA serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG's U.S. Media Entertainment Solution B2B division delivers business-to-business technology solutions tailored to the particular needs of business environments. Eleven-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., headquartered in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a leading smart life solutions company with annual global revenues of more than \$60 billion from consumer electronics, home appliances, HVAC solutions and vehicle components. For more information, please visit www.LGSolutions.com. Stay up to date with **@LGforBusinessUSA** on [LinkedIn](#), [Instagram](#), [Facebook](#) and [YouTube](#).

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