



## FOR IMMEDIATE RELEASE

# LG OFFERS INDEPENDENCE DAY SAVINGS ON ENERGY STAR CERTIFIED HOME APPLIANCES

Let Freedom Ring with Summer Deals on InstaView Refrigerators, Top-Rated Laundry Innovations and More

**WASHINGTON, June 30, 2022** – ENERGY STAR® Partner of the Year LG Electronics USA's **Independence Day Promotions** are back, offering big savings on top-rated, energy-efficient home appliances for the kitchen, laundry room and more. This year's promotions include deals up to \$700 on select LG ENERGY STAR certified refrigerators and laundry models and will run through July 13 at participating retailers nationwide and on LG.com.<sup>1</sup> Plus, consumers can bundle three or more eligible LG kitchen, laundry, vacuum or air care products and save an additional 10 percent.<sup>2</sup>

# Keep Food Cool and Fresh with Savings on LG InstaView Refrigerators

ENERGY STAR certified LG InstaView refrigerators are the perfect solution for keeping cool and entertaining in style this summer, while delivering year-round energy savings. Available in various configurations and finishes, shoppers can choose their favorite – like the smart Wi-Fienabled InstaView Door-in-Door refrigerator (ENERGY STAR LG models LFXS26596D and LFXS26596S). Enjoy 26 cubic feet of capacity, Door-in-Door® design, dual ice maker and ThinQ® technology for as low as \$2,699 (a savings of up to \$700).

## Make Cooking a Breeze with Cutting Edge Ranges and Dishwashers

For an effortless cleanup, get the LG ENERGY STAR certified **Top Control Smart Dishwasher** for only \$849 (a savings of up to \$150) features QuadWash<sup>TM</sup> technology, sanitizing

TrueSteam,<sup>®3</sup> water-spot reducing Dynamic Dry<sup>TM</sup> and an easily adjustable third rack. Save up to

\$400 on smart Wi-Fi-enabled InstaView ranges (LSGL6337F; LSEL6337F) packed with





innovative features such as built-in Air Fry, Air Sous Vide and ProBake Convection® to make cooking easy and enjoyable this summer.

# Revolutionize Your Laundry Room with ENERGY STAR Certified Washers and Dryers

Consumers can bring home unbeatable savings on ENERGY STAR® certified LG washers and dryers. LG offers several top-load and front-load models to choose from with advanced cleaning and fabric sanitization features—including steam washers **CERTIFIED** asthma and allergy friendly® by the Asthma and Allergy Foundation of America to virtually eliminate allergens.

- Save time with TurboWash front-load ENERGY STAR washers that deliver a complete clean, even for big loads in under 30 minutes. 4 Score the WM4500HBA and matching ENERGY STAR certified electric dryer each for \$1,099 (\$1100 in combined savings).
- Revolutionize your laundry game with LG's ENERGY STAR certified vertical laundry solution, LG WashTower (WKEX200HWA; WKGX201HBA), featuring a fully sized, feature-packed dryer above a washer in a sleek single unit design for as low as \$1,899 (savings of \$600) to save space, time and energy.
- Score the LG TWINWash™ compatible LG SideKick Pedestal Washer for only \$649 (a savings of \$80) to add 1.0 cu. of extra washing space for two loads at once or to wash small loads frequently like delicates and workout wear.
- Save up to \$300 on the LG Styler a first-of-its-kind steam clothing care system that uses moving hangers and the gentle power of steam (no chemicals) to dewrinkle and refresh fabrics, including jackets, clothing, bags, pillows and even stuffed animals.

## Save Even More with Limited-Time Rebates on ENERGY STAR Bundles

Consumers can also get a 5 percent<sup>5</sup> rebate<sup>6</sup> on purchases containing two eligible items and a 10 percent rebate on purchases containing three or more eligible items with an additional \$200 bonus if purchase includes a wall oven and a cooktop. Cash-in on up to \$982 in addition to a 10 percent rebate on eligible four-piece kitchen appliance packages. <sup>7</sup>





To shop all of LG's 2022 Independence Day savings, visit www.lg.com/us/promotions.

<sup>1</sup>Select models only. Prices, promotions and availability may vary by store and online. Prices subject to change without notice. Terms and Conditions apply. Details available at <a href="https://www.lg.com/us/promotions">www.lg.com/us/promotions</a>.

<sup>2</sup>10% will apply to the total invoice price of 4 or more eligible LG Kitchen, Laundry, Vacuum, Air Care and LG Styler® products before taxes. This offer cannot be combined with any other special programs or rebates. Terms and conditions apply. See retailer for details. Subject to availability.

<sup>3</sup> LG TrueSteam Dishwashers certified by the National Sanitization Foundation achieve a minimum 99.999 percent reduction of bacteria when operated on the Steam cycle.

<sup>4</sup>Based on independent testing in normal cycle with TurboWash<sup>TM</sup> option, 10 lb. load (June 2020).

<sup>5</sup> 5% will apply to the total invoice price of 2 eligible LG Kitchen plus select Floor Care and Air Care products before taxes (excludes Countertop Microwave Ovens and the Trim Kit, Laundry, LG Styler®, and Top Freezer, Bottom Freezer and Single Door Refrigerators.

<sup>6</sup>Visa prepaid card issued by the Bancorp Bank®, N.A., Member FDIC. Terms and expiration apply – see offer details at <u>www.LG-Promos.com/ABS622</u> for more information.

710% will apply to the total invoice price of 3 or more eligible LG Kitchen and Laundry products plus select Floor Care, Air Care, LG Styler®, Countertop Microwave Ovens, Trim Kit (sold separately), Wall Oven and Cooktop products before taxes. Open-box items, display units, Laundry Pedestal Drawers and LG SIGNATURE branded producers are not eligible for this offer. WashTower™ products (Washer + Dryer) will count as two (2) qualifying units towards a bundle. Select Countertop Microwave Ovens purchased together with a Trim Kit (sold separately) will count as one (1) qualifying unit towards a bundle. This offer cannot be combined with any other special programs or rebates. Card expires 12 months from date of issue. Subject to availability.

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#### **About LG Electronics USA**

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$63 billion global innovator in technology and manufacturing. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems, energy solutions and vehicle components. LG is 2022 ENERGY STAR® Partner of the Year-Sustained Excellence. The company's commitment to environmental sustainability and its "Life's Good" marketing theme encompass how LG is dedicated to people's happiness by exceeding expectations today and tomorrow. www.LG.com.

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