FOR IMMEDIATE RELEASE

VIDEO ARTIST DAVID VAN EYSSEN DEBUTS COLLABORATION WITH LG ON UNIQUE ART INSTALLATION AT WEST HOLLYWOOD'S KIMPTON LA PEER HOTEL TO COINCIDE WITH FRIEZE LA 2020

LOS ANGELES, Feb. 14, 2020 - LA-based video artist, David Van Eyssen's latest sound and motion work, *Spooky Actions At A Distance*, is being installed at the Kimpton La Peer hotel in West Hollywood. The artwork will be unveiled on February 15th to coincide with the Los Angeles 2020 Frieze Art Fair. Van Eyssen's latest creation makes optimal use of LG Electronics' most advanced 4K OLED TVs panels to display his layered, complex pieces and soundscapes, which explores environmental issues and our relationship to the animal world.

"There could not be a better time to unveil such a dynamic collaboration between art and technology than during the 2020 Frieze Art Fair," commented La Peer's General Manager Nick Rimedio, who added "We are so proud to partner in this incomparable showcase of David's work through the platform of LG's OLED TVs; a striking reflection of the creativity and innovation that are true hallmarks here in West Hollywood's Design District."

In a continuing partnership with LG, which began last year with Van Eyssen's solo show *Projections* which showcased his work on LG's new short-throw 4K projector and OLED TVs, here the artist seamlessly connects two large-screen 77" inch C9 Series OLED TVs to deliver wide-screen cinematic canvas for the landscapes and seascapes of Ireland's West Coast featured in his most recent work.

LG OLED TVs have long been celebrated by experts as the best TV's available today and most recently was named Best TV at CES 2020 for the sixth straight year. Respected consumer electronics experts at CNET also anointed the LG C9 OLED, "the best-performing TV I've ever tested" in their recent review.

"The way in which my vision for a specific work is displayed is a critical part of the overall experience I'm striving for," said Van Eyssen. "When it comes to the medium to deliver my vision, large-screen LG OLED is an obvious choice for its picture quality and stunning clarity."

Spooky Actions At A Distance -- Einstein used the phrase "spooky actions at a distance" to refer to quantum entanglement — a shared state of

connection between remote objects. The latest piece in his Ecocide Series, David Van Eyssen's latest work explores our connection to, and separation from, the natural world — and our complex, often contradictory, relationship to animal life. His most painterly piece to-date, Spooky Actions also investigates the 'stitched consciousness', Van Eyssen's recurring interest in the fragmentation of time, place, and memory which endows the work with a sense of unfolding mystery. Photographed in Los Angeles and on the West Coast of Ireland, combined with Super-8 footage shot by the artist at age ten in New York City, Spooky Actions acts as a companion piece to Van Eyssen's recent sound and motion work, *The Gannoughs Suite*.

Spooky Actions at a Distance will be on display at La Peer Hotel through a multiple month engagement during 2020.

To learn more about LG's lineup of critically-acclaimed LG OLED Smart TVs, visit <u>lg.com/us/oled-tvs</u>.

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ABOUT LA PEER HOTEL

La Peer Hotel is an elegant and intimate enclave anchored in the heart of West Hollywood's celebrated Design District. The design-forward hotel boasts 105 rooms and suites; a rooftop deck with 360 degree views perfect for private events; a pool and fitness center; more than 8,000 square feet of indoor and outdoor dining and lounge spaces; and a new restaurant concept created by Casey Lane, Viale dei Romani, a modern trattoria with a focus on wood fired seafood, vegetables, and handmade pastas. For more information, visit <u>www.lapeerhotel.com</u> and learn more about Kimpton happenings on <u>Facebook</u> and <u>Instagram</u>.

La Peer Hotel is majority owned by KHP Capital Partners, a San Francisco based real estate private equity firm focused on investments in boutique and independent hotels. The project was co-developed in partnership with A.J. Khair, a Los Angeles based real estate development and construction firm, specializing in multifamily and hospitality projects throughout the Southern California region.

ABOUT KIMPTON HOTELS & RESTAURANTS

San Francisco-based Kimpton Hotels & Restaurants is the acknowledged industry pioneer that introduced the boutique hotel concept to the United States in 1981. Anchored in oneof-a-kind experiences, Kimpton operates more than 60 hotels and 70 restaurants, bars and lounges across urban locations, resort destinations and up and coming markets in the United States, Europe and the Caribbean. Time and again, Kimpton has demonstrated its commitment to creating spaces and experiences that are centered on its guests. From inspiring design that evokes curiosity to forward-thinking flavors that feed the soul, every detail is thoughtfully curated and artfully delivered. The Kimpton experience is always meaningful, unscripted and ridiculously personal.

Kimpton is highly regarded for its workplace culture and has been consistently recognized on the FORTUNE magazine "100 Best Companies to Work For" list. Empowered employees bring to life the heartfelt guest experience that has come to define Kimpton. In January 2015, Kimpton became part of the InterContinental Hotels Group (IHG) family of hotel brands. For more information, visit <u>www.KimptonHotels.com</u>.

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