



FOR IMMEDIATE RELEASE

BREATHE EASY THIS HOLIDAY SEASON AND BEYOND WITH BIG SAVINGS ON LG ENERGY STAR AIR PURIFIERS

*LG Offers Free PuriCare Mini with Purchase
During EPA's '12 Days of ENERGY STAR'*

ENGLEWOOD CLIFFS, N.J., Dec. 14, 2021 — Wrapping up the Environmental Protection Agency's "Twelve Days of ENERGY STAR®" promotion, LG Electronics USA is offering special bundle deals on select ENERGY STAR certified air purifiers.

With a qualifying purchase of ENERGY STAR certified LG PuriCare 360 Air Purifiers, shoppers can get a free PuriCare Mini (model **AP151MWA1**, a \$129 value) .¹ This promotion is valid at LG-authorized retailers and at LG.com through Dec. 31.

LG and ENERGY STAR are helping shoppers across the country "Give a World of Good" this holiday season. Giving LG air purifiers and other ENERGY STAR certified LG products saves energy and money, while helping to protect the climate.

The ENERGY STAR certified **LG PuriCare 360°** (model **AS560DWR0**, \$1,299) is perfect for purifying 512-square-feet of space, while the smaller size ENERGY STAR certified **LG PuriCare 360° Single** (model **AS330DWR0**, \$699) is ideal for 310-square-foot spaces.

Both models feature a unique purification method that promotes 360 degrees of clean air delivery, including areas low to the floor. For more even air distribution, the LG Clean Booster head rotates up to 70 degrees while operating at whisper-quiet sound levels (as low as 25dB).

Addressing increasing consumer interest, not only in saving energy but also in improved indoor air quality, the entire LG PuriCare 360° line uses a unique multi-filter system which captures six different types of particles to deliver purer, cleaner air. The True HEPA filtration system traps 99.97 percent of particles as small as 0.3 microns² and the deodorization filter removes odors like food, smoke, smog and harmful airborne chemicals.³

Seven-time ENERGY STAR Partner of the Year LG Electronics USA, based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$56 billion global innovator in technology and manufacturing.

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¹ Purchase one (1) qualifying LG room Air Purifier and one (1) LG PuriCare Mini Air Purifier in a single transaction on LG.com and receive instant additional savings of \$200 off the pre-tax sale price of the combined purchase of the two air purifiers. Valid for purchases made through December 31, 2021. Savings will be reflected in the cart when all offer requirements are met. If any of the qualifying items are removed from the cart or part of the order is cancelled or returned, the promotional savings will be void. Prices and offers are non-redeemable for cash, non-transferable and may not be combined with other offers/discounts. Availability, prices and terms of offer are subject to change without notice.

²(Based on testing performed by IBR Laboratories® on August 23, 2018 (Test Method: IEST RP CC001.6 (2016)).

³Tested by Intertek. 99% clearance of 0.3µm particulate matter at the High Speed Mode(H) within 155 minutes in the space of 8m³ (Results may vary depending on the environment and use of the unit).

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