## FOR IMMEDIATE RELEASE

## LG LAUNCHES 75-INCH 4K HOSPITAL TV

*Giant LG NanoCell Hospital TV delivers platform for patient room integrations, ample space for split-screen application, on-board streaming capabilities for patient rooms* 

**BOSTON, July 18, 2022** – <u>LG Business Solutions USA</u> has introduced its 75-inch 4K Ultra HD TV, which received the UL **62368-1** certification for use in healthcare facilities. Unveiled here this week at ASHE 2022, the annual conference of the American Society of Healthcare Engineering, the TV offers facilities the opportunity to create spaces that deliver high-quality remote collaboration and entertainment experiences that many patients are accustomed to enjoying in their own homes.

According to Tom Mottlau, healthcare director at LG Business Solutions USA, the new **75-inch LG NanoCell Hospital TV** (model 75UR762M) gives hospital room integrators flexibility when designing new patient interactive systems and is a great choice for those tasked with designing split-screen solutions.



Screen image simulated for illustrative purposes

"As the longtime leading provider of hospital TVs in the industry, LG is proud to address the large-screen needs of hospitals and healthcare facilities with our new 75-inch 4K hospital TV, following the success of our 65-inch 4K model," Mottlau said. "Whether it's needed to provide entertainment or deploy patient engagement solutions, this TV has everything a healthcare setting needs, including pillow speaker compatibility."

LG NanoCell Hospital TVs are designed to simplify operations and system design, with LG's Pro:Centric<sup>™</sup> Smart and Pro:Idiom<sup>™</sup> platforms providing easy access to streaming services for entertainment and broad support for video collaboration options. LG's Pro:Centric platform is useful to hospitality and healthcare integrators because it allows them to manage the TVs remotely over IP and to create customized interfaces using simple on-board editing tools.

The 75-inch LG NanoCell Hospital TV also includes a 6-pin interface for use with pillow speakers to allow compatibility with select hospital nurse call systems. (Pillow speakers, not provided by LG, are sold separately.) It also offers a commercial installer menu featuring various settings for use in patient rooms and a SoftAP (software-enabled access point), which provides additional Wi-Fi hotspots for patients and visitors.

Systems integrators can also leverage the power of LG's webOS 6.0 and Pro:Centric smart TV platforms to implement custom-tailored telehealth solutions aided by dual onboard 10-watt speakers and compatibility with various webcams via a USB input.



Screen image simulated for illustrative purposes

The TV enables the use of streaming apps and custom-designed video distribution systems without requiring a set top box at the TV location. It offers brightness up to 330 nits and a 1,000,000:1 contrast ratio that provides high-quality imagery for virtually any content in any room. Mounting is fast and convenient through a standard 400x400 VESA configuration that is compatible with many mounts.

For more information, visit <u>https://www.lg.com/us/business/hospital-tvs.</u> For high-res images, click <u>here</u>.

EDITOR'S NOTE: Webcams are not provided by LG; integrators purchase them separately through separate vendors.

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## About LG Business Solutions USA

LG Electronics USA's Business Solutions division serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Business Solutions USA delivers business-to-business technology solutions tailored to the particular needs of business environments. Nine-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$63 billion global force in consumer electronics, home appliances and air solutions. For more information, please visit www.LGSolutions.com.

Media Contacts:

LG Electronics USA

Kim Regillio +1 815 355 0509 kim.regillio@lge.com

Tom Terzulli +1 212 481 3456 x11 tom@griffin360.com