



**Life's Good.**

## **LG TRANSPORTATION SUMMIT UNLOCKS INSIGHTS THAT HELP ENHANCE THE PASSENGER EXPERIENCE**

**ENGLEWOOD CLIFFS, N.J. Sept. 29, 2025** — Convening dozens of leading system integrators and design-engineering firms from across the country, the 6<sup>th</sup> annual *LG Transportation Summit* identified insights and innovations that will help advance the future of business and leisure travel. Hosted at the LG Electronics North American headquarters campus in New Jersey, the day-long event promoted collaboration among key stakeholders, addressing passenger comfort, engagement, connectivity and satisfaction during all transportation touchpoints.

“This year’s summit accomplished everything that we hoped it would and more,” said Daniel Verbsky, transportation account manager at LG Electronics USA. “Nearly 30 LG partners collaborated for a full day to identify ways to work together to improve the operational efficiencies of transportation customers while enhancing the passenger experience. The success of this year’s summit highlights the incredible progress we are making together as an industry.”

According to Verbsky, because LG has such a long history of addressing the dynamic display technology needs of the transportation industry, the company understands that it takes more than just advanced products to meet the needs of this industry that it is a critical part of the nation’s infrastructure. “It takes a mindset to bring together the key players in the transportation ecosystem to think about the current and future needs of the channel. This isn’t about selling product; it’s about working together on solutions to create a better industry,” he said.

### **Exploring Emerging Trends and Showcasing Partner Capabilities**

As part of its commitment to improving the transportation industry for facility operators and passengers alike, LG designed this year’s summit to explore emerging trends, showcase partner capabilities and strengthen collaboration across the ecosystem. Sessions covered a broad range of technologies shaping the passenger experience, including advancement in direct-view light-emitting diode (DVLED) and LCD displays, private 5G networks, E-INK displays, system-on-chip innovations and remote management software.

The event also spotlighted contributions from a number of LG’s valued ecosystem partners, including TSI Touch for interactive touch display innovations; Peerless AV for DVLED mounts, carts, and stands; Bluum for value-added distribution and support services; and Useful for advanced control room technology, to name just a few.

Each partner shared solutions tailored for the transportation channel, reinforcing the collaborative approach that helps operators modernize passenger-facing environments, Verbsky said.

### **Platform for Growth and Collaboration**



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Nearly half of this year's attendees were new — either first-time companies or new representatives from existing firms — underscoring the growing influence of the LG Transportation Summit as an industry epicenter for technology solutions. Presentations, breakout sessions and tours of LG's Business Innovation Center and Inspiration Lab provided attendees with both inspiration and practical resources to help advance real-world projects.

LG's commercial displays are known for long-term reliability, seamless integration and advanced remote management capabilities, enabling transportation hubs to maximize operational efficiency while delivering world-class passenger experiences. The company's portfolio of DVLED, LCD and specialty solutions continues to set the standard for modern transportation environments across airports, train stations and other critical infrastructure.

For images from the 2025 LG Transportation Summit, click [here](#).

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#### **About LG Electronics USA**

LG Electronics USA serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG's U.S. Media Entertainment Solution B2B division delivers business-to-business technology solutions tailored to the particular needs of business environments. Eleven-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., headquartered in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a leading smart life solutions company with annual global revenues of more than \$60-billion from consumer electronics, home appliances, HVAC solutions and vehicle components. For more information, please visit [www.LGSolutions.com](http://www.LGSolutions.com). Stay up to date with @LGforBusinessUSA on [LinkedIn](#), [Instagram](#), [Facebook](#) and [YouTube](#).

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