

## **MEDIA ALERT**

### **LG AIR CONDITIONING TECHNOLOGIES DEBUTS VIRTUAL SPEAKER SERIES**

*New Distance Learning Opportunity Promotes Connections,  
Reinforces Company's Commitment to Industry-Wide HVAC Education*

**ALPHARETTA, Ga., April 13, 2020** — LG Air Conditioning Technologies is launching the LG Connections Virtual Speaker Series, a collection of weekly webinars that provide HVAC professionals with ongoing education, innovation updates and industry insights.

The series, which kicks off April 15, will explore a variety of topics focused on profitable strategies for enhanced building performance, comfort and control, while offering participants the opportunity to connect with LG's team of experts. LG Connections webinars will be offered each Wednesday and include a 30-minute presentation followed by 15 minutes of Q&A.

“LG remains steadfast in our commitment to the education and advancement of HVAC professionals – even in challenging times such as these,” said Kevin McNamara, senior vice president and head of LG Air Conditioning Technologies USA. “This new LG Connections webinar series is another tool within our comprehensive education arsenal that gives remote learners the ingredients to understand and apply new air conditioning technologies to an array of projects – from residential to commercial.”

In late 2019, LG announced plans to significantly enhance its knowledge access and educational resources for HVAC professionals, with distance learning being a key component of its overall training strategy. This new speaker series is an extension of the company's remote learning program. According to McNamara, webinar participants can

expect to receive inspiring content and tools for differentiation that they can leverage now and during the economic recovery.

Details for April webinars (12 noon – 12:45 EDT):

- April 15 – Why VRF? A Winning Building Performance Strategy [REGISTER HERE](#)
- April 22 – Maximize Interior Comfort: Combine the Power of VRF and Air Handling Units [REGISTER HERE](#)
- April 29 – VRF Performance, Comfort and Control Strategies [REGISTER HERE](#)

LG invites HVAC professionals to mark their calendars every Wednesday at 12 noon EDT for the LG Connections Virtual Speaker Series. New topics for May are coming soon on LGhvac.com.

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#### **About LG Air Conditioning Technologies**

The LG Electronics USA Air Conditioning Technologies business is based in Alpharetta, Ga. LG is a leading player in the global air conditioning market, manufacturing both commercial and residential air conditioners and providing total sustainability and building management solutions. From consumer and individual units to industrial and specialized air conditioning systems, LG provides a wide range of products for heating, ventilating and air conditioning. The company's industry-leading variable refrigerant flow (VRF) technology minimizes efficiency losses, provides sustainable energy savings and offers some of the lowest life cycle cost of any system on the market today. LG is a 2020 ENERGY STAR® Partner of the Year-Sustained Excellence. LG Electronics U.S.A., Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$53 billion global force and technology leader in consumer electronics, mobile communications, home appliances and air solutions. For more information, please visit [lghvac.com](#).

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