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LG ELECTRONICS COLLABORATION WITH LINCATA AIMS TO EXPAND HEALTHCARE TV DEPLOYMENTS

*New Collaboration Enables Android Compatibility
While Supporting LG's Integrated Healthcare Platform Approach*

News Summary

- LG Electronics' collaboration with Lincata supports healthcare organizations deploying Android-based patient engagement applications.
- Lincata's device platform connects directly to LG healthcare displays to support in-room patient engagement, alongside LG's Pro:Centric platform for centralized management.
- LG healthcare TVs and Lincata's device platform work together to simplify deployment for in-room patient engagement environments.

LINCOLNSHIRE, Ill., May 19, 2026 — Hospital TV leader [LG Electronics USA](#) announced a collaboration with health systems connectivity provider Lincata to provide healthcare organizations with a new deployment option for Android-based applications as patient engagement platforms continue to evolve. Marrying LG healthcare TVs with Lincata's "LincTV" in-room digital hub device expands deployments of LG's popular Pro:Centric displays into facilities using alternative platform environments.

The collaboration reflects LG's focus on giving healthcare providers flexibility in how they deploy and manage patient engagement systems. LG's Pro:Centric platform continues to serve as a core platform for consistent, scalable management across healthcare environments, while expanding its approach to support evolving needs. For organizations with Android-based environments, LG is working with Lincata to offer a solution to support those deployments.

"Healthcare providers are under increasing pressure to manage diverse technologies across large, complex environments," said Tom Mottlau, healthcare director at LG Electronics USA. "Through our collaboration with Lincata, we're able to help customers navigate those requirements while simplifying implementation at scale."

Mottlau said healthcare providers are continuing to evaluate patient engagement platforms as part of broader efforts to modernize digital experiences. Some of these environments include Android-based applications, creating a need for solutions that can support diverse technology requirements without disrupting existing systems. LG's collaboration with Lincata is designed to



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provide that flexibility by enabling healthcare organizations to support these applications while maintaining consistency across their existing environments.

Lincata's platform is designed to enable healthcare organizations to support patient engagement applications by transforming existing hospital televisions into interactive digital hubs. Its LincTV device connects directly to displays and integrates with in-room systems, allowing providers to deploy patient engagement applications while maintaining their current infrastructure, including existing in-room display systems.

“Healthcare organizations are looking for ways to modernize the in-room experience without overhauling existing systems,” said Adam DeRocher, Chief Revenue Officer at Lincata. “Our work with LG allows us to integrate directly with their industry-leading healthcare TVs, making it easy for organizations to deploy these solutions and support advanced capabilities at the bedside.”

Through its collaboration with Lincata, LG is expanding how healthcare organizations deploy and manage in-room patient engagement technologies. This approach is supported by LG's broader healthcare display portfolio, which includes solutions designed for hospital and care environments with features focused on safety, reliability and ease of use. All LG hospital-grade models are UL Healthcare listed for patient room use, and LG's integrated Pro:Centric platform enables centralized management and customization across facilities, helping maintain consistent performance at scale.

For more information on LG's healthcare industry solutions, click [here](#). For images, click [here](#).

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About LG Electronics USA

LG Electronics USA serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG's U.S. Media Entertainment Solution B2B division delivers business-to-business technology solutions tailored to the particular needs of business environments. Eleven-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., headquartered in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a leading smart life solutions company with annual global revenues of more than \$60 billion from consumer electronics, home appliances, HVAC solutions and vehicle components. For more information, please visit www.LGSolutions.com. Stay up to date with [@LGforBusinessUSA](#) on [LinkedIn](#), [Instagram](#), [Facebook](#) and [YouTube](#).

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