



LG PARTNERS WITH CSC SERVICEWORKS TO STRENGTHEN POSITION IN NORTH AMERICAN COMMERCIAL LAUNDRY MARKET

LG to Supply Advanced Commercial Washers and Dryers to CSC ServiceWorks, North America's Largest Provider of B2B Laundry Solutions

ENGLEWOOD CLIFFS, N.J., May 21, 2025 – LG Electronics USA will supply its advanced commercial washers and dryers to **CSC ServiceWorks** (CSC), the largest provider of technology-enabled laundry services for the multifamily, academic and hospitality markets in the United States and Canada.

Under a new distribution agreement with CSC, LG aims to further strengthen its presence in the U.S. commercial laundry market and accelerate the growth of its B2B appliance business, according to Sam Kim, president of appliance solutions, LG Electronics USA.

"Commercial laundry represents an important category for LG, and our exciting new collaboration with CSC supports our aggressive B2B growth strategy in the U.S.," Kim said. "The combination of LG's world-class laundry innovations and CSC's extensive B2B laundry services network will benefit facility operators and end-users alike."



For CSC ServiceWorks, the agreement ensures a stable supply of high-efficiency LG products – all designed to provide easy maintenance and maximum operational efficiency in demanding commercial environments.

"At CSC, we are committed to delivering innovation and world-class service to our customers every day — a philosophy that aligns perfectly with LG's leadership in quality, design, and technology," said Rod Castellanos, CEO of CSC ServiceWorks. "Together, we are making laundry easier, more efficient, and more reliable. This partnership marks an exciting step forward in our mission to create exceptional value and drive growth for our customers."

LG

Life's Good.



LG commercial laundry solutions incorporate its advanced Inverter Direct DriveTM motor, delivering premium performance, durability and efficiency. The machines also feature LG's innovative 3D Gyro Sensor and Balancing Systems that precisely monitor drum movement to reduce unnecessary motion, vibration and noise – extending component lifespan and ensuring smooth, stable operation.

In the United States, LG's commercial laundry lineup includes 3.7- to 5.2-cubic-foot washers and dryers ranging from 7.3- to 9.0-cubic-feet models. Ideal for high-usage environments, the units offer fast cycle times, rapid spin initiation and a front-access design that simplifies maintenance by allowing most servicing to be done without disassembly, minimizing downtime and improving technician efficiency.

###

About LG Electronics USA

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a smart life solutions company with annual global revenues of more than \$60 billion. In the United States, LG sells a wide range of innovative home appliances, consumer electronics products, commercial displays, air conditioning systems and vehicle components. LG is an 11-time ENERGY STAR® Partner of the Year. www.LG.com and solutions.lg.com/us/commercial-washers.

About CSC ServiceWorks

CSC ServiceWorks is the leading consumer services platform company throughout the United States and Canada that delivers technology-enabled laundry services in the multifamily, academic and hospitality markets, as well as tire inflation services in the convenience store and gas station space. Mellville, N.Y.-based CSC works to make life easier by providing seamless experiences and world-class service to millions of consumers, property managers and owners every day. www.cscsw.com.

Media Contacts:

LG Electronics USA

John I. Taylor john.taylor@lge.com +1 201 816 2166

Katy Donnelly **katy.donnelly@lg-one.com** +1 917 664 1758



Life's Good.

CSC ServiceWorks

Darcey Leach darcey@linnelltaylor.com +1 303 682 5005