



Life's Good.

## LG LAUNCHES NEW LINE OF 4-DOOR STANDARD-DEPTH MAX REFRIGERATORS

The line offers multiple space- and design-focused features such as generous capacity, Full-Convert Drawer™, dual door handles, and Edge-to-Edge InstaView® Window.

ENGLEWOOD CLIFFS, N.J., September XX, 2023 – [LG](#) launches its latest refrigerator line, the 4-door Standard-Depth MAX™, to bring a whole new level of organization, flexibility and style to the kitchen. Available in five different models ([LF30S8210](#), [LF30H8210](#), [LF29S8330](#), [LF29H8330](#), [LF29S8250](#)), users can choose the refrigerator to best fit their kitchen style, budget, and family's needs:

- MAX out your space with:
  - **Generous capacity:** Stock up and save trips to the store with up to 30 cu. ft. of usable space.
  - **Versatile Full-Convert Drawer™:** Get the flexibility to convert from fridge to freezer and back again with just a touch. Choose from 5 temperature settings to create optimal storage for wine, deli items, cold drinks, meats and seafood, or frozen favorites.
- MAX out your fit with a choice of:
  - Discreet, easy access **pocket handles** that complement the flat door for a sleek, elevated look (models [LF30S8210](#), starting at \$2,399; [LF29S8330](#) starting at \$2,599; [LF29S8250](#), starting at \$2,699)
  - **Dual handle** design (combination of pocket and bar handles) for easy opening and maximum functionality (models [LF30H8210](#), starting at \$2,399; [LF29H8330](#), starting at \$2,699);
  - **Slam-resistant door** design with soft-close hinges that “catch” the door to allow it to close softly and quietly — and keep it from slamming shut (all models except [LF29S8250](#)).

Other features include:

- MAX out your style with the Edge-to-Edge InstaView® window to illuminate refrigerator contents with just two knocks, without ever opening the door (model [LF29S8250](#), starting at \$2,699);
- Flat door design with LG's PrintProof™ finish that resists fingerprints and smudges;
- Internal water dispenser (models [LF30S8210/LF30H8210](#), starting at \$2,399);



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- Tall Ice & Water Dispenser that can accommodate just about any container (models [LF29S8330/LF29H8330](#), starting at \$2,599; model [LF29S8250](#), starting at \$2,699);
- Dual Ice Makers dispense ice from the door and the freezer compartment (models [LF29S8330/LF29H8330](#), starting at \$2,599)

These new 4-Door Standard-Depth MAX refrigerators are now available on LG.com and major retailers nationwide; model LF29S8250 is available exclusively on LG.com.

“The 4-Door Standard-Depth MAX™ refrigerators offer premium features that maximize space and design, such as Full-Convert Drawer™, dual door handle options, sleek flat door design, and slam-resistant doors, at a price point that won’t break the bank, giving consumers the ultimate value,” said Angela Gozenput, Marketing Director, LG Home Appliances. “This expanded line of 4-door refrigerators builds on the success of our recently launched Counter-Depth MAX™ refrigerators.”

Learn more about LG’s new 4-Door Standard-Depth MAX Refrigerators at

<https://www.lg.com/us/refrigerators>

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#### **About LG Electronics USA**

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$68 billion global innovator in technology and manufacturing. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems, energy solutions and vehicle components. LG is 2022 ENERGY STAR® Partner of the Year-Sustained Excellence. The company's commitment to environmental sustainability and its "Life's Good" marketing theme encompass how LG is dedicated to people's happiness by exceeding expectations today and tomorrow. [www.LG.com](http://www.LG.com).

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