



## **LG BRINGS THE POWER OF AI TO ULTRA-LIGHT LAPTOPS WITH NEW LG GRAM PRO MODELS**

*New 16- and 17-inch LG gram Pro Models Combine Hybrid AI Performance with  
Ultra-Portability*

**ENGLEWOOD CLIFFS, N.J., July 16, 2025** – LG Electronics is redefining portable performance with the expansion of its acclaimed LG gram lineup. The newest LG gram Pro models – the 16Z90TR and 17Z90TR – pack the power of hybrid AI into an ultra-light, ultra-thin form factor. Beginning today, the new gram Pro models will be available at LG.com (and later at LG-authorized retailers) starting at \$2,799.99 for the 16-inch [16Z90TR](#) and \$2,549.99 for the larger [17Z90TR](#).

Designed for today's dynamic, on-the-go users, the LG gram Pro delivers next-gen performance with Intel® Core™ Ultra 9 (Series 2) and Ultra 7 processors and NVIDIA RTX™ 5050 graphics. These laptops are built to handle everything from seamless productivity and smart multitasking to creative workflows and immersive gaming.

Weighing just three pounds (16-inch) and 3.3 pounds (17-inch), and measuring as slim as 0.6 inches, the new gram Pro models offer pro-level performance without the bulk. Both come equipped with Windows 11 Home and Intel Evo Edition credentials, offering 32GB of memory, 2 TB SSD storage and Copilot-powered AI tools for smarter, faster computing. The power of hybrid AI comes to life through on-device intelligence and cloud-based tools – enhancing productivity, optimizing battery life, and delivering up to 27 hours of video playback.<sup>1</sup>

### **Enhancing Productivity and Personalization with LG gram AI**

The 2025 LG gram Pro laptops present a smarter and highly-personalized user experience through LG's innovative gram AI that includes gram Chat. With gram chat On-Device, these laptops utilize AI algorithms to process and analyze data locally without requiring a network connection. At the same time, they provide convenient access to select cloud-based AI services via gram chat Cloud,<sup>2</sup> powered by GPT-4o. This integration of on-device and cloud-based AI creates a hybrid AI solution that enhances productivity by delivering personalized insights, a comprehensive knowledge base, and an intuitive, ever-evolving experience that adapts to users' needs.

LG's gram chat On-Device enables fast and secure local processing to provide relevant answers and simplify device management. Notable features include Time Travel, which allows users to



quickly and easily playback their usage history such as web pages, documents, videos and audio files. Meanwhile, gram chat Cloud leverages vast web-based datasets for detailed and comprehensive responses to user inquiries. Additionally, gram chat Cloud integrates with personal calendar and email services, enabling users to manage their schedule and send and receive emails more efficiently.

### **Delivering Innovation and Versatility for Every User**

All new gram laptops support gram Link 2.0, an upgraded version of the gram Link feature which facilitates device connectivity across operating systems,<sup>3</sup> allowing users to easily share content and transfer files with a diverse range of PC and mobile products, including iOS and Android-based smartphones. This feature also allows users to handle incoming phone calls directly on their gram laptops, minimizing workflow interruptions.

With the 2025 gram Pro lineup, LG puts the future of AI computing into a laptop that's powerful, portable and ready for whatever comes next. For more information, on LG's full lineup of critically-acclaimed gram laptops, please visit [LG.com](https://www.lg.com).

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#### **EDITOR'S NOTES:**

<sup>1</sup> Video playback time testing conducted by LG using Full HD video Playback (1080p resolution), wireless turned off, 150 nits brightness, earphones and default options. Actual battery usages time and performance may vary depending on various factors, including network connectivity and application use. (January 2025)

<sup>2</sup> gram chat Cloud is available on 2025 LG gram models at no cost for the first year after user registration. After one year, users may subscribe to gram chat Cloud as a paid service.

<sup>3</sup> LG gram Link app installation required. Visit Support on [LG.com](https://www.lg.com) to download.

### **About LG Electronics USA**

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a smart life solutions company with annual global revenues of more than \$60 billion. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems and vehicle components. LG is an 11-time ENERGY STAR® Partner of the Year. [www.LG.com](https://www.lg.com).

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