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LG AND NFL ANNOUNCE LAUNCH OF NFL CHANNEL ON LG CHANNELS

NFL Channel Features Original Programming, NFL Films Shows, Classic Game Broadcasts and More

ENGLEWOOD CLIFFS, N.J., September 23, 2022 – **LG Electronics USA** and the National Football League (NFL) announced today the launch of the NFL's digital streaming channel, "NFL Channel," on LG Channels – LG's exclusive free streaming service on LG Smart TVs. The NFL Channel showcases the No. 1 sport in America by providing fans with an engaging mix of original programming, NFL Films shows, classic game broadcasts and more. It is now available free to watch on LG Channels via supported LG Smart TVs¹ and other supported devices.

The NFL Channel is a specially curated channel for NFL fans featuring daily primetime studio shows every weeknight in-season, and special programs such as *Fantasy GameDay Live* and *NFL GameCenter* on Sundays to keep fans up to date on the latest scores and breaking news around the League. In addition to live programming throughout the week, the NFL Channel will keep you entertained around-the-clock all year long with replays of some of the most memorable matchups in NFL history, as well as past seasons of the Emmy award-winning series *Hard Knocks* and other series such as *NFL Game Replay*, *NFL Mic'd Up*, *NFL Top 10*, *The Top 100 Players of 2022* and *Around the NFL*.

“We created our LG Channels streaming service to provide a robust selection of free content to LG Smart TV owners. The opportunity to collaborate with the NFL and offer the NFL Channel provides a significant added value and truly elevates the LG Channels experience for our customers,” said Matthew Durgin, LG's Senior Director of Content Services.

LG Channels offers a wide selection of premium live and on-demand programming, including movies, TV shows, news, sports, children's programs, and more. With more than 350 channels, LG Smart TV owners can easily discover their favorite programs by launching the LG Channels application on their LG Smart TV¹.

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¹ LG Channels is available on LG Smart TV models (2016+) running webOS 3.0 or newer.

About LG Electronics USA

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$63 billion global innovator in technology and manufacturing. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems, energy solutions and vehicle components. LG is a seven-time ENERGY STAR® Partner of the Year. The company's commitment to environmental sustainability and its "Life's Good" marketing theme encompass how LG is dedicated to people's happiness by exceeding expectations today and tomorrow. www.LG.com.

About NFL Media

Seven days a week, 24 hours a day, 365 days a year, fans turn to NFL Media to receive information and insight straight from the field, team headquarters, league offices and everywhere the NFL is making news. NFL Media gives fans unprecedented year-round inside access to all NFL events, including the Super Bowl, Playoffs, regular season, preseason, Pro Bowl, Pro Football Hall of Fame induction weekend, NFL Draft, NFL Scouting Combine, Senior Bowl, league meetings, minicamps and training camps.

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