

LG TO OFFER CUSTOMERS LIMITED TIME APPLE TV+ PROMOTION

LG Smart Screen Users Enjoy Access to Wide Selection of Apple Originals, Hit Shows and Feature Films for \$2.99 per month for 3 months

ENGLEWOOD CLIFFS, N.J., May 28, 2025 — LG Electronics (LG) is offering three months of unlimited access to Apple Originals and more for just \$2.99 per month to eligible LG Smart TV users in 93 countries. The offer is available within the Apple TV app of compatible 4K and 8K LG Smart TVs (2018 models and later), along with lifestyle screen models StanbyME, StanbyME 2, StanbyME Go, LG MyView smart monitors and LG CineBeam projectors. This limited-time offer will be in effect from May 19 to July 7.

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Renowned for premium, award-winning drama and comedy series, feature films, groundbreaking documentaries, and kids and family entertainment, Apple TV+ is offering three months of unlimited access to Apple Originals and more for just USD 2.99 per month. This includes the cultural phenomenon *Severance*, hit sci-fi favorites like *Silo*, acclaimed comedies like “*The Studio*”, compelling dramas like *The Morning Show* and *Your Friends & Neighbors*, and global hit films including *The Gorge*, *The Instigators*, *Wolfs*, *The Family Plan* and more. Apple TV+ also offers award-winning series for kids and families including *Jane* and *Stillwater*, and beloved *Peanuts* originals.

LG’s industry-leading TVs feature Dolby Vision and Dolby Atmos to deliver superb home entertainment and LG Smart TV users can enjoy Apple TV+ in 4K with Dolby Vision and Dolby Atmos. The company’s premium TVs support both Dolby Vision and Filmmaker Mode, a cinematic experience available with Apple TV+ titles mastered in Dolby Vision.

LG is committed to elevating the viewing experience to a new height by offering an extensive array of content and services, class-leading picture quality and immersive audio. LG Smart TV users can effortlessly tap into the full suite of content and services offered by LG Smart TVs with the versatile and user-friendly webOS platform.

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1. Apple TV+ offer is available in select participating markets beginning May 19 and ending July 7. Offer available on 2018-2025 LG 4K, 8K Smart TV models, StanbyME, StanbyME GO, StanbyME 2 models, 2022-2025 LG MyView™ Smart Monitor models, 2020-2025 LG CineBeam models in the Apple TV app. Valid only for new and qualified returning subscribers to Apple TV+ in your region. Limit one offer per TV and Apple Account. Plan automatically renews at your region's price per month until cancelled. Requires Apple Account with payment method on file. Payment will be billed to payment method on file and can be cancelled anytime at least a day before each renewal date in your service account settings. Terms and Apple Privacy Policy apply; see the applicable terms at <https://www.apple.com/legal/internet-services/itunes/us/terms.html>. Must be the minimum age required in your country and in the country that matches the storefront on which you are redeeming the offer. Compatible products and services required. Cannot be combined with other offers providing access to the same service. Apple TV+ is a service mark of Apple Inc.

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About LG Electronics USA

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a smart life solutions company with annual global revenues of more than \$60 billion. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems and vehicle components. LG is an 11-time ENERGY STAR® Partner of the Year. www.LG.com.

About webOS platform

webOS platform has powered LG TVs for over a decade and has been acclaimed as a friendly user interface, allowing for easy navigation and customization. With an always growing ecosystem of global partners, webOS is set to drive LG's future growth into cross device and out of home experience.

LG Channels is LG's exclusive free streaming service, offering a wide selection of premium live and on-demand programming, including movies, TV shows, news, sports, comedy, anime, and more. With an always growing number of channels, LG TV, smart monitor or projector owners can easily discover their favorite programs by launching the LG Channels application on their LG screen. LG Channels is also available for Automotive and Hotel TV. For more news on LG, visit www.LGnewsroom.com.

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