



Life's Good.

Seatrade Cruise Global 2026 | Booth #1719

LG TO UNVEIL CRUISE-READY DISPLAY AND PLATFORM INNOVATIONS AT SEATRADE 2026

*New Commercial Cruise TVs, Marine Grade DVLED Displays and Pro:Centric Catena Platform
Highlight LG's Expertise in Delivering Connected Guest Experiences at Sea.*

NEWS SUMMARY

- LG Electronics USA will exhibit a full portfolio of cruise-ready display and platform technologies at Seatrade Cruise Global 2026 (Booth #1719).
- New 32-inch and 43-inch Commercial Cruise TVs designed specifically for shipboard environments will debut at the show.
- Demonstrations will highlight Marine Grade DVLED displays, Transparent OLED signage, self-service kiosks and the Pro:Centric Catena platform for centralized content management across cruise ships.

MIAMI, April 7, 2026 – LG Electronics USA, an industry-leading supplier of commercial displays and platform solutions for the cruise industry for almost 15 years, will showcase a comprehensive portfolio of cruise-ready technologies at Seatrade Cruise Global 2026 (Miami Beach Convention Center, April 13-16) throughout Booth #1719.

At the show, LG will debut new Commercial Cruise TV models, demonstrate its latest Marine Grade DVLED outdoor display, and highlight integrated display management platforms and interactive signage technologies. The booth will also feature transparent OLED displays, self-service kiosks and public-space signage designed to enhance guest engagement and simplify ship-wide communications.

“The cruise industry operates in one of the most demanding environments for display technology, which is why our solutions are engineered specifically for use at sea,” said Jacob Benner, senior director of hospitality at LG Electronics USA. “From stateroom entertainment to outdoor venues and public spaces, LG works closely with cruise operators and system integrators to develop technologies that perform reliably at sea while helping create immersive, memorable experiences for passengers.”

Given the scale and sophistication of modern cruise ships, onboard display technologies must support a wide range of informational and entertainment needs across the entire vessel. With this in mind, LG develops cruise-ready technologies for nearly every onboard environment, from guest and crew cabins to pool decks, gyms, theaters, restaurants and retail areas, Benner said. Leveraging

its broad portfolio of commercial display solutions and experience across hospitality environments, LG helps cruise operators deliver engaging passenger experiences while maintaining efficient shipwide operations.

New Commercial Cruise TVs Designed for Staterooms and Crew Cabin Environments

Leading LG's presence at Seatrade are two new Commercial Cruise TV models in 32-inch and 43-inch diagonal screen sizes. Designed specifically for staterooms and crew cabin environments, the TVs are powered by LG's Pro:Centric® SMART platform. The platform enables cruise operators to deliver personalized entertainment and onboard information while allowing staff to manage content efficiently across the ship's network.

These cruise-ready TVs deliver vivid picture quality with HDR support and an intuitive webOS™ interface that makes it easy for guests to access content and navigate the onboard entertainment experience. A distinctive feature of LG cruise-ready TVs is conformal coating applied to major circuit boards helps protect internal components from humidity, salt air and dust common in marine environments. Additional guest-facing features such as voice recognition, Smart Share, Screen Share and Bluetooth Sound Sync further enhance the in-cabin viewing experience.

New Marine Grade DVLED Outdoor Display

In addition to the new Commercial Cruise TVs, LG is also exhibiting its highly regarded 2026 Marine Grade DVLED outdoor display, engineered specifically to withstand the demanding conditions of outdoor environments at sea.

Available in flexible cabinet configurations, the Marine Grade DVLED display allows cruise ship designers to create large-format outdoor entertainment installations tailored to each vessel. Its high brightness levels and durable marine-grade construction help ensure reliable performance in harsh marine conditions such as humidity, salt air and direct sunlight.

The displays enable cruise operators to transform outdoor venues such as pool decks and amphitheatres into immersive entertainment environments for movies, live events and large-scale visual experiences.

Software Showcase: LG Pro:Centric Catena Platform

At Seatrade 2026, LG will demonstrate for the first time for the cruise industry the Pro:Centric Catena platform, an IP-based video distribution and display management system designed to simplify content distribution across large display networks in public spaces.

Operating through a browser-based interface, Catena enables operators to manage and control multiple displays from a centralized system. The platform is designed for environments such as onboard bars, restaurants and lounges where multiple screens may display different content simultaneously. Staff can remotely tune channels, deliver messaging and adjust displays using mobile devices such as smartphones or tablets, eliminating the need to manage individual remotes for each screen.

Catena also supports audio streaming, allowing passengers to connect their headphones to a specific display and listen to the audio from that screen while viewing shared displays in public spaces. This capability can also be extended to theater environments, enabling passengers to access synchronized audio for performances or presentations.

Interactive Display Solutions Showcase

LG will also display several interactive technologies designed to enhance passenger engagement and streamline onboard services. Among them are Transparent OLED displays, which overlay digital information onto real-world environments to create visually engaging guest service and retail experiences.

LG will also highlight Soundcast, a proximity-based engagement technology integrated into its digital signage ecosystem that enables targeted, real-time messaging to passengers' mobile devices. Demonstrated through an interactive booth experience, it uses existing display infrastructure to detect nearby devices and trigger relevant, location-aware content.

Self-service kiosks will also be demonstrated at Seatrade 2026, showcasing how the technology can support a variety of passenger-facing applications such as information access and service interactions. It will also highlight how emerging AI-enabled solutions can further automate and personalize onboard guest experiences.

A range of public-space digital signage displays will round out the LG showcase, supporting applications such as wayfinding, promotional messaging and daily activity schedules throughout the ship.

For more information on LG cruise industry solutions, click [here](#). For high-res images, click [here](#).

###

About LG Electronics USA

LG Electronics USA serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG's U.S. Media Entertainment Solution B2B division delivers business-to-business technology solutions tailored to the particular needs of business environments. Eleven-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., headquartered in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a leading smart life solutions company with annual global revenues of more than \$60 billion from consumer electronics, home appliances, HVAC solutions and vehicle components. For more information, please visit www.LGSolutions.com. Stay up to date with **@LGforBusinessUSA** on [LinkedIn](#), [Instagram](#), [Facebook](#) and [YouTube](#).

Media Contacts:

LG Electronics USA

Kim Regillio
+1 815 355 0509
kim.regillio@lge.com

Molly Leahy
lgelectronicspr@walkersands.com