



**Life's Good.**

**ILHA INSPIRE 2025 | Booth #47**

## **LG JOINS ILHA INSPIRE 2025 PANEL ON HOW TECHNOLOGY IS TRANSFORMING THE ART OF LUXURY HOSPITALITY**

*Discussion Explores How Innovation is Redefining the Art of Delivering Exceptional Experiences Across the Luxury Hotel Landscape*

**LAS VEGAS, Dec. 4, 2025** — [LG Electronics USA](#) is deepening its engagement with the global luxury hospitality community at the International Luxury Hotel Association's INSPIRE 2025 Conference with Gary Hasty, director of B2B product management for LG Electronics USA, participating in a featured panel discussion titled "How Technology is Transforming the Art of Delivering Exceptional Experiences."

The 30-minute session, moderated by Robert Grosz, president and COO of WorldVue, brings together industry leaders including Matt Schwartz, CTO of Sage Hospitality Group, to explore how technology is redefining personalization, design and sensory immersion in the world's most exclusive hotel properties. The session is scheduled to take place on Dec. 11 at 9:30 am on the SUMMIT stage at Resorts World Las Vegas.

Hasty's participation underscores LG's leadership across the luxury hotel ecosystem – from guest room displays and smart control platforms to immersive digital signage and architectural display technologies such as Transparent OLED and MAGNIT™ MicroLED. Drawing on more than three decades of hospitality innovation, LG continues to set the benchmark for design, intelligence, and operational excellence in luxury environments.

"Today's most discerning travelers expect technology that feels intuitive and invisible," Hasty said. "At LG, we focus on solutions that enhance sensory moments of the guest journey – from the moment of arrival to the comfort of the suite – so technology becomes a seamless part of the luxury experience rather than a distraction."

Through its Pro:Centric+® and Pro:Idiom® platforms, LG's hospitality solutions bridge technology and storytelling, helping hoteliers deliver bespoke service at scale. Whether through self-lit OLED displays that complement refined interior design or MAGNIT MicroLED walls that transform public spaces into immersive canvases, LG solutions blend intelligence, artistry, and performance to reflect each property's unique identity.

For more information on LG's hospitality solutions, click [here](#). For high-res images, click [here](#).

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#### **About LG Electronics USA**

LG Electronics USA serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG's U.S. Media Entertainment Solution B2B division delivers business-to-business technology solutions tailored to the particular needs of business environments. Eleven-time ENERGY STAR® Partner of the Year LG Electronics USA Inc., headquartered in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a leading smart life solutions company with annual global revenues of more than \$60-billion from consumer electronics, home appliances, HVAC solutions and vehicle components. For more information, please visit [www.LGSolutions.com](http://www.LGSolutions.com). Stay up to date with @LGforBusinessUSA on [LinkedIn](#), [Instagram](#), [Facebook](#) and [YouTube](#).

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