



Life's Good.

SCORE TOP DEALS ON HOME APPLIANCES AND ENTERTAINMENT PRODUCTS DURING LG'S LABOR DAY SAVINGS EVENT

Save Big on LG Laundry and Kitchen Appliances, TVs, Speakers, Monitors and More

ENGLEWOOD CLIFFS, N.J., Aug. 28, 2025 – LG Electronics USA invites consumers across the country to celebrate Labor Day 2025 with unbeatable end-of-summer deals on LG's award-winning home entertainment products and on kitchen and laundry innovations from America's most reliable and #1 appliance brand.¹

Now through Sept. 7, score up to 38 percent off LG's best-selling TVs with free wall mounting or stand setup on select purchases.² Through Oct. 15, receive up to \$1,000 in instant rebates when bundling two or more eligible LG or LG STUDIO appliances, and enjoy a two-year warranty on eligible LG appliances via the ThinQ® app.³

Bigger Screens, Bigger Savings on LG TVs

Bring the excitement of the football season home this fall with vibrant OLED displays, rich color, and immersive audio—perfect for game days and cozy autumn nights ahead.

- **[LG OLED evo G5 Series](#)** – Self-lit pixels deliver vibrant colors and perfect black, while Dolby Vision™, Dolby Atmos®, and FILMMAKER MODE® help make every scene cinematic. Available in 55-, 65-, 77-, and 83-inches with prices ranging from \$2,199.99 to \$5,999.99 (\$300 - \$600 off MSRP).
- **[LG OLED evo C5 Series](#)** – Delivers smooth motion, rich color, and immersive sound with Dolby Vision and Dolby Atmos. Perfect for marathon gaming sessions, streaming binges, and movie nights where every detail matters. Available in 42-, 48-, 55-, 65-, 77-, and 83-inches with prices ranging from \$1,049.99 to \$3,999.99 (\$350 - \$1,400 off MSRP).
- **[The LG OLED B5 Series](#)** – Bring premium OLED picture quality at an incredible value, in a slim, stylish design. Build-in smart features make streaming and entertainment simple. Available in 55-, 65-, 77-, and 83-inches with prices ranging from \$1,099.99 to \$3,499.99 (\$400 - \$999 off MSRP).
- **The LG QNED92 Series 4K Mini LED ([75QNED92AUA](#))** – Mini LED backlighting and 100-percent Color Volume⁴ deliver bright, vibrant visuals with advanced contrast control. Available in 65-, 75-, and 85-inches with prices ranging from \$1,599.99 - \$2,799.99 (\$200 - \$700 off MSRP).
- **LG StanbyME 2 ([27LX6TYGA](#))** – Portable 27-inch touchscreen with wheeled stand, built-in battery, Dolby Vision and Atmos.⁵ Now \$1,199 (\$100 off MSRP).

Wash, Dry, and Save With LG Laundry Solutions



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- **The LG WashTower™** ([WKEX200HBA](#)) - This vertical laundry center combines a full-size ENERGY STAR® certified washer and dryer in a sleek design, with AI-powered wash/dry settings to select optimal wash and dry settings for each load. Now \$2,399 (\$500 off MSRP).
- **LG STUDIO Styler® Steam Closet** ([S5MSB](#)) - TrueSteam® reduces wrinkles and odors, exclusive moving hangers remove dust and allergens like pollen, LG ThinQ® app control. Now \$1,999 (\$500 off MSRP).

Save \$150 on select LG washer and dryer bundles through Sept. 10.⁶

Turn Up the Savings on LG Audio

- **LG xboom Bounce** ([BOUNCE.AUSALBK](#)) – Created in collaboration with will.i.am, this portable speaker pumps out vibrant bass with dual passive radiators and Peerless dome tweeters. With up to 30 hours battery life,⁷ IP67 dust/water resistance,⁸ AI Sound, AI Calibration, AI Lighting, and Auracast™ support,⁹ it brings bold sound and style to every moment. Now \$149 (\$40 off MSRP.)
- **LG xboom Grab** ([GRAB.AUSALBK](#)) – Designed for life on the move with up to 20-hour battery life,¹⁰ racetrack woofer, Peerless dome tweeter, adjustable strap, and rugged build it makes everything sounds just right. Now \$109 (\$30 off MSRP.)

Smarter Kitchens, Bigger Savings

- Save \$150 when bundling an eligible range with an over-the-range microwave, or an eligible cooktop with a wall oven, now through Oct. 15.¹¹
- Save 30-49 percent on select LG ENERGY STAR® certified refrigerators with versatile ice makers and see-through InstaView® panels.
- **LG Counter-Depth MAX™ Zero Clearance™ 3-Door French Door Refrigerator** ([LF25Z6211S](#)) – Spacious 25-cubic-foot capacity in a counter-depth design, Zero Clearance™ doors open fully even against a wall, Smart Cooling, LG ThinQ® app control, ENERGY STAR certified. Now \$1,799 (\$1,800 off MSRP).

Level Up Your Game (And Your Savings) with LG UltraGear Monitors

- **LG UltraGear** ([45GX950A-B](#)) – Curved 45-inch OLED display, 5K2K resolution at 165 Hz or WFHD at 330 Hz in Dual Mode,¹² 0.03 ms response, G-Sync & FreeSync Premium Pro. Now \$1,799 (\$200 off MSRP).
- **LG UltraGear** ([27GX790A-B](#)) – Featuring a 27-inch OLED display, 480 Hz refresh rate, 0.03 ms response, G-Sync & FreeSync Premium Pro, and DisplayPort 2.1 to ensure ultra-smooth gameplay with virtually zero lag.¹³ Now \$749 (\$250 off MSRP).



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LG's Labor Day promotions offer more energy-saving choices than ever. In 2025, LG is the brand with the most ENERGY STAR® certified cooking products (ranges, ovens and cooktops), residential clothes dryers, clothes washers, laundry centers, and refrigerator-freezers. What's more, led by its industry-pioneering OLED TVs, LG is second to none in the number of ENERGY STAR® certified TVs on the market this year.

For more details, and to shop all of LG's Labor Day promotions, visit

www.lg.com/us/promotions.

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EDITOR'S NOTES:

¹#1 Appliance Brand in the US I Source: OpenBrand MindShare (AHAM Core 6) 2024-2025

² FREE INSTALLATION AND STAND SETUP DISCLAIMER

³Redeem your promotional ThinQ® limited warranty in the ThinQ® app at no cost within 60 days of eligible LG appliance purchase. Valid through 12/31/25. Details at www.LGoffer.com.

³Display Color Gamut Volume (CGV) is equivalent or exceeds the CGV of the DCI-P3 color space as verified independently by Intertek. Features LG's unique display technology offering wide color gamut technology providing enhanced color reproduction rate with the use of quantum dots.

⁴Dolby, Dolby Vision, Dolby Atmos, and the double-D symbol are registered trademarks of Dolby Laboratories Licensing Corporation. Manufactured under license from Dolby Laboratories. Confidential unpublished works. Copyright © 2012–2025 Dolby Laboratories. All rights reserved.

⁵Purchase select LG OLED or QNED TV with select LG Soundbar in a single transaction on [http:// www.LG.com](http://www.LG.com) between January 6, 2025 and August 31, 2025 and receive up to \$200 off the Soundbar purchase price as bundle discount. Soundbar and eligible TV must be purchased in the same order. There are 3 select LG OLED & QNED TV and Soundbar bundle offers, details listed below. Savings will be reflected in the cart when all offer requirements are met. If any of the qualifying items are removed from the cart, returned or part of the order is canceled, the promotional savings will be void. Prices and offers are non-redeemable for cash, non-transferable and may not be combined with any other offers/discounts. Availability, prices and terms of offer are subject to change without notice.

⁶Purchase an eligible LG Washer and LG Dryer in a single transaction on LG.com and receive instant additional savings of \$150. Available on LG.com from July 10, 2025 to September 10, 2025. Savings will be reflected in the cart when all offer requirements are met. If any of the qualifying items are removed from the cart or part of the order is cancelled or returned, the promotional savings will be void. Prices and offers are non-redeemable for cash and non-transferable. This offer may be combined with other special programs or offers.

⁷Power your play with up to 30 hours of playback.

⁸Tested under controlled laboratory conditions with a rating of IP67 under IEC standard 60529. Dust tight and water resistant up to 1 meter for 30minutes. Tested in fresh water. Dry before using. Do not charge while wet.

⁹The Auracast™ word mark and logos are trademarks owned by Bluetooth SIG, Inc. and any use of such marks by [licensee name] is under license. Other trademarks and trade names are those of their respective owners.

¹⁰Based on internal testing using volume level 50%, Bluetooth on, EQ Standard sound mode, and no lighting. Actual battery usage time and performance may vary depending on network connectivity and application use.

¹¹Get an instant rebate in an amount up to \$150 when you purchase two (2) eligible LG Kitchen appliances in a single purchase between June 18, 2025 and October 15, 2025. Available on LG.com. Bundle must include two (2) eligible appliances including one (1) Range with one (1) Over the range microwave to qualify for a \$150 instant rebate based on the selected eligible models. The maximum number of appliances of the same category allowed to qualify for this instant rebate is one (1). Savings will be reflected in the cart when all offer requirements are met. If any of the qualifying items are removed from the cart or part of the order is cancelled or returned, the promotional



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savings will be void. Prices and offers are non-redeemable for cash and non-transferable. This offer may be combined with other special programs or offers.

¹²Actual refresh rates may vary depending on computer graphics specifications and configurations.

¹³NVIDIA has released the GeForce Hotfix Display Driver 576.26 (April 28, 2025) to resolve screen blackouts when connecting to DisplayPort 2.1 on NVIDIA RTX 50 Series GPUs. NVIDIA GPU users should download and install the latest display driver before connecting a DP2.1 monitor. Graphics card that supports DisplayPort 1.4 or HDMI 2.1 are required to achieve up to 240Hz refresh rate support. Graphics card sold separately.

About LG Electronics USA

LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a smart life solutions company with annual global revenues of more than \$60 billion. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems and vehicle components. LG is an 11-time ENERGY STAR® Partner of the Year. www.LG.com.

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