

LG BEACON™





**Life in 160 Characters.** Some people ask, am I serious about my social life? Oh yeah, you could say that. Texting my girls, talking to my bf, listening to music, or taking self-portraits that highlight my trend-setting style, LG Beacon has a ton of great ways for me to navigate around my digital life, or connect with my inner diva. Really, its more than a phone, it's my perfect accessory.

**For Fast, Go QWERTY** - Touchscreens are cool, and make browsing easy, but when I've got something to say, a physical QWERTY really is the quickest way to get the word out.

**Smooth Navigation** - Like I said, for texting I love the QWERTY—but for everything else, the touchscreen is the way to go. Spacious, sensitive, and fun, everything is just a few taps away.

**Friend Essentials** - I have hundreds of friends but can't get to them quickly, it's as bad as having no friends at all. Beacon zaps that problem with a quick and efficient Contacts system.

**He Said, She Said** - I'm always up on the latest gossip, because it's all right here in front of me, with this cool bubble-threaded messaging that keeps conversations together and in order.

**Life is a Photo Op** - For my friends here, for my fashion, for myself—there are a million reasons to take pictures, and I'm ready for all of them.



	Beacon™	Select™	Optimus M™
Form	Slider	Clam	Bar
Dimensions (HxWxD)	4.05"x2.08"x0.65"	3.72"x1.87"x0.71"	4.57"x2.22"x0.63"
Weight	4.37 oz.	3.24 oz.	5.39 oz.
Data Transmission	1xRTT	1xRTT Voice & Data Capable	EVDO Rev. O
Wi-Fi® Connectivity			•
Touchscreen	•		•
QWERTY Keyboard	•		Virtual
Platform			Android™ 2.2
microSD™ Memory Slot	Up to 16GB		Up to 32GB
Bluetooth® Version	2.1	2.1	2.1
Music Player	•		•
Camera	1.3 MP	1.3 MP	3.2 MP
Camcorder			•
HTML Web Browsing			•
Mobile E-mail		•	•
MMS Messaging	•	•	•
Text Messaging	•	•	•
Mobile IM			•
Voice Commands	•	•	•
Speakerphone	•	•	•



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