



LG Solar: Making Homes Even Smarter



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Smart Home Solutions

Solar Energy System



Home Appliances

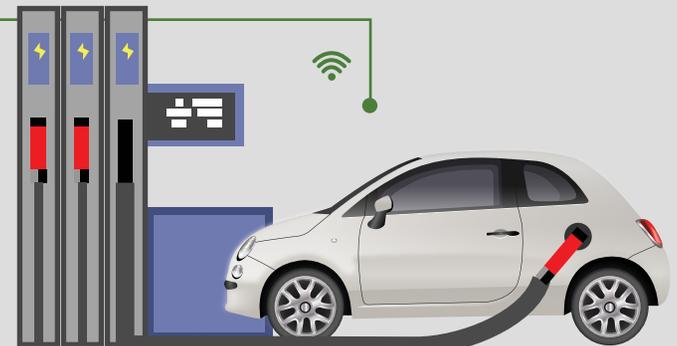


Home Energy Management System



Energy Storage System

Connect to Grid



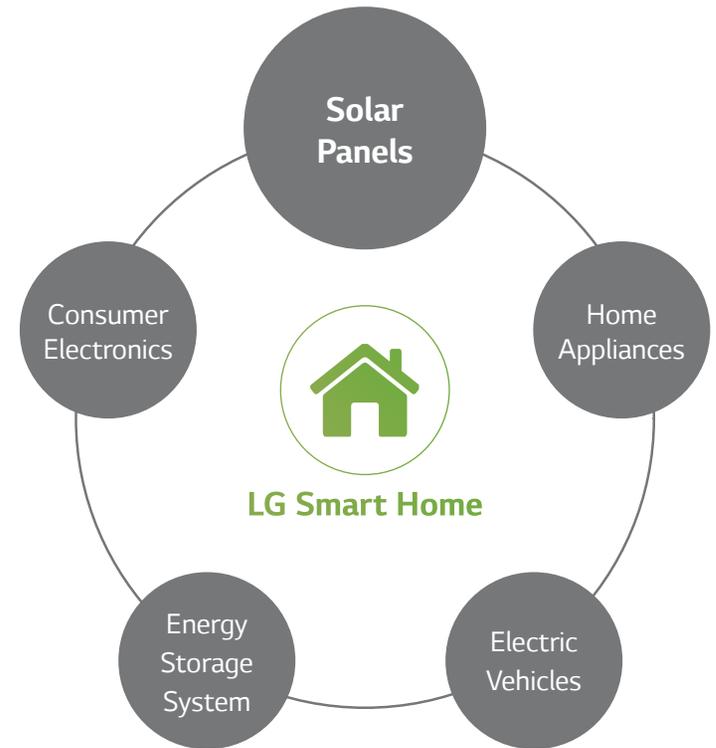
The Way of the Future: Smart Homes

Picture this – smart technology that gives you the capability to automate your entire life, controlling everything from the TV to the fridge with just a few buttons.

The Internet of Things (IoT) integration is an exciting concept that promises a future where billions of things are talking to each other. We envision next-gen smart homes with energy-efficient appliances, electronic devices and electric vehicles that seamlessly interconnect - **all powered by LG solar panels.**

Whether you're cooking a meal, communicating on the go or creating an energy-efficient living space - LG is uniquely positioned to develop products designed to help you stay powered up and connected.

And, when solar panels are seamlessly integrated with your home energy ecosystem, homeowners get peace of mind knowing exactly where the power is coming from and more control as it relates to utility rate increases.



Put Your Home to Work

Your home is an important investment. It may even be an integral part of your long-term financial planning.

That's why, as an LG customer, we want you to know another way we can help you plan for the future. In addition to delivering state-of-the-art appliances and displays, LG is one of the leading manufacturers of world-class solar panels too.

Did you know that many American homeowners install solar panels to save money long-term on their utility bills and invest in their energy security?



The Benefits of Solar Energy

There are *many* advantages to going solar. Choosing solar is choosing a positive impact on your home, the environment, **and your wallet – for the future.**

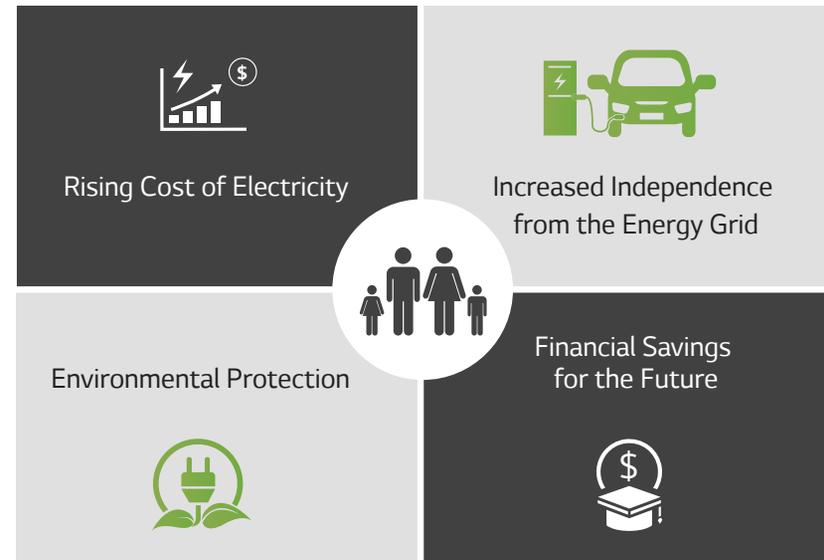
By going solar, you reduce or even eliminate your monthly electric bill while protecting the environment. When an energy storage system is added, the system can also provide power when the panels aren't generating electricity, such as at night or during a grid power outage.

Why Families Switch to Solar

Going solar means you have more control over your electric bill – and in many cases families with solar energy can also earn money by selling extra energy back to the utility. By using the sun as a cost-saving alternative, families aren't stuck with paying rising electricity costs.

It also offers energy independence. Everything is yours: the panels, the power and the benefits.

Not to mention – when you go solar, you may be able to deduct about a one third to one quarter of the cost of installing a solar energy system from your federal taxes.



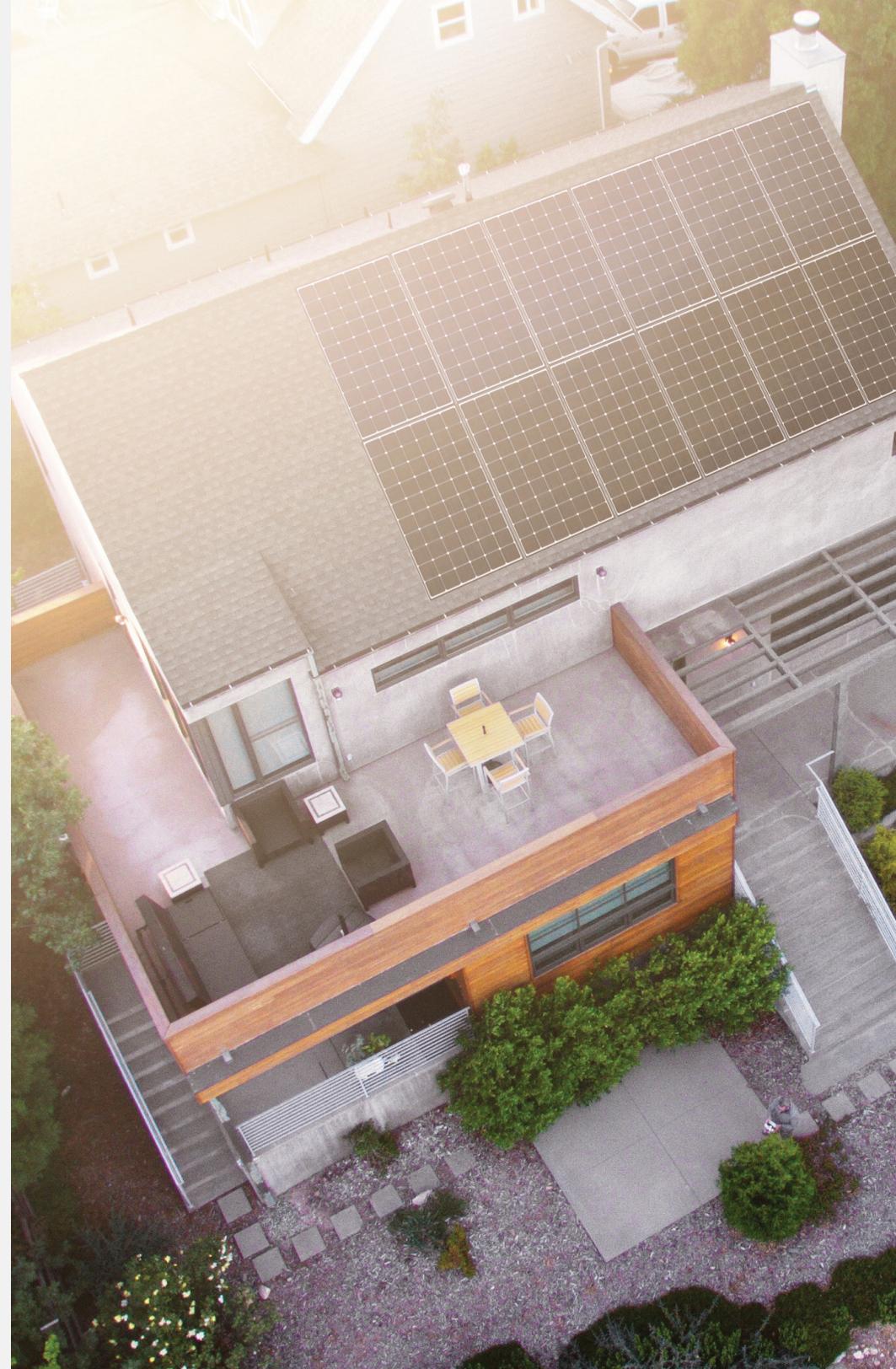


Why LG is the Smart Choice

LG is proud of our seven decades of experience in innovation and manufacturing in diverse global markets. Consumers worldwide know they can trust LG. Our solar panels are the result of over thirty years of research, development, testing and manufacturing. We are constantly innovating to come up with the best solar technologies to meet our customers' needs.

When you go solar with LG, you have peace of mind. Because we are a multi-billion dollar company with a reliable track record, you can feel confident we will be here for the duration of the life of your solar system.

For more information, visit: www.lgusa.com/gosolar



Interested in learning more? We make it easy to get started.

LG works with a nationwide network of trusted local solar installation companies. An LG PRO in your community can answer questions about solar power and help you select the right solar system for your home. The first step is to set up a meeting to discuss your home's solar potential and your options for generating solar power. You will also get details on local, state and federal solar incentives. If you'd like a local LG PRO to contact you to provide more information, visit:

www.lgusa.com/gosolar

When you go solar, ask for the brand you can trust: LG



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