

## Did You Know?

LG Solar

# Title 24 Includes a Mandate – And an Opportunity

As an experienced home builder in California, you know by now that Title 24 means big changes in the market next year. Starting in 2020, most new homes built in the state will be required to incorporate a variety of energy efficiency measures, including rooftop solar panels. But did you know this solar “mandate” is also an opportunity? Here’s why:

California is the first state in the nation to require solar panels to be installed on new homes. This is a tremendous opportunity to move towards a cleaner energy future.

Energy efficiency and improved indoor and outdoor environmental quality are selling points you can stress with potential customers – especially if you can seamlessly satisfy any new requirements.

Although adding a solar array could increase home building costs by about \$9500, those costs will be more than offset by energy savings over the long-term.

You have an opportunity to gain an edge over your competitors by securing a solar partner now.

Interested in learning more? Check out our new, free e-book: [California’s Title 24 Update: New Standards, New Solutions](#)  
LG Solar’s goal is to help you focus on what you do best: build homes. Leave the solar concerns to us!



When you go solar, ask for the brand you can trust: LG Solar

