

LG SPLENDOR™

The features you want for the life you love.

You've got a job you like, friends you love, and a social life that keeps you entertained 24/7. You're going places, and you need a fully loaded phone that lets you take your favorite features with you anywhere. It's got to be slim and stylish, with a big, bright screen. Fun and entertaining, with a great camera. And practical enough to fit your life. It's got to be LG Splendor.

Splendor gives you more to love with every single detail. It's easy to use and is loaded with the latest upgrades. It even has advanced features like DLNA® media sharing so you can do things like display your photos and videos on a larger screen, wirelessly. This is the smart phone you've been waiting for. Come and get it.



A Personal Touch to Any Pic Send photo invitations with handwritten notes. Jazz up your favorite images with drawn-on doodles. Share your news with the people you love—and write your own headlines. QuickMemo™ lets you personalize any screen shot using only your finger and a little imagination.

Sweeten Your User Experience Clear notifications one at a time. Customize your home screen. Quickly jump from one task to another. Android™ 4.0 (Ice Cream Sandwich) with LG exclusive enhancements combine crisp, clean design details with a smooth performance, for a refreshing new user experience.

Strike a Pose Share great shots from girls' night out. Record unforgettable moments at family get-togethers. Shoot impromptu self-portraits of yourself and that special someone. These are the days you'll treasure forever—and with Splendor's VGA front-facing camera, and 5 MP rear-facing camera and camcorder, you can capture the memories with high quality photos and video.

Big Entertainment with a Slim Profile Watch your favorite TV shows on a vivid 4.3" screen, and carry them with you anywhere. LG Splendor's big, bright screen makes reading books or magazines, browsing the web and updating your status a lot more fun. And it's slim, sleek design is lightweight enough to easily fit in your purse or back pocket, without cramping your style.



WWW.LGUSA.COM/SPLENDOR

For Internal Use Only

 **LG**
Life's Good

LG SPLENDOR™



KEY FEATURES

Refined and Evolved Android 4.0 (Ice Cream Sandwich)

Expressive QuickMemo

5 MP Autofocus Camera with Cheese Shutter, Panorama, and Continuous Shot

VGA Front-facing Camera for Video Chat

True-to-Life 720p HD Video Recording

Share Media Wirelessly with Other DLNA®-Enabled Devices with SmartShare

Easy Wireless Connections with Wi-Fi and Bluetooth 3.0

Slim, Stylish, and Lightweight Design



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LG AND ANDROID™ ENHANCEMENTS

- Android 4.0 Platform (Ice Cream Sandwich) – new user-interface and typeface, improved text input, additional security features, and much more
- Home Screen Folders and Icons – customize icons using preinstalled or Gallery images; drag and drop icons on each other to create folders
- Home Screen Launch Bar – add up to five apps at a time (Exclusive to LG)
- Lock Screen Improvements – customize lock screen icons, view notifications without unlocking the phone, use Face Unlock, and more
- Customizable Icons (with four lock screen icons) – use images/photos for icons (Exclusive to LG)
- Improved Web Browsing – change from mobile to desktop content, save sites for offline reading, find on page, and more
- Notifications – view thumbnail previews for each item and dismiss notifications one by one

CONNECTIVITY

- Portable Wi-Fi® Hotspot – share a data connection with up to 5 compatible wireless devices*
- Bluetooth® Version: 3.0 + EDR
- Wi-Fi Connectivity: 802.11b/g/n
- S-GPS For Enhanced Location Accuracy

* Depends on device memory and network availability. Additional carrier charges may apply.

ENTERTAINMENT

- Video Player with Touch Lock and Resume Play; supports DivX®, WMV, MP4, 3GP, and 3G2 Formats
- Music Player; Supports MP3, WMA, AAC and AAC+ Formats
- Preloaded Game – Let's Go Bowling!
- SmartShare – share media wirelessly to DLNA-enabled devices
- Media Sync (MTP) – transfer files or synchronize with Windows® Media Player¹
- Accelerometer – switch between portrait/landscape view; control games by turning/tilting phone²

¹ USB cable required (included).

² Only on certain screens or within certain applications.

CAMERA/VIDEO

- 5.0 Megapixel Autofocus Camera and Camcorder
- VGA Front-facing Camera and Camcorder
- Camera Resolutions up to 2560 x 1920¹ (default)
- Shot Mode¹ – choose from Normal, Panorama, and Continuous shot
- Beauty Shot² – automatically brightens and smoothes facial skin
- Cheese Shutter – say "cheese" to take a picture
- Customizable Brightness,³ ISO,¹ White Balance,³ Color Effect,³ Timer, and Shutter Sound
- Zoom: up to 4x¹
- 720p HD Video Recording – sharing on a larger display⁴
- Video Resolutions up to 1280 X 720¹ (default)
- Audio Recording – record video with or without sound

¹ Available on rear-facing camera only.

² Available on front-facing camera only.

³ Available in both camera and video modes.

⁴ Content must be shared on larger HD display for 720p playback.

CONVENIENCE

- QuickMemo™ – create and share personalized memos by taking screen captures and adding handwritten drawings or messages
- Recent App Feature – for visual multitasking
- Preloaded Google Apps: Chrome™, Gmail™, Google+™, Latitude™, Maps™, Messenger, Navigation, Play Books, Play Movies & TV, Play Music, Play Store, Search™, Talk™, Voice Search, and YouTube™
- Preloaded U.S. Cellular Apps: Daily Perks, Tone Room Deluxe, and Your Navigator Deluxe
- Text, Picture, Video, Audio, and Voice Messaging¹
- Text to Speech
- Power Saver and Task Manager Features
- One-Touch Speakerphone¹
- Speaker-Independent Voice Commands
- Unlimited Contacts²
- Software Update – upgrade firmware over the air¹

¹ Only available during a call.

² Depends on available memory.

SPECIFICATIONS

- Technology: CDMA
- Processor: MSM8655 1GHz
- Network: DCN/PCS/AWS
- Frequencies: 800 MHz CDMA / 1.9 GHz CDMA PCS / AWS(1.7/2.1 GHz)
- Data Transmission: EVDO Rev O, EVDO Rev A, 1xRTT
- Dimensions: 4.92" (H) x 2.64" (W) x 0.34" (D)
- Weight: 4.23 oz.
- Display: Color TFT, 800 x 480 pixels, 4.3"
- Standard Battery: 1,700 mAh
- Talk Time: up to 9 hours¹
- Standby Time: up to 10 days¹
- Internal Memory: 2 GB
- microSD™ Memory Slot: supports up to 32 GB memory card²

¹ Certain features may use more power and cause actual time to vary.

² 4 GB memory card included. Additional memory cards sold separately.

ACCESSORIES

- Standard Battery*
- Travel Adapter and USB Cable*
- Vehicle Power Adapter
- Bluetooth Headset (HBM-280, HBM-905)
- LG TONE™ Bluetooth Stereo Headset (HBS-700)

* Included with phone.

¹U.S. Cellular service required. Product features subject to change. Features based on carrier program availability. Additional charges may apply.

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