LED uses tiny, energy-efficient light-emitting diodes to illuminate the picture. The new standard in HDTVs, LED is superior to older CCFL technology, making slimmer televisions possible, with amazing brightness, clarity and color detail.

Color Master Engine
Greener grass. Bluer skies. Richer sunsets and skin tones. Colors all look better than ever thanks to this special process that enhances the entire wheel — red, green, blue, cyan, magenta and yellow — as well as their hue and luminance.

HDMI
HDMI (high-definition multimedia interface) is the modern standard for top quality when connecting audio and video devices, able to conveniently carry premium digital picture and multichannel sound over a single cable.