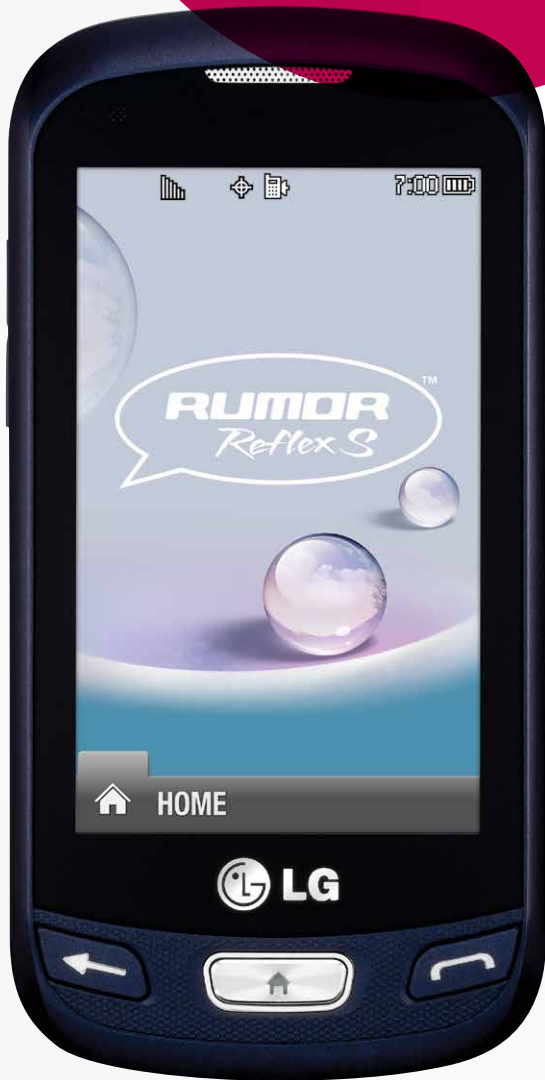


Convenient and
Stylish. The Perfect
QWERTY Experience.



Expressive and social, today's young consumers enjoy texting to stay connected with friends and family. And there is no better way to type than with a physical QWERTY keyboard. That's why Rumor Reflex S is perfect for them. It is a touchscreen device that slides open to reveal the tactile keyboard, and comes packed with other features that will highlight their lifestyle—two colors to choose from, a camera for capturing great moments, a bright display to view all their favorite things, and eco-friendly attributes that they can feel good about.

Let's put a Rumor Reflex S in their hand and show them the best way to get their message across.

Hitting all the Right Keys

Text to your heart's content with the full slide-out QWERTY keyboard built right into your Rumor Reflex S. Staying in touch has never been easier—or quite as swift.

Good Looking Exterior

Enjoy a bright display that lets you smoothly scroll through texts and navigate the web seamlessly. View what your world has to offer on the 3.0" WQVGA capacitive touch screen that's encased in either a stylish blue or red exterior.

Make the Moment

Capture the vibrant world around you with the 2.0 megapixel camera and camcorder, giving you the ability to hold beauty and purity in your pocket. Afterward, upload to social networks so your friends and family can enjoy too!

Eco-Friendly Attributes

Let Rumor Reflex S free your potential for change and your ability to connect. Made from 31% recycled plastic and packaging that was printed with soy inks and contains a minimum of 87% post consumer paper, this device is part of a greener experience.



Key Features

3.0" WQVGA Capacitive Touch Screen

Full Slide-Out QWERTY Keyboard

2.0 Megapixel Camera and Camcorder

Eco-Friendly Attributes

Access Social Media with Facebook, Twitter Apps

Personal Apps: Calendar, Email

Bluetooth 3.0



LGE MobileComm U.S.A., Inc.
1000 Sylvan Avenue
Englewood Cliffs, NJ 07632
Cust. Service: (800) 793-8896

www.lg.com/us/rumorreflexs

Design

- 3.0" WQVGA Capacitive Touch Screen
- Full Slide-Out QWERTY Keyboard
- Dedicated Camera Key
- Eco-Friendly Attributes

Camera/Camcorder

- 2.0 Megapixel Camera and Camcorder
- Camera Resolutions: 1600 x 1200 (default), 1280 x 960, 640 x 480, 320 x 240 pixels
- Camera and Video Zoom: up to 2x¹ or 15 steps
- Customizable Brightness,² Color Tone,² Self-Timer,² White Balance,² Quality,² and Shutter/Cue Sound²
- Night Mode – improves image quality in low-light environments
- Image Editor: Flip, Zoom, Rotate, Crop, Add Image Effects, Fun Frames
- Slide Show – view images stored on phone or memory card
- Video Resolutions: 400 x 240 (default), 176 x 144, 128 x 96 pixels
- Video Length: Video Mail (52 seconds or up to 600 KB) or Long Video³

¹ Varies by image resolution. Default camera setting of 1600 x 1200 pixels does not support zoom function.

² Available in both video and camera modes.

³ Depends on available memory.

Multimedia

- Sprint TV & Movies – watch live TV (including live sports), movies, and your favorite shows on demand[†]
- Video Player with Support for MP4 and 3G2 Formats
- microSD Memory Slot[†]
- USB Mass Storage²

¹ Phone supports up to a 32 GB memory card (sold separately).

² USB cable (included) and microSD card required (sold separately).

Mobile Media

- Text, Picture, Video, and Voice Messaging[†]
- Mobile Web[†]
- Social Networking[†] – quick updates to Facebook[®] and Twitter[®]
- Sprint Mobile Email[†] – access Gmail,[™] Yahoo![®] Mail, and other popular email clients

Bluetooth[®]

- Version: 3.0
- Supported Profiles: headset, hands-free, dial-up networking, object push, file transfer, advanced audio distribution (stereo), audio/video remote control, phone book access, and message access
- Save up to 20 Bluetooth Pairings^{*}
- Send Contacts, Calendar Events, Pictures, and Videos via Bluetooth wireless technology

^{*} Depends on available memory.

Voice/Audio

- One-Touch Speakerphone[†]
- Speaker-Independent Voice Commands
- Voice-Activated Dialing
- Voice Guide Reader – text-to-speech technology for menu listings and messages



- Record Voice Memos (up to 10 minutes)²
- Set Voice Memos as Ringtones/Alert Tones and Contact IDs
- MP3 Music Ringer Support (clips from hit songs)^{2†}
- 44 Unique Ringtones + Vibrate and Silent Modes
- TTY/TDD Support
- Hearing Aid Compatible (M4/T4 Rating)

¹ Speakerphone feature is only available while a call is in progress.

² Depends on available memory. Not assignable from microSD card.

Tools & Data

- Sprint Navigation[™] – voice-prompted, turn-by-turn directions with traffic alerts and rerouting
- Sprint Family Locator – see family members' real-time locations on interactive satellite maps
- Parental Controls – restrict access to calls, messaging, web, and more
- Tools: Alarm Clock, World Clock, Stopwatch, Calendar, Calculator, Ez Tip Calculator, Unit Converter, Notepad, and Document Viewer
- Phone Book with up to 600 Contacts – each stores 7 numbers, 3 email addresses, 3 web addresses, 1 physical address, 1 birthday, 1 picture ID, 1 note, 1 job title, and 1 company name[†]
- Speed Dial – 98 Entries + 1 voicemail default
- FUMO Capable – upgrade firmware over the air[†]
- S-GPS and A-GPS Support for Location Accuracy
- Micro USB Charging Port with USB Charging via Computer²
- Airplane Mode (RF Off)

¹ Depends on available memory.

² USB cable required (included).

Specifications

- Technology: CDMA
- Frequency: 1.9 GHz CDMA PCS, 800 MHz CDMA (Dual-Band)
- Data Transmission: EVDO Rev. 0
- Dimensions: 4.2"(H) x 2.1"(W) x 0.6"(D)
- Weight: 4.7 oz.
- Display: 262K Color TFT, 400 x 240 pixels, WQVGA, 3.00"
- Colors: Blue and Red
- Standard Battery: 1,000 mAh
- Talk Time: up to 5 hours and 18 minutes^{*}
- Internal Memory Size: 256 MB

^{*} Certain features may use more power and cause actual time to vary.

Accessories

- Standard Battery^{*}
- Travel Adapter and USB Cable^{*}
- Bluetooth Headset (HBM-280)
- LG TONE+[™] Bluetooth Stereo Headset (HBS-730)
- Vehicle Power Adapter

^{*} Included with phone.



[†] Sprint PCS service required. Product features subject to change. Features based on carrier program availability. Additional charges may apply.