




Accessories

Media Players	MP700		<ul style="list-style-type: none">• Intel® Core i7-3610QE 2.3 GHz (Quad Core)• Intel® Core i5-3610ME 2.7 GHz (Dual Core)• Mobile Intel® QM77• Windows Embedded Standard 7 Professional (64bit)• Full HD x 4 or Ultra HD x 1 (by DP)• Maximum Resolution 3,840 x 2,160 @ 30 Hz (by DP)
	MP500		<ul style="list-style-type: none">• Intel Core i5-520M Processor 2.40 GHz (Dual Core)• Windows Embedded Standard 7 Professional (32bit)• Full HD x 2• Maximum Resolution 2,560 x 1,600 @ 60 Hz (DP)• Maximum Resolution 1,920 x 1,200 @ 60 Hz (HDMI)
	MP500-F		<ul style="list-style-type: none">• Intel Celeron Processor N2930 1.83GHz/ 2.16GHz (Burst) (Quad Core)• Bay-Trail M based• Windows Embedded Standard 7 Professional (32bit)
HDBaseT Box	EB-B100	 Compatible Product : LS55A/LS75A/LS73B/SH7DB/ SM5B/SM3BB	<ul style="list-style-type: none">• Valens v1.0• Resolution : 640 x 480 to 1920 x 1080 (FHD) for PC Mode• Input / Output: HDBaseT / Ethernet (10/100BaseT)• Format : OPS (Open Pluggable Specification)• Digital Audio Extraction : HDMI• Transmission Distance : up to 100m
Other Peripherals	KT-OPSA	 OPS Kit Compatible Product : LS55A/LS75A/LS73B/SH7DB/ SM5B/SM3B	<ul style="list-style-type: none">• Connector with OPS Player : 80 Pin (Top : 40 Pin, Bottom : 40 Pin)• Connector with Signage Monitor : 41 Pin• UART / OPS Control Signals
	KT-SPO	 Pixel Sensor Compatible Product : LS55A/LS75A/LS73B/SH7DB/ SM5B/SM3B	<ul style="list-style-type: none">• Input / Output: 3.5Φ 5P Phone Plug• Monitor Output: 3.5Φ 5P Phone Jack• Operating Temperature : -10 °C to 60 °C• Operating Humidity : 45°C / 90%

Software

 SUPERSign™ Lite Web-based Contents Authoring and Operation Solution Player	<ul style="list-style-type: none">• Offered as a Bundle with LG's External Player and SuperSign Embedded Player• Connections Up to 50 Clients• Solution Suitable for SMB• Supports Dual Content Editor in Both PC App and Web
 SUPERSign™ W Web-based Contents Authoring and Operation Solution Player	<ul style="list-style-type: none">• Licensed Version• Connections Up to 1,000 Clients• Solution Suitable for Enterprise• Multi-User Account Management• Supports Dual Content Editor in Both PC App and Web
 SUPERSign™ C Monitor Control & Auto Calibration S/W	<ul style="list-style-type: none">• Remote Monitor Control Solution• Enhanced Auto Calibration - More Accurate Color Adjustment in 2~3 Minutes



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Airport & Bus/Subway



LG Digital Signage can be used to provide a wide range of information and advertising on vertical screens in transportation areas such as airports, railway stations or bus stops. In particular, stable operation and excellent performance should be guaranteed that are unaffected by external factors, such as sunlight, dust or humidity, since these areas have a large floating population and require sophisticated applications. In addition, effective management of the installed display is essential because of their sheer size, which requires the following to be taken into account.

**24/7 Operation**


**Remote Management**

**Reliable Operation**
(Blackening defect free, Dust/Humidity Protection)

LG's reliable and innovative solutions satisfy every requirement to maximize your business.

Application Scenes

Moving Walk / FIDS




Video Wall
It effectively draws attention on moving walkways or in large spaces.

- Ultra Narrowest Bezel
VH7B
- Super Narrow Bezel
LV77A
LV75A
LV35A
- High Brightness
WV50MS

4P

FIDS / Check-In Counter



Standard Signage
It is most widely used as a vertical screen installed in a variety of transportation environments and, depending on its purpose, can be used flexibly.

- Standard Premium
SH7DB
LS75A
- Standard Performance
SM5B/SM5KB
LS73B
SL5B
- Standard Essential
SM3B
SE3B/SE3KB
LS33A

5P




The most effective display in more spacious areas

Video Wall

Video Wall is an effective display when one considers how much information is shown to a large floating population on vertical screens in transportation areas. Since these areas require slim designs that can fit in any space and crystal-clear images that can cover large screens, Video Wall can be utilized to provide information and advertisements.

Ultra Narrowest Bezel

Super Narrow Bezel



700cd/m²

webOS 2.0


Borderless Bezel

24h/7days

Fail Over

VH7B

- 55"
- Quad Core SoC Built-in
- Brightness : 700cd/m²
- Panel Bezel : 0.9mm (L/R/T/B)
- 24/7 Operation
- Landscape & Portrait Mode
- SoC Based Sync-Playback
- Image Gap Reduction
- Remote Control (RS232C, RJ45)
- Shine-Out
- LAN Daisy-Chain



700cd/m²


Narrowest Bezel

24h/7days

Fail Over

LV77A

- 55"
- Brightness : 700cd/m²
- Bezel to Bezel : 3.5mm
- 24/7 Operation
- Landscape & Portrait Mode
- Remote Control (RS232C, RJ45)
- Shine-Out (Semi-Outdoor), Anti-Glare
- DP1.2 Daisy-Chain



Narrowest Bezel

24h/7days


Fail Over

LV75A

- 55"
- Brightness : 500cd/m²
- Bezel to Bezel : 3.5mm
- 24/7 Operation
- Landscape & Portrait Mode
- Remote Control (RS232C, RJ45)
- Anti-Glare
- DP1.2 Daisy-Chain

Super Narrow Bezel

High Brightness




Narrowest Bezel

24h/7days

Fail Over

LV35A

- 55", 47"
- Brightness : 500cd/m² (55"), 450cd/m² (47")
- Bezel to Bezel : 3.5mm (55"), 4.9mm (47")
- 24/7 Operation
- Landscape & Portrait Mode
- Remote Control (RS232C, RJ45)
- Anti-Glare



800cd/m²

24h/7days

Fail Over

WV50MS

- 47"
- Brightness : 800cd/m²
- Bezel to Bezel : 4.9mm
- 24/7 Operation
- Landscape & Portrait Mode
- Remote Control (RS232C, RJ45)
- Shine-Out (Semi-Outdoor), Anti-Glare
- DP1.2 Daisy-Chain


Excellent performance optimized to the user's environment

Standard Signage

It offers fabulous displays optimized on vertical screens installed in transportation areas thanks to a wide range of product line-ups in various sizes from entry-level models to high-end models to performance-oriented models.

Standard Premium

Standard Performance



700cd/m²

webOS 2.0


24h/7days

Fail Over

Detachable Logo

SH7DB

- 55", 49", 42"
- Brightness : 700cd/m²
- 24/7 Operation
- Landscape & Portrait Mode
- Remote Control (RS232C, RJ45)
- 7.4mm Even Bezel
- Wi-Fi Dongle, SNMP, Self-Diagnosis
- OPS Compliant



webOS 2.0

700cd/m²


24h/7days

Fail Over

Detachable Logo

LS75A

- 55", 49", 42"
- Brightness : 700cd/m²
- 24/7 Operation
- Landscape & Portrait Mode
- Remote Control (RS232C, RJ45)
- 7.4mm Even Bezel
- Detachable Logo, Wi-Fi Dongle, SNMP, Self-Diagnosis
- DP1.2 Daisy-Chain, OPS Compliant



Quad Core

webOS 2.0

24h/7days


Fail Over

Detachable Logo

SM5B/SM5KB

SM5KB : Built-in Speaker Model

- 65", 55", 49", 43", 32"
- Quad Core Built-in
- Brightness : 450cd/m², 400cd/m² (32")
- 24/7 Operation
- Landscape & Portrait Mode
- Remote Control (RS232C, RJ45)
- Detachable Logo, Black Bezel
- Built-in Wi-Fi, BEACON Ready, Soft AP, Mirroring
- Self-Diagnosis, SNMP
- DP1.2 Daisy-Chain, OPS Compliant



450cd/m²

18h/7days

Fail Over


Detachable Logo

SL5B

- 55", 49", 43"
- Brightness : 450cd/m²
- 18/7 Operation
- Landscape & Portrait Mode
- Remote Control (RS232C, RJ45)
- Detachable Logo, Black Bezel
- Wi-Fi Dongle Ready, SNMP

Standard Performance

Standard Essential



webOS 2.0


24h/7days

Fail Over

Detachable Logo

LS73B

- 55", 49", 42"
- Brightness : 500cd/m²
- 24/7 Operation
- Landscape & Portrait Mode
- Remote Control (RS232C, RJ45)
- 7.4mm Even Bezel
- Detachable Logo, Wi-Fi Dongle, SNMP, Self-Diagnosis
- DP1.2 Daisy-Chain, OPS Compliant



webOS 2.0

18h/7days


Fail Over

Detachable Logo

SM3B

- 55", 49", 43"
- Quad Core SoC Built-in
- Brightness : 350cd/m²
- 18/7 Operation
- Landscape & Portrait mode
- Remote Control (RS232C, RJ45)
- Detachable Logo, Black Bezel
- Built-in Wi-Fi, BEACON Ready, Soft AP, Mirroring
- Self-Diagnosis, SNMP

* 22" SM3B is different from this series.



Detachable Logo


18h/7days

Fail Over

SE3B/SE3KB

SE3KB : Built-in Speaker Model

- 65", 55", 49", 43", 32"
- Brightness : 400cd/m² (65"), 350cd/m² (55", 49", 43", 32")
- 18/7 Operation
- Landscape & Portrait Mode
- Remote Control (RS232C, RJ45)
- Detachable Logo, Cable Management
- Power Management Mode, Enhanced ISM Method
- Local Time Auto Setting, USB Content Scheduling
- Embedded Media Player



16h/7days

Fail Over

LS33A



- 65", 55", 47", 42", 32"
- Brightness : 350cd/m² (65"), 330cd/m² (55"), 300cd/m² (47", 42", 32")
- 16/7 Operation
- Landscape & Portrait Mode
- Remote Control (RS232C, RJ45)
- Embedded Media Player

A touch display that maximizes user experience to find information they want

Interactive

It is possible to readily search and find transportation-related information at stations or airports such as locations, routes, travel time or other information that users want.

UHD Multi-Touch



IPS 4K

10 Points


Ghost Free

LARGE SCREEN

84WT70

- 84"
- Built-in Multi-Touch
- Ultra HD : 3,840 x 2,160
- Anti-glare
- 10 Point Multi-Touch
- Ghost-Free Touch (IR Spread)
- Media Player Ready (MP700, MP500)

Overlay Touch



IPS 4K

webOS

10 Points

LARGE SCREEN

KT-T Series

- 65", 55", 49", 43", 32"
- Overlay Touch
- 10 Point Multi-Touch
- Ghost-Free Touch (IR Spread)
- 27mm Even Bezel
- Compatible products
- 65" : LS33A
- 55", 49", 43" : SE3B, SM3B, SL5B, SM5B
- 32" : SE3B, SL5B, SM5B


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Consistent image quality and durability regardless of the angle and external environment

High Brightness

Displays that are installed outside should be less influenced by sunlight and be resistant to high temperature, humidity and dust for a long time.

Open Frame



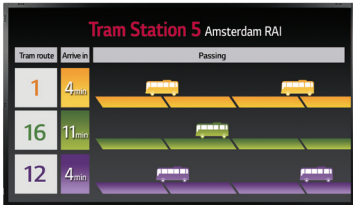
webOS

High Brightness

24hr/7days

XF2B

- 55", 49"
- Brightness : 2,500cd/m²(Typ)
- Shine-Out
- Low Power Consumption by M+ Panel
- Provide Full Brightness for 30,000 Hours
- Slim Depth : 106mm (55"), 105mm (49")
- Operating Temperature : 0°C ~ 50°C
- High Resistance to Blackening Defect (Tni : 110°C)
- Light Sensor (Auto Brightness Control)
- Built-in Fans for Optimal Ventilation
- Dual Temperature Sensor (Auto Fan Speed Control)
- Landscape & Portrait Mode




High Brightness

24hr/7days

WX70

- 72"
- Brightness : 2,100cd/m²(Max), 1,700cd/m²(Min)
- Provide full Brightness for 30,000 Hours
- Slim depth : 139.5mm / 5.5in
- Operating Temperature : 0°C ~ 50°C
- High Resistance to Blackening Defect (Tni : 110°C)
- Light Sensor (Auto Brightness Control)
- Built-in Fans for Optimal Ventilation
- Dual Temperature Sensor (Auto Fan Speed Control)
- Landscape & Portrait Mode




High Brightness

24hr/7days

WX50

- 47"
- Brightness : 2,100cd/m²(Max), 1,700cd/m²(Min)
- Shine-Out
- Easy to Customize : Open Frame
- High Resistance to Blackening Defect
- Built-in Fans for Optimal Ventilation
- Landscape & Portrait Mode

Window Facing




webOS

High Brightness

24hr/7days

XS2B

- 55", 49"
- Brightness : 2,500cd/m²(Typ)
- Shine-out
- Low Power Consumption by M+ Panel
- Provide Full Brightness for 30,000 Hours
- Slim Depth : 89mm (55"), 53.5mm (49")
- Fan-less Noise Reduction
- Operating Temperature : 0°C ~ 45°C
- Landscape & Potrait Mode
- Self-Diagnosis, SNMP



700cd/m²

24hr/7days

WX30

- 55", 47", 42"
- Full HD
- Brightness: 700cd/m²
- Shine-out
- High Resistance to Blackening Defect
- Landscape & Portrait Mode

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